

Global VCM Board for Home Appliances Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global VCM Board for Home Appliances market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China VCM Board for Home Appliances market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

VCM (Vinyl-Coated Metal) board for home appliances is a specialized material used in the construction and design of household appliances, such as refrigerators, washing machines, and ovens. The VCM board typically consists of a metal substrate, often steel or aluminum, coated with a layer of vinyl film. This vinyl coating not only enhances the aesthetic appeal of the appliance by providing a smooth and sleek surface but also offers durability and resistance to scratches, stains, and moisture. VCM boards are popular in the manufacturing of appliance panels, doors, and exteriors, contributing to a modern and stylish appearance while ensuring the longevity and functionality of the home appliances. The material's combination of metal strength and vinyl aesthetics makes it a preferred choice for achieving both visual appeal and structural integrity in the design of contemporary household appliances.

The major global manufacturers of VCM Board for Home Appliances include Qingdao Hegang New Material Technology Co., Ltd, Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd., SPEEDBIRD, Suzhou Hesheng Special Material Co.,Ltd, New Swallow,

Shenzhen Welmetal Steel Sheet Co., Ltd, Jiangyin Haimei Metal New Material, Suzhou Yangtze New Materials Co.,Ltd, Anhui Wall Huang Cai Aluminum Technology, DKDongshin, DCMCORP, SAMYANGMETAL, BNSTEELA, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of VCM Board for Home Appliances. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global VCM Board for Home Appliances market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the VCM Board for Home Appliances market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of VCM Board for Home Appliances industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of VCM Board for Home Appliances Include:

Qingdao Hegang New Material Technology Co., Ltd

Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd.

SPEEDBIRD

Suzhou Hesheng Special Material Co.,Ltd

New Swallow

Shenzhen Welmetal Steel Sheet Co., Ltd

Jiangyin Haimei Metal New Material

Suzhou Yangtze New Materials Co.,Ltd

Anhui Wall Huang Cai Aluminum Technology

DKDongshin

DCMCORP

SAMYANGMETAL

BNSTEELA

VCM Board for Home Appliances Product Segment Include:

Steel Plate

Aluminum Plate

VCM Board for Home Appliances Product Application Include:

Refrigerator

Washing Machine

Air Conditioning

TV Set

Audiovisual Products

Other

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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