

# Global Vehicle Leasing Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Vehicle Leasing market size will reach 130,335 Million USD in 2025 and is projected to reach 248,224 Million USD by 2032, with a CAGR of 9.64% (2025-2032). Notably, the China Vehicle Leasing market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Vehicle leasing refers to a financial arrangement in which an individual or a business obtains the temporary use of a vehicle from a leasing company for a specified period, usually ranging from a few months to several years. Instead of owning the vehicle outright, the lessee makes regular lease payments, covering the depreciation of the vehicle's value during the lease term. At the end of the lease period, the lessee typically has the option to either return the vehicle, extend the lease, or purchase the vehicle at a predetermined residual value. Vehicle leasing offers advantages such as lower upfront costs, flexibility in choosing newer models, and potential tax benefits for businesses. It is a popular alternative to traditional vehicle ownership and provides individuals and companies with the flexibility to drive new vehicles without the long-term commitment of ownership.

The major global suppliers of Vehicle Leasing include Enterprise, Hertz, Avis Budget, ALD Automotive, Arval, Sixt, Europcar, Localiza, Unidas, CAR Inc., Shouqi Zuche, Goldcar, Movida, Fox Rent A Car, Ehi Car Services, U-Save, Yestock Car Rental, etc.

The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Vehicle Leasing. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Vehicle Leasing market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Vehicle Leasing market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Vehicle Leasing industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Vehicle Leasing Include:

Enterprise

Hertz

Avis Budget

ALD Automotive

Arval

Sixt

Europcar

Localiza

Unidas

CAR Inc.

Shouqi Zuche

Goldcar

Movida

Fox Rent A Car

Ehi Car Services

U-Save

Yestock Car Rental

Vehicle Leasing Product Segment Include:

Business Leasing

Leisure Leasing

Vehicle Leasing Product Application Include:

Airport

Off-Airport

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Vehicle Leasing Industry PESTEL Analysis

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