

Global Vehicle License Plate Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Vehicle License Plate market size will reach 710.94 Million USD in 2025 and is projected to reach 1,129.72 Million USD by 2032, with a CAGR of 6.84% (2025-2032). Notably, the China Vehicle License Plate market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A vehicle license plate, often referred to simply as a license plate or registration plate, is a metal or plastic plate attached to a vehicle for official identification purposes. The plate typically displays a combination of alphanumeric characters, numbers, and sometimes symbols, assigned by a government authority. Vehicle license plates serve as a means to uniquely identify and register individual vehicles, helping law enforcement, and other authorities monitor and regulate traffic. The information on a license plate may include the registration number, state or country of registration, and other identifiers. In addition to their primary function of identification, license plates are often used for various purposes, such as collecting road use taxes, ensuring vehicle compliance with safety standards, and promoting tourism or local pride through distinctive designs or slogans.

The major global manufacturers of Vehicle License Plate include Utsch AG, SAMAR'T, WIHG, Hills Numberplates, JH Toennjes, SPM Groupe, Rosmerta Technologies, EHA Hoffmann, Jepson, Bestplate, Fuwong, Shanghai Fa Yu Industrial, Xialong Traffic, GREWE, KUNIMITSU KOGYO, UTAL, etc. The global players competition landscape in

this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Vehicle License Plate. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Vehicle License Plate market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Vehicle License Plate market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Vehicle License Plate industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Vehicle License Plate Include:

Utsch AG

SAMAR'T

WIHG

Hills Numberplates

JH Toennjes

SPM Groupe

Rosmerta Technologies

EHA Hoffmann

Jepson

Bestplate

Fuwong

Shanghai Fa Yu Industrial

Xialong Traffic

GREWE

KUNIMITSU KOGYO

UTAL

Vehicle License Plate Product Segment Include:

Aluminum License Plate

Plastic License Plate

Others

Vehicle License Plate Product Application Include:

Passenger Vehicles

Commercial Vehicles

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