

Global VFX Services Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global VFX Services market size will reach 13,309 Million USD in 2025 and is projected to reach 31,001 Million USD by 2032, with a CAGR of 12.84% (2025-2032). Notably, the China VFX Services market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

VFX (Visual Effects) services encompass the creation and integration of computer-generated imagery (CGI) and enhancements into live-action footage to achieve effects that would be impractical, expensive, or impossible to capture on camera. These services are widely used in film, television, gaming, advertising, and virtual reality industries to create stunning visuals such as explosions, fantastical creatures, dynamic environments, or seamless scene extensions. VFX professionals employ advanced software, motion capture, 3D modeling, and compositing techniques to blend digital elements with real-world footage, ensuring realism and storytelling impact. VFX services play a vital role in bringing creative visions to life, pushing the boundaries of imagination and technology.

The major global suppliers of VFX Services include Industrial Light and Magic, The Mill, Weta Digital, Moving Picture Company (MPC), DNEG, Sony Pictures Imageworks, Cinesite, Digital Domain, Deluxe Entertainment, Framestore, Animal Logic, Pixomondo, Digital Idea, Tippett Studio, Flatworld Solutions, Method Studios, BUF, Scanline vfx,

TNG Visual Effects, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of VFX Services. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global VFX Services market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the VFX Services market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of VFX Services industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of VFX Services Include:

Industrial Light and Magic

The Mill

Weta Digital

Moving Picture Company (MPC)

DNEG

Sony Pictures Imageworks

Cinesite

Digital Domain

Deluxe Entertainment

Framestore

Animal Logic

Pixomondo

Digital Idea

Tippett Studio

Flatworld Solutions

Method Studios

BUF

Scanline vfx

TNG Visual Effects

VFX Services Product Segment Include:

Digital Effects

Special Effects

VFX Services Product Application Include:

Television

Film

Video Game

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global VFX Services Industry PESTEL Analysis

Chapter 3: Global VFX Services Industry Porter's Five Forces Analysis

Chapter 4: Global VFX Services Major Regional Market Size and Forecast Analysis

Chapter 5: Global VFX Services Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger VFX Services Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe VFX Services Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China VFX Services Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) VFX Services Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America VFX Services Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa VFX Services Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global VFX Services Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 VFX SERVICES MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 VFX Services Product by Type
 - 1.2.1 Digital Effects
 - 1.2.2 Special Effects
- 1.3 VFX Services Product by Application
 - 1.3.1 Television
 - 1.3.2 Film
 - 1.3.3 Video Game
 - 1.3.4 Others
- 1.4 Global VFX Services Market Size Analysis (2020-2032)
- 1.5 VFX Services Market Development Status and Trends
 - 1.5.1 VFX Services Industry Development Status Analysis
 - 1.5.2 VFX Services Industry Development Trends Analysis

2 VFX SERVICES MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 VFX SERVICES MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL VFX SERVICES MARKET ANALYSIS BY REGIONS

- 4.1 Global VFX Services Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global VFX Services Revenue and Forecast Analysis (2020-2032)

4.2.1 Global VFX Services Revenue and Market Share by Region (2020-2025)

4.2.2 Global VFX Services Revenue Forecast by Region (2026-2032)

5 GLOBAL VFX SERVICES MARKET SIZE BY TYPE AND APPLICATION

5.1 Global VFX Services Market Size by Type (2020-2032)

5.2 Global VFX Services Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America VFX Services Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America VFX Services Market Size by Type

6.4 North America VFX Services Market Size by Application

6.5 North America VFX Services Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe VFX Services Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe VFX Services Market Size by Type

7.4 Europe VFX Services Market Size by Application

7.5 Europe VFX Services Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China VFX Services Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China VFX Services Market Size by Type

8.4 China VFX Services Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) VFX Services Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) VFX Services Market Size by Type

9.4 APAC (excl. China) VFX Services Market Size by Application

9.5 APAC (excl. China) VFX Services Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America VFX Services Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America VFX Services Market Size by Type

10.4 Latin America VFX Services Market Size by Application

10.5 Latin America VFX Services Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa VFX Services Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa VFX Services Market Size by Type

11.4 Middle East & Africa VFX Services Market Size by Application

11.5 Middle East & Africa VFX Services Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

12.1 Global VFX Services Market Revenue by Key Suppliers (2021-2025)

12.2 VFX Services Competitive Landscape Analysis and Market Dynamic

- 12.2.1 VFX Services Competitive Landscape Analysis
- 12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales
- 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Industrial Light and Magic

13.1.1 Industrial Light and Magic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Industrial Light and Magic VFX Services Product Portfolio

13.1.3 Industrial Light and Magic VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 The Mill

13.2.1 The Mill Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 The Mill VFX Services Product Portfolio

13.2.3 The Mill VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Weta Digital

13.3.1 Weta Digital Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Weta Digital VFX Services Product Portfolio

13.3.3 Weta Digital VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 Moving Picture Company (MPC)

13.4.1 Moving Picture Company (MPC) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Moving Picture Company (MPC) VFX Services Product Portfolio

13.4.3 Moving Picture Company (MPC) VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 DNEG

13.5.1 DNEG Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 DNEG VFX Services Product Portfolio

13.5.3 DNEG VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 Sony Pictures Imageworks

13.6.1 Sony Pictures Imageworks Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.6.2 Sony Pictures Imageworks VFX Services Product Portfolio
- 13.6.3 Sony Pictures Imageworks VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.7 Cinesite
 - 13.7.1 Cinesite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.7.2 Cinesite VFX Services Product Portfolio
 - 13.7.3 Cinesite VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.8 Digital Domain
 - 13.8.1 Digital Domain Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.8.2 Digital Domain VFX Services Product Portfolio
 - 13.8.3 Digital Domain VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.9 Deluxe Entertainment
 - 13.9.1 Deluxe Entertainment Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.9.2 Deluxe Entertainment VFX Services Product Portfolio
 - 13.9.3 Deluxe Entertainment VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.10 Framestore
 - 13.10.1 Framestore Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.10.2 Framestore VFX Services Product Portfolio
 - 13.10.3 Framestore VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.11 Animal Logic
 - 13.11.1 Animal Logic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.11.2 Animal Logic VFX Services Product Portfolio
 - 13.11.3 Animal Logic VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.12 Pixomondo
 - 13.12.1 Pixomondo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.12.2 Pixomondo VFX Services Product Portfolio
 - 13.12.3 Pixomondo VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 Digital Idea

13.13.1 Digital Idea Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Digital Idea VFX Services Product Portfolio

13.13.3 Digital Idea VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 Tippett Studio

13.14.1 Tippett Studio Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Tippett Studio VFX Services Product Portfolio

13.14.3 Tippett Studio VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 Flatworld Solutions

13.15.1 Flatworld Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Flatworld Solutions VFX Services Product Portfolio

13.15.3 Flatworld Solutions VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 Method Studios

13.16.1 Method Studios Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Method Studios VFX Services Product Portfolio

13.16.3 Method Studios VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 BUF

13.17.1 BUF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 BUF VFX Services Product Portfolio

13.17.3 BUF VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.18 Scanline vfx

13.18.1 Scanline vfx Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Scanline vfx VFX Services Product Portfolio

13.18.3 Scanline vfx VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.19 TNG Visual Effects

13.19.1 TNG Visual Effects Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.19.2 TNG Visual Effects VFX Services Product Portfolio
- 13.19.3 TNG Visual Effects VFX Services Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 VFX Services Industry Chain Analysis
- 14.2 VFX Services Typical Downstream Customers
- 14.3 VFX Services Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global VFX Services Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global VFX Services Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: VFX Services Industry Development Status

Table 4: VFX Services Industry Development Trends

Table 5: Global VFX Services Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global VFX Services Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global VFX Services Revenue Market Share by Region (2020-2025)

Table 8: Global VFX Services Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global VFX Services Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global VFX Services Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global VFX Services Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global VFX Services Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global VFX Services Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key VFX Services Players in North America

Table 15: North America VFX Services Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America VFX Services Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America VFX Services Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America VFX Services Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America VFX Services Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America VFX Services Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key VFX Services Players in Europe

Table 22: Europe VFX Services Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe VFX Services Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe VFX Services Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe VFX Services Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe VFX Services Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe VFX Services Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key VFX Services Players in China

Table 29: China VFX Services Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China VFX Services Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China VFX Services Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China VFX Services Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key VFX Services Players in APAC (excl. China)

Table 34: APAC (excl. China) VFX Services Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) VFX Services Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) VFX Services Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) VFX Services Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) VFX Services Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) VFX Services Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key VFX Services Players in Latin America

Table 41: Latin America VFX Services Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America VFX Services Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America VFX Services Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America VFX Services Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America VFX Services Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America VFX Services Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key VFX Services Players in Middle East & Africa

Table 48: Middle East & Africa VFX Services Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa VFX Services Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa VFX Services Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa VFX Services Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa VFX Services Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa VFX Services Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global VFX Services Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global VFX Services Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Industrial Light and Magic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Industrial Light and Magic VFX Services Product Portfolio

Table 60: Industrial Light and Magic VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: The Mill Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: The Mill VFX Services Product Portfolio

Table 63: The Mill VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: Weta Digital Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Weta Digital VFX Services Product Portfolio

Table 66: Weta Digital VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Moving Picture Company (MPC) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Moving Picture Company (MPC) VFX Services Product Portfolio

Table 69: Moving Picture Company (MPC) VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: DNEG Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: DNEG VFX Services Product Portfolio

Table 72: DNEG VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Sony Pictures Imageworks Basic Company Profile (Employees, Areas

Service, Competitors and Contact Information)

Table 74: Sony Pictures Imageworks VFX Services Product Portfolio

Table 75: Sony Pictures Imageworks VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Cinesite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Cinesite VFX Services Product Portfolio

Table 78: Cinesite VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Digital Domain Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Digital Domain VFX Services Product Portfolio

Table 81: Digital Domain VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Deluxe Entertainment Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Deluxe Entertainment VFX Services Product Portfolio

Table 84: Deluxe Entertainment VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Framestore Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Framestore VFX Services Product Portfolio

Table 87: Framestore VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: Animal Logic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: Animal Logic VFX Services Product Portfolio

Table 90: Animal Logic VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Pixomondo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Pixomondo VFX Services Product Portfolio

Table 93: Pixomondo VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Digital Idea Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: Digital Idea VFX Services Product Portfolio

Table 96: Digital Idea VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

- Table 97: Tippett Studio Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 98: Tippett Studio VFX Services Product Portfolio
- Table 99: Tippett Studio VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 100: Flatworld Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 101: Flatworld Solutions VFX Services Product Portfolio
- Table 102: Flatworld Solutions VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 103: Method Studios Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 104: Method Studios VFX Services Product Portfolio
- Table 105: Method Studios VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 106: BUF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 107: BUF VFX Services Product Portfolio
- Table 108: BUF VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 109: Scanline vfx Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 110: Scanline vfx VFX Services Product Portfolio
- Table 111: Scanline vfx VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 112: TNG Visual Effects Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 113: TNG Visual Effects VFX Services Product Portfolio
- Table 114: TNG Visual Effects VFX Services Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 115: VFX Services Typical Customer List
- Table 116: VFX Services Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: VFX Services Product Pictures

Figure 2: Digital Effects Picture Scope

Figure 3: Special Effects Picture Scope

Figure 4: Television Picture Scope

Figure 5: Film Picture Scope

Figure 6: Video Game Picture Scope

Figure 7: Others Picture Scope

Figure 8: Global VFX Services Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global VFX Services Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global VFX Services Market Size by Region (2020-2032) & (US\$ Million)

Figure 11: Global VFX Services Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 12: North America VFX Services Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 13: North America VFX Services Market Share by Players in 2024

Figure 14: North America VFX Services Revenue Market Share by Type (2020-2032)

Figure 15: North America VFX Services Revenue Market Share by Application (2020-2032)

Figure 16: US VFX Services Revenue (2020-2032) & (US\$ Million)

Figure 17: Canada VFX Services Revenue (2020-2032) & (US\$ Million)

Figure 18: Europe VFX Services Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: Europe VFX Services Market Share by Players in 2024

Figure 20: Europe VFX Services Revenue Market Share by Type (2020-2032)

Figure 21: Europe VFX Services Revenue Market Share by Application (2020-2032)

Figure 22: Germany VFX Services Revenue (2020-2032) & (US\$ Million)

Figure 23: France VFX Services Revenue (2020-2032) & (US\$ Million)

Figure 24: United Kingdom VFX Services Revenue (2020-2032) & (US\$ Million)

Figure 25: Italy VFX Services Revenue (2020-2032) & (US\$ Million)

Figure 26: Spain VFX Services Revenue (2020-2032) & (US\$ Million)

Figure 27: Benelux VFX Services Revenue (2020-2032) & (US\$ Million)

Figure 28: China VFX Services Market Size and Growth Rate (2020-2032) & (US\$ Million)

- Figure 29: China VFX Services Market Share by Players in 2024
- Figure 30: China VFX Services Revenue Market Share by Type (2020-2032)
- Figure 31: China VFX Services Revenue Market Share by Application (2020-2032)
- Figure 32: APAC (excl. China) VFX Services Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 33: APAC (excl. China) VFX Services Market Share by Players in 2024
- Figure 34: APAC (excl. China) VFX Services Revenue Market Share by Type (2020-2032)
- Figure 35: APAC (excl. China) VFX Services Revenue Market Share by Application (2020-2032)
- Figure 36: Japan VFX Services Revenue (2020-2032) & (US\$ Million)
- Figure 37: South Korea VFX Services Revenue (2020-2032) & (US\$ Million)
- Figure 38: India VFX Services Revenue (2020-2032) & (US\$ Million)
- Figure 39: Australia VFX Services Revenue (2020-2032) & (US\$ Million)
- Figure 40: Southeast Asia VFX Services Revenue (2020-2032) & (US\$ Million)
- Figure 41: Latin America VFX Services Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 42: Latin America VFX Services Market Share by Players in 2024
- Figure 43: Latin America VFX Services Revenue Market Share by Type (2020-2032)
- Figure 44: Latin America VFX Services Revenue Market Share by Application (2020-2032)
- Figure 45: Mexico VFX Services Revenue (2020-2032) & (US\$ Million)
- Figure 46: Brazil VFX Services Revenue (2020-2032) & (US\$ Million)
- Figure 47: Middle East & Africa VFX Services Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 48: Middle East & Africa VFX Services Market Share by Players in 2024
- Figure 49: Middle East & Africa VFX Services Revenue Market Share by Type (2020-2032)
- Figure 50: Middle East & Africa VFX Services Revenue Market Share by Application (2020-2032)
- Figure 51: Saudi Arabia VFX Services Revenue (2020-2032) & (US\$ Million)
- Figure 52: South Africa VFX Services Revenue (2020-2032) & (US\$ Million)
- Figure 53: Global VFX Services Revenue Market Share by Key Suppliers in 2024
- Figure 54: Global VFX Services Industry Competition Landscape
- Figure 55: VFX Services Industry Chain Analysis
- Figure 56: Bottom-Up and Top-Down Research Methods
- Figure 57: Key Interview Objectives
- Figure 58: Data Cross Validation

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