

Global Vehicle Roadside Assistance Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Vehicle Roadside Assistance market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Vehicle Roadside Assistance market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Vehicle Roadside Assistance is a service provided to motorists in the event of a breakdown or emergency on the road. Typically offered by automotive clubs, insurance companies, or specialized service providers, roadside assistance aims to help drivers with issues such as flat tires, dead batteries, fuel delivery, lockouts, and minor mechanical repairs. When a driver encounters a problem while traveling, they can contact the roadside assistance provider, and a service vehicle will be dispatched to their location to offer on-the-spot assistance. This service provides a sense of security for drivers, ensuring they receive timely help to address common vehicle-related issues, allowing them to continue their journey with minimal disruption.

The major global suppliers of Vehicle Roadside Assistance include AA, RACE, RAC, ADAC, International SOS, ANWB, ARC Europe Group, ACI, TCS, Green Flag, SOS 24h Europa, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and

influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Vehicle Roadside Assistance. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Vehicle Roadside Assistance market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Vehicle Roadside Assistance market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Vehicle Roadside Assistance industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Vehicle Roadside Assistance Include:

AA

RACE

RAC

ADAC

International SOS

ANWB

ARC Europe Group

ACI

TCS

Green Flag

SOS 24h Europa

Vehicle Roadside Assistance Product Segment Include:

Towing

Tire Replacement

Fuel Delivery

Jump Start/Pull Start

Lockout/ Replacement Key Service

Battery Assistance

Others

Vehicle Roadside Assistance Product Application Include:

Motor Insurance Companies

Auto Manufacturers

Independent Warranty

Automotive Clubs

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