

Global VAE Powder Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global VAE Powder market size will reach 1,350.30 Million USD in 2025 and is projected to reach 1,878.58 Million USD by 2032, with a CAGR of 4.83% (2025-2032). Notably, the China VAE Powder market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

VAE powder, short for Vinyl Acetate Ethylene powder, is a copolymer resin powder widely used in the manufacturing of construction materials such as adhesives, paints, coatings, and cementitious products. It is a versatile polymer composed of vinyl acetate and ethylene monomers. VAE powder is known for its excellent adhesive properties, flexibility, and durability. In construction applications, it is commonly used as a key ingredient in dry-mix mortars, providing enhanced bonding, workability, and water resistance. The powder form allows for easy integration into various formulations, and its use contributes to the improvement of product performance in terms of adhesion, cohesion, and overall strength. VAE powder plays a crucial role in the construction industry, contributing to the development of high-quality and reliable building materials.

The major global manufacturers of VAE Powder include Wacker, Elotex, DCC, VINAVIL, Shandong Xindadi, Wanwei, Shaanxi Xutai, Sailun Building, Gemez Chemical, Dow, Guangzhou Yuanye, Henan Tiansheng Chem, Zhaojia, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a

dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of VAE Powder. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global VAE Powder market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the VAE Powder market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of VAE Powder industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of VAE Powder Include:

Wacker

Elotex

DCC

VINAVIL

Shandong Xindadi

Wanwei

Shaanxi Xutai

Sailun Building

Gemez Chemical

Dow

Guangzhou Yuanye

Henan Tiansheng Chem

Zhaojia

VAE Powder Product Segment Include:

Hydrophobic VAE Powder

Waterproof VAE Powder

Ordinary VAE Powder

VAE Powder Product Application Include:

Exterior Insulation and Finish Systems

Construction and Tile Adhesives

Putty Powder

Dry-mix Mortars

Self-leveling Flooring Compounds

Caulks

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global VAE Powder Capacity and Production Analysis

Chapter 3: Global VAE Powder Industry PESTEL Analysis

Chapter 4: Global VAE Powder Industry Porter's Five Forces Analysis

Chapter 5: Global VAE Powder Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global VAE Powder Market Size and Forecast by Type and Application Analysis

Chapter 7: North America VAE Powder Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe VAE Powder Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China VAE Powder Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) VAE Powder Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America VAE Powder Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa VAE Powder Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global VAE Powder Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

Contents

1 VAE POWDER MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 VAE Powder Product by Type
 - 1.2.1 Hydrophobic VAE Powder
 - 1.2.2 Waterproof VAE Powder
 - 1.2.3 Ordinary VAE Powder
- 1.3 VAE Powder Product by Application
 - 1.3.1 Exterior Insulation and Finish Systems
 - 1.3.2 Construction and Tile Adhesives
 - 1.3.3 Putty Powder
 - 1.3.4 Dry-mix Mortars
 - 1.3.5 Self-leveling Flooring Compounds
 - 1.3.6 Caulks
 - 1.3.7 Others
- 1.4 Global VAE Powder Market Revenue and Sales Analysis
 - 1.4.1 Global VAE Powder Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global VAE Powder Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global VAE Powder Market Sales Price Trend Analysis (2020-2032)
- 1.5 VAE Powder Industry Trends and Innovation
 - 1.5.1 VAE Powder Industry Trends and Innovation
 - 1.5.2 VAE Powder Market Drivers and Challenges

2 GLOBAL VAE POWDER CAPACITY AND PRODUCTION ANALYSIS

- 2.1 Global VAE Powder Capacity, Production and Utilization (2020-2032)
- 2.2 Global VAE Powder Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global VAE Powder Production by Region
 - 2.3.1 Global VAE Powder Production by Region (2020-2025)
 - 2.3.2 Global VAE Powder Production Forecast by Region (2026-2032)
 - 2.3.3 Global VAE Powder Production Market Share by Region (2020-2032)

3 VAE POWDER MARKET PESTEL ANALYSIS

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis

- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

4 VAE POWDER MARKET PORTER'S FIVE FORCES ANALYSIS

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

5 GLOBAL VAE POWDER MARKET ANALYSIS BY REGIONS

- 5.1 VAE Powder Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global VAE Powder Revenue and Forecast Analysis (2020-2032)
 - 5.2.1 Global VAE Powder Revenue and Market Share by Region (2020-2025)
 - 5.2.2 Global VAE Powder Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global VAE Powder Sales and Forecast Analysis (2020-2032)
 - 5.3.1 Global VAE Powder Sales and Market Share by Region (2020-2025)
 - 5.3.2 Global VAE Powder Sales and Market Forecast by Region (2026-2032)
- 5.4 Global VAE Powder Sales Price Trend Analysis (2020-2032)

6 GLOBAL VAE POWDER MARKET SIZE BY TYPE AND APPLICATION

- 6.1 Global VAE Powder Market Size by Type
 - 6.1.1 Global VAE Powder Revenue and Forecast Analysis by Type (2020-2032)
 - 6.1.2 Global VAE Powder Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global VAE Powder Market Size by Application
 - 6.2.1 Global VAE Powder Revenue and Forecast Analysis by Application (2020-2032)
 - 6.2.2 Global VAE Powder Sales and Forecast Analysis by Application (2020-2032)

7 NORTH AMERICA

- 7.1 North America VAE Powder Market Size and Growth Rate Analysis (2020-2032)
- 7.2 North America Key Manufacturers Analysis
- 7.3 North America VAE Powder Market Size by Type
 - 7.3.1 North America VAE Powder Sales by Type (2020-2032)
 - 7.3.2 North America VAE Powder Revenue by Type (2020-2032)

7.4 North America VAE Powder Market Size by Application

7.4.1 North America VAE Powder Sales by Application (2020-2032)

7.4.2 North America VAE Powder Revenue by Application (2020-2032)

7.5 North America VAE Powder Market Size by Country

7.5.1 US

7.5.2 Canada

8 EUROPE

8.1 Europe VAE Powder Market Size and Growth Rate Analysis (2020-2032)

8.2 Europe Key Manufacturers Analysis

8.3 Europe VAE Powder Market Size by Type

8.3.1 Europe VAE Powder Sales by Type (2020-2032)

8.3.2 Europe VAE Powder Revenue by Type (2020-2032)

8.4 Europe VAE Powder Market Size by Application

8.4.1 Europe VAE Powder Sales by Application (2020-2032)

8.4.2 Europe VAE Powder Revenue by Application (2020-2032)

8.5 Europe VAE Powder Market Size by Country

8.5.1 Germany

8.5.2 France

8.5.3 United Kingdom

8.5.4 Italy

8.5.5 Spain

8.5.6 Benelux

9 CHINA

9.1 China VAE Powder Market Size and Growth Rate Analysis (2020-2032)

9.2 China Key Manufacturers Analysis

9.3 China VAE Powder Market Size by Type

9.3.1 China VAE Powder Sales by Type (2020-2032)

9.3.2 China VAE Powder Revenue by Type (2020-2032)

9.4 China VAE Powder Market Size by Application

9.4.1 China VAE Powder Sales by Application (2020-2032)

9.4.2 China VAE Powder Revenue by Application (2020-2032)

10 APAC (EXCL. CHINA)

10.1 APAC (excl. China) VAE Powder Market Size and Growth Rate Analysis

(2020-2032)

10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) VAE Powder Market Size by Type

10.3.1 APAC (excl. China) VAE Powder Sales by Type (2020-2032)

10.3.2 APAC (excl. China) VAE Powder Revenue by Type (2020-2032)

10.4 APAC (excl. China) VAE Powder Market Size by Application

10.4.1 APAC (excl. China) VAE Powder Sales by Application (2020-2032)

10.4.2 APAC (excl. China) VAE Powder Revenue by Application (2020-2032)

10.5 APAC (excl. China) VAE Powder Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

11 LATIN AMERICA

11.1 Latin America VAE Powder Market Size and Growth Rate Analysis (2020-2032)

11.2 Latin America Key Manufacturers Analysis

11.3 LATIN AMERICA VAE POWDER MARKET SIZE BY TYPE

11.3.1 Latin America VAE Powder Sales by Type (2020-2032)

11.3.2 Latin America VAE Powder Revenue by Type (2020-2032)

11.4 Latin America VAE Powder Market Size by Application

11.4.1 Latin America VAE Powder Sales by Application (2020-2032)

11.4.2 Latin America VAE Powder Revenue by Application (2020-2032)

11.5 Latin America VAE Powder Market Size by Country

11.6 Latin America VAE Powder Market Size by Country

11.6.1 Mexico

11.6.2 Brazil

12 MIDDLE EAST & AFRICA

12.1 Middle East & Africa VAE Powder Market Size and Growth Rate Analysis
(2020-2032)

12.2 Middle East & Africa Key Manufacturers Analysis

12.3 Middle East & Africa VAE Powder Market Size by Type

12.3.1 Middle East & Africa VAE Powder Sales by Type (2020-2032)

- 12.3.2 Middle East & Africa VAE Powder Revenue by Type (2020-2032)
- 12.4 Middle East & Africa VAE Powder Market Size by Application
 - 12.4.1 Middle East & Africa VAE Powder Sales by Application (2020-2032)
 - 12.4.2 Middle East & Africa VAE Powder Revenue by Application (2020-2032)
- 12.5 Middle East VAE Powder Market Size by Country
 - 12.5.1 Saudi Arabia
 - 12.5.2 South Africa

13 COMPETITION BY MANUFACTURERS

- 13.1 Global VAE Powder Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 13.1.1 Global VAE Powder Market Sales by Key Manufacturers (2021-2025)
 - 13.1.2 Global VAE Powder Market Revenue by Key Manufacturers (2021-2025)
 - 13.1.3 Global VAE Powder Average Sales Price by Manufacturers (2021-2025)
- 13.2 VAE Powder Competitive Landscape Analysis and Market Dynamic
 - 13.2.1 VAE Powder Competitive Landscape Analysis
 - 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 13.2.3 Market Dynamic

14 KEY COMPANIES ANALYSIS

- 14.1 Wacker
 - 14.1.1 Wacker Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.1.2 Wacker VAE Powder Product Portfolio
 - 14.1.3 Wacker VAE Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.2 Elotex
 - 14.2.1 Elotex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.2.2 Elotex VAE Powder Product Portfolio
 - 14.2.3 Elotex VAE Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.3 DCC
 - 14.3.1 DCC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.3.2 DCC VAE Powder Product Portfolio
 - 14.3.3 DCC VAE Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin

and Market Share) (2021-2025)

14.4 VINAVIL

14.4.1 VINAVIL Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 VINAVIL VAE Powder Product Portfolio

14.4.3 VINAVIL VAE Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 Shandong Xindadi

14.5.1 Shandong Xindadi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Shandong Xindadi VAE Powder Product Portfolio

14.5.3 Shandong Xindadi VAE Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.6 Wanwei

14.6.1 Wanwei Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Wanwei VAE Powder Product Portfolio

14.6.3 Wanwei VAE Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.7 Shaanxi Xutai

14.7.1 Shaanxi Xutai Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 Shaanxi Xutai VAE Powder Product Portfolio

14.7.3 Shaanxi Xutai VAE Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.8 Sailun Building

14.8.1 Sailun Building Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Sailun Building VAE Powder Product Portfolio

14.8.3 Sailun Building VAE Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.9 Gemez Chemical

14.9.1 Gemez Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 Gemez Chemical VAE Powder Product Portfolio

14.9.3 Gemez Chemical VAE Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.10 Dow

14.10.1 Dow Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

14.10.2 Dow VAE Powder Product Portfolio

14.10.3 Dow VAE Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.11 Guangzhou Yuanye

14.11.1 Guangzhou Yuanye Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 Guangzhou Yuanye VAE Powder Product Portfolio

14.11.3 Guangzhou Yuanye VAE Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.12 Henan Tiansheng Chem

14.12.1 Henan Tiansheng Chem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.12.2 Henan Tiansheng Chem VAE Powder Product Portfolio

14.12.3 Henan Tiansheng Chem VAE Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.13 Zhaojia

14.13.1 Zhaojia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.13.2 Zhaojia VAE Powder Product Portfolio

14.13.3 Zhaojia VAE Powder Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

15 INDUSTRY CHAIN ANALYSIS

15.1 VAE Powder Industry Chain Analysis

15.2 VAE Powder Industry Raw Material and Suppliers Analysis

15.2.1 VAE Powder Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 VAE Powder Typical Downstream Customers

15.4 VAE Powder Sales Channel Analysis

16 RESEARCH FINDINGS AND CONCLUSION

17 METHODOLOGY AND DATA SOURCE

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Date Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global VAE Powder Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global VAE Powder Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: VAE Powder Industry Development Status

Table 4: VAE Powder Industry Development Trends

Table 5: Global VAE Powder Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Ton)

Table 6: Global VAE Powder Production by Region (2020-2025) & (K Ton)

Table 7: Global VAE Powder Production Forecast by Region (2026-2032) & (K Ton)

Table 8: Global VAE Powder Production Market Share by Region (2020-2025)

Table 9: Global VAE Powder Production Market Share by Region (2026-2032)

Table 10: Global VAE Powder Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global VAE Powder Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global VAE Powder Revenue Market Share by Region (2020-2025)

Table 13: Global VAE Powder Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global VAE Powder Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global VAE Powder Sales by Region (2020-2025) & (K Ton)

Table 16: Global VAE Powder Sales Market Share by Region (2020-2025)

Table 17: Global VAE Powder Sales Forecast by Region (2026-2032) & (K Ton)

Table 18: Global VAE Powder Sales Market Share Forecast by Region (2026-2032)

Table 19: Global VAE Powder Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global VAE Powder Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global VAE Powder Sales Analysis by Type (2020-2025) & (K Ton)

Table 22: Global VAE Powder Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 23: Global VAE Powder Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global VAE Powder Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global VAE Powder Sales Analysis by Application (2020-2025) & (K Ton)

Table 26: Global VAE Powder Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 27: Key VAE Powder Players in North America

Table 28: North America VAE Powder Sales by Type (2020-2025) & (K Ton)

Table 29: North America VAE Powder Sales by Type (2026-2032) & (K Ton)

Table 30: North America VAE Powder Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America VAE Powder Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America VAE Powder Sales by Application (2020-2025) & (K Ton)

Table 33: North America VAE Powder Sales by Application (2026-2032) & (K Ton)

Table 34: North America VAE Powder Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America VAE Powder Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America VAE Powder Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America VAE Powder Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America VAE Powder Sales Market Size by Country (2020-2025) & (K Ton)

Table 39: North America VAE Powder Sales Market Size by Country (2026-2032) & (K Ton)

Table 40: Key VAE Powder Players in Europe

Table 41: Europe VAE Powder Sales by Type (2020-2025) & (K Ton)

Table 42: Europe VAE Powder Sales by Type (2026-2032) & (K Ton)

Table 43: Europe VAE Powder Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe VAE Powder Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe VAE Powder Sales by Application (2020-2025) & (K Ton)

Table 46: Europe VAE Powder Sales by Application (2026-2032) & (K Ton)

Table 47: Europe VAE Powder Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe VAE Powder Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe VAE Powder Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe VAE Powder Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe VAE Powder Sales Market Size by Country (2020-2025) & (K Ton)

Table 52: Europe VAE Powder Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 53: Key VAE Powder Players in China

Table 54: China VAE Powder Sales by Type (2020-2025) & (K Ton)

Table 55: China VAE Powder Sales by Type (2026-2032) & (K Ton)

Table 56: China VAE Powder Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China VAE Powder Revenue by Type (2026-2032) & (US\$ Million)

- Table 58: China VAE Powder Sales by Application (2020-2025) & (K Ton)
- Table 59: China VAE Powder Sales by Application (2026-2032) & (K Ton)
- Table 60: China VAE Powder Revenue by Application (2020-2025) & (US\$ Million)
- Table 61: China VAE Powder Revenue by Application (2026-2032) & (US\$ Million)
- Table 62: Key VAE Powder Players in APAC (excl. China)
- Table 63: APAC (excl. China) VAE Powder Sales by Type (2020-2025) & (K Ton)
- Table 64: APAC (excl. China) VAE Powder Sales by Type (2026-2032) & (K Ton)
- Table 65: APAC (excl. China) VAE Powder Revenue by Type (2020-2025) & (US\$ Million)
- Table 66: APAC (excl. China) VAE Powder Revenue by Type (2026-2032) & (US\$ Million)
- Table 67: APAC (excl. China) VAE Powder Sales by Application (2020-2025) & (K Ton)
- Table 68: APAC (excl. China) VAE Powder Sales by Application (2026-2032) & (K Ton)
- Table 69: APAC (excl. China) VAE Powder Revenue by Application (2020-2025) & (US\$ Million)
- Table 70: APAC (excl. China) VAE Powder Revenue by Application (2026-2032) & (US\$ Million)
- Table 71:: APAC (excl. China) VAE Powder Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 72: APAC (excl. China) VAE Powder Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 73: APAC (excl. China) VAE Powder Sales Market Size by Country (2020-2025) & (K Ton)
- Table 74: APAC (excl. China) VAE Powder Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 75: Key VAE Powder Players in Latin America
- Table 76: Latin America VAE Powder Sales by Type (2020-2025) & (K Ton)
- Table 77: Latin America VAE Powder Sales by Type (2026-2032) & (K Ton)
- Table 78: Latin America VAE Powder Revenue by Type (2020-2025) & (US\$ Million)
- Table 79: Latin America VAE Powder Revenue by Type (2026-2032) & (US\$ Million)
- Table 80: Latin America VAE Powder Sales by Application (2020-2025) & (K Ton)
- Table 81: Latin America VAE Powder Sales by Application (2026-2032) & (K Ton)
- Table 82: Latin America VAE Powder Revenue by Application (2020-2025) & (US\$ Million)
- Table 83: Latin America VAE Powder Revenue by Application (2026-2032) & (US\$ Million)
- Table 84: Latin America VAE Powder Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 85: Latin America VAE Powder Revenue Market Size Forecast by Country

(2026-2032) & (US\$ Million)

Table 86: Latin America VAE Powder Sales Market Size by Country (2020-2025) & (K Ton)

Table 87: Latin America VAE Powder Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 88: Key VAE Powder Players in Middle East & Africa

Table 89: Middle East & Africa VAE Powder Sales by Type (2020-2025) & (K Ton)

Table 90: Middle East & Africa VAE Powder Sales by Type (2026-2032) & (K Ton)

Table 91: Middle East & Africa VAE Powder Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa VAE Powder Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa VAE Powder Sales by Application (2020-2025) & (K Ton)

Table 94: Middle East & Africa VAE Powder Sales by Application (2026-2032) & (K Ton)

Table 95: Middle East & Africa VAE Powder Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa VAE Powder Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa VAE Powder Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa VAE Powder Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa VAE Powder Sales Market Size by Country (2020-2025) & (K Ton)

Table 100: Middle East & Africa VAE Powder Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 101: Global VAE Powder Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 102: Global VAE Powder Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global VAE Powder Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global VAE Powder Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Wacker Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: Wacker VAE Powder Product Portfolio

- Table 110: Wacker VAE Powder Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 111: Elotex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 112: Elotex VAE Powder Product Portfolio
- Table 113: Elotex VAE Powder Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 114: DCC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 115: DCC VAE Powder Product Portfolio
- Table 116: DCC VAE Powder Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 117: VINAVIL Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 118: VINAVIL VAE Powder Product Portfolio
- Table 119: VINAVIL VAE Powder Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 120: Shandong Xindadi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 121: Shandong Xindadi VAE Powder Product Portfolio
- Table 122: Shandong Xindadi VAE Powder Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 123: Wanwei Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 124: Wanwei VAE Powder Product Portfolio
- Table 125: Wanwei VAE Powder Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 126: Shaanxi Xutai Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 127: Shaanxi Xutai VAE Powder Product Portfolio
- Table 128: Shaanxi Xutai VAE Powder Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 129: Sailun Building Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 130: Sailun Building VAE Powder Product Portfolio
- Table 131: Sailun Building VAE Powder Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 132: Gemez Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: Gemez Chemical VAE Powder Product Portfolio

Table 134: Gemez Chemical VAE Powder Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 135: Dow Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Dow VAE Powder Product Portfolio

Table 137: Dow VAE Powder Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 138: Guangzhou Yuanye Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: Guangzhou Yuanye VAE Powder Product Portfolio

Table 140: Guangzhou Yuanye VAE Powder Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 141: Henan Tiansheng Chem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 142: Henan Tiansheng Chem VAE Powder Product Portfolio

Table 143: Henan Tiansheng Chem VAE Powder Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 144: Zhaojia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 145: Zhaojia VAE Powder Product Portfolio

Table 146: Zhaojia VAE Powder Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 147: Upstream Key Raw Material Price List

Table 148: VAE Powder Raw Material Suppliers and Contact Information

Table 149: VAE Powder Typical Customer List

Table 150: VAE Powder Distributors List

List Of Figures

LIST OF FIGURES

- Figure 1: VAE Powder Product Pictures
- Figure 2: Hydrophobic VAE Powder Picture Scope
- Figure 3: Waterproof VAE Powder Picture Scope
- Figure 4: Ordinary VAE Powder Picture Scope
- Figure 5: Exterior Insulation and Finish Systems Picture Scope
- Figure 6: Construction and Tile Adhesives Picture Scope
- Figure 7: Putty Powder Picture Scope
- Figure 8: Dry-mix Mortars Picture Scope
- Figure 9: Self-leveling Flooring Compounds Picture Scope
- Figure 10: Caulks Picture Scope
- Figure 11: Others Picture Scope
- Figure 12: Global VAE Powder Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 13: Global VAE Powder Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 14: Global VAE Powder Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)
- Figure 15: Global VAE Powder Market Price Trend Analysis (2020-2032) & (USD/Ton)
- Figure 16: Global VAE Powder Capacity, Production and Utilization (2019-2030) & (K Ton)
- Figure 17: Global VAE Powder Production by Region: 2023 VS 2024 VS 2030 (K Ton)
- Figure 18: Global VAE Powder Production Market Share by Region in Percentage: 2024 Versus 2030
- Figure 19: Global VAE Powder Production Market Share by Region (2019-2030)
- Figure 20: Global VAE Powder Market Size by Region (2020-2032) & (US\$ Million)
- Figure 21: Global VAE Powder Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 22: Global VAE Powder Sales Price by Region (2020-2032) & (K Ton)
- Figure 23: North America VAE Powder Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 24: North America VAE Powder Revenue Market Share by Players in 2024
- Figure 25: North America VAE Powder Sales Market Share by Type (2020-2032)
- Figure 26: North America VAE Powder Revenue Market Share by Type (2020-2032)
- Figure 27: North America VAE Powder Sales Market Share by Application (2020-2032)
- Figure 28: North America VAE Powder Revenue Market Share by Application

(2020-2032)

Figure 29:US VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 30:Canada VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 31:Europe VAE Powder Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 32:Europe VAE Powder Revenue Market Share by Players in 2024

Figure 33:Europe VAE Powder Sales Market Share by Type (2020-2032)

Figure 34:Europe VAE Powder Revenue Market Share by Type (2020-2032)

Figure 35:Europe VAE Powder Sales Market Share by Application (2020-2032)

Figure 36:Europe VAE Powder Revenue Market Share by Application (2020-2032)

Figure 37:Germany VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 38:France VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 39:United Kingdom VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 40:Italy VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 41:Spain VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 42:Benelux VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 43:China VAE Powder Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 44:China VAE Powder Revenue Market Share by Players in 2024

Figure 45:China VAE Powder Sales Market Share by Type (2020-2032)

Figure 46:China VAE Powder Revenue Market Share by Type (2020-2032)

Figure 47:China VAE Powder Sales Market Share by Application (2020-2032)

Figure 48:China VAE Powder Revenue Market Share by Application (2020-2032)

Figure 49:APAC (excl. China) VAE Powder Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 50:APAC (excl. China) VAE Powder Revenue Market Share by Players in 2024

Figure 51:APAC (excl. China) VAE Powder Sales Market Share by Type (2020-2032)

Figure 52:APAC (excl. China) VAE Powder Revenue Market Share by Type (2020-2032)

Figure 53:APAC (excl. China) VAE Powder Sales Market Share by Application (2020-2032)

Figure 54:APAC (excl. China) VAE Powder Revenue Market Share by Application (2020-2032)

Figure 55:Japan VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 56:South Korea VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 57:India VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 58:Australia VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 59:Southeast Asia VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 60:Latin America VAE Powder Market Size and Growth Rate (2020-2032) &

(US\$ Million)

Figure 61:Latin America VAE Powder Revenue Market Share by Players in 2024

Figure 62:Latin America VAE Powder Sales Market Share by Type (2020-2032)

Figure 63:Latin America VAE Powder Revenue Market Share by Type (2020-2032)

Figure 64:Latin America VAE Powder Sales Market Share by Application (2020-2032)

Figure 65:Latin America VAE Powder Revenue Market Share by Application
(2020-2032)

Figure 66:Mexico VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 67:Brazil VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 68:Middle East & Africa VAE Powder Market Size and Growth Rate (2020-2032)
& (US\$ Million)

Figure 69:Middle East & Africa VAE Powder Revenue Market Share by Players in 2024

Figure 70:Middle East & Africa VAE Powder Sales Market Share by Type (2020-2032)

Figure 71:Middle East & Africa VAE Powder Revenue Market Share by Type
(2020-2032)

Figure 72:Middle East & Africa VAE Powder Sales Market Share by Application
(2020-2032)

Figure 73:Middle East & Africa VAE Powder Revenue Market Share by Application
(2020-2032)

Figure 74:Saudi Arabia VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 75:South Africa VAE Powder Revenue (2020-2032) & (US\$ Million)

Figure 76:Global VAE Powder Sales Market Share by Key Manufacturers in 2024

Figure 77:Global VAE Powder Revenue Market Share by Key Manufacturers in 2024

Figure 78:Global VAE Powder Industry Competition Landscape

Figure 79:VAE Powder Industry Chain Analysis

Figure 80:Bottom-Up and Top-Down Research Methods

Figure 81:Key Interview Objectives

Figure 82:Data Cross Validation

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