

Global Vehicle Analytics Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/V0EE75DF15A4EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: V0EE75DF15A4EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Vehicle Analytics market size will reach 315.83 Million USD in 2025 and is projected to reach 1,508.53 Million USD by 2032, with a CAGR of 25.03% (2025-2032). Notably, the China Vehicle Analytics market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Vehicle analytics involves the use of data analysis tools and techniques to gain insights and make informed decisions related to various aspects of vehicles and their operation. This field leverages data collected from connected vehicles, sensors, telematics systems, and other sources to extract valuable information about vehicle performance, driver behavior, maintenance needs, and overall fleet management. By analyzing this data, businesses, automotive manufacturers, and fleet operators can optimize routes, improve fuel efficiency, enhance safety, predict maintenance requirements, and streamline operations. Vehicle analytics is a key component of the broader trend toward the 'connected car,' contributing to advancements in smart transportation systems and the development of autonomous vehicles.

The major global suppliers of Vehicle Analytics include IBM, HARMAN, SAP, Microsoft, Teletrac Navman, INRIX, Automotive Rentals, WEX, Inseego, Genetec, IMS, Noregon, Xevo, Azuga, Procon Analytics, Infinova, KEDACOM, Pivotal Software, Acerta Analytics Solutions, CloudMade, Agnik, Amodo, Digital Recognition Network, EngineCAL,

Inquiron, Plotly, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Vehicle Analytics. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Vehicle Analytics market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Vehicle Analytics market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Vehicle Analytics industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Vehicle Analytics Include:

IBM

HARMAN

SAP

Microsoft

Teletrac Navman

INRIX

Automotive Rentals

WEX

Inseego

Genetec

IMS

Noregon

Xevo

Azuga

Procon Analytics

Infinova

KEDACOM

Pivotal Software

Acerta Analytics Solutions

CloudMade

Agnik

Amodo

Digital Recognition Network

EngineCAL

Inquiron

Plotly

Vehicle Analytics Product Segment Include:

Vehicle Analytics Software Platform

Professional & Consulting Services

Managed Services

Vehicle Analytics Product Application Include:

OEMs

Service Providers

Automotive Dealers

Fleet Owners

Regulatory Bodies

Insurers

Other

Chapter Scope

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