

# Global Vacuum Cleaner Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Vacuum Cleaner market size will reach 5,919.12 Million USD in 2025 and is projected to reach 12,484.10 Million USD by 2032, with a CAGR of 11.25% (2025-2032). Notably, the China Vacuum Cleaner market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A vacuum cleaner, commonly known as a vacuum or Hoover, is a household appliance designed for the purpose of cleaning floors, carpets, and various surfaces by creating suction to remove dirt, dust, and debris. It typically consists of a motor that generates suction, a filtering system to trap particles, a dustbin or vacuum bag for collecting debris, and various attachments for versatile cleaning. Vacuum cleaners come in different types, including upright, canister, robotic, and handheld models, each with its own set of features and advantages. They are an essential tool in household cleaning, providing an efficient and convenient way to maintain cleanliness by removing unwanted particles from indoor surfaces. Advances in technology have led to the development of smart and cordless vacuum cleaners, enhancing user convenience and cleaning effectiveness.

The major global manufacturers of Vacuum Cleaner include Oreck, Electrolux, Dyson, LG, Bissell, Panasonic, iRobot, Philips, Samsung, Miele, LEXY, Midea, Haier, SharkNinja, Whirlpool, Clevea North America, Winia Electronics, DeWalt, etc. The global

players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Vacuum Cleaner. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Vacuum Cleaner market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Vacuum Cleaner market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Vacuum Cleaner industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Vacuum Cleaner Include:

Oreck

Electrolux

Dyson

LG

Bissell

Panasonic

iRobot

Philips

Samsung

Miele

LEXY

Midea

Haier

SharkNinja

Whirlpool

Cleva North America

Winia Electronics

DeWalt

Vacuum Cleaner Product Segment Include:

In Door Residential Vacuum Cleaners

Out Door Residential Vacuum Cleaners

Vacuum Cleaner Product Application Include:

Supermarkets

Specialty Stores

Online Sale

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Vacuum Cleaner Industry PESTEL Analysis

Chapter 3: Global Vacuum Cleaner Industry Porter's Five Forces Analysis

Chapter 4: Global Vacuum Cleaner Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Vacuum Cleaner Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Vacuum Cleaner Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Vacuum Cleaner Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Vacuum Cleaner Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Vacuum Cleaner Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Vacuum Cleaner Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Vacuum Cleaner Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Vacuum Cleaner Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 VACUUM CLEANER MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Vacuum Cleaner Product by Type
  - 1.2.1 In Door Residential Vacuum Cleaners
  - 1.2.2 Out Door Residential Vacuum Cleaners
- 1.3 Vacuum Cleaner Product by Application
  - 1.3.1 Supermarkets
  - 1.3.2 Specialty Stores
  - 1.3.3 Online Sale
- 1.4 Global Vacuum Cleaner Market Revenue and Sales Analysis
  - 1.4.1 Global Vacuum Cleaner Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Vacuum Cleaner Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Vacuum Cleaner Market Sales Price Trend Analysis (2020-2032)
- 1.5 Vacuum Cleaner Industry Trends and Innovation
  - 1.5.1 Vacuum Cleaner Industry Trends and Innovation
  - 1.5.2 Vacuum Cleaner Market Drivers and Challenges

### **2 VACUUM CLEANER MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 VACUUM CLEANER MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

### **4 GLOBAL VACUUM CLEANER MARKET ANALYSIS BY REGIONS**

- 4.1 Vacuum Cleaner Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Vacuum Cleaner Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Vacuum Cleaner Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Vacuum Cleaner Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Vacuum Cleaner Sales and Forecast Analysis (2020-2032)
  - 4.3.1 Global Vacuum Cleaner Sales and Market Share by Region (2020-2025)
  - 4.3.2 Global Vacuum Cleaner Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Vacuum Cleaner Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL VACUUM CLEANER MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Vacuum Cleaner Market Size by Type
  - 5.1.1 Global Vacuum Cleaner Revenue and Forecast Analysis by Type (2020-2032)
  - 5.1.2 Global Vacuum Cleaner Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Vacuum Cleaner Market Size by Application
  - 5.2.1 Global Vacuum Cleaner Revenue and Forecast Analysis by Application (2020-2032)
  - 5.2.2 Global Vacuum Cleaner Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Vacuum Cleaner Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Vacuum Cleaner Market Size by Type
  - 6.3.1 North America Vacuum Cleaner Sales by Type (2020-2032)
  - 6.3.2 North America Vacuum Cleaner Revenue by Type (2020-2032)
- 6.4 North America Vacuum Cleaner Market Size by Application
  - 6.4.1 North America Vacuum Cleaner Sales by Application (2020-2032)
  - 6.4.2 North America Vacuum Cleaner Revenue by Application (2020-2032)
- 6.5 North America Vacuum Cleaner Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Vacuum Cleaner Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis

### 7.3 Europe Vacuum Cleaner Market Size by Type

7.3.1 Europe Vacuum Cleaner Sales by Type (2020-2032)

7.3.2 Europe Vacuum Cleaner Revenue by Type (2020-2032)

### 7.4 Europe Vacuum Cleaner Market Size by Application

7.4.1 Europe Vacuum Cleaner Sales by Application (2020-2032)

7.4.2 Europe Vacuum Cleaner Revenue by Application (2020-2032)

### 7.5 Europe Vacuum Cleaner Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

## **8 CHINA**

### 8.1 China Vacuum Cleaner Market Size and Growth Rate Analysis (2020-2032)

### 8.2 China Key Manufacturers Analysis

### 8.3 China Vacuum Cleaner Market Size by Type

8.3.1 China Vacuum Cleaner Sales by Type (2020-2032)

8.3.2 China Vacuum Cleaner Revenue by Type (2020-2032)

### 8.4 China Vacuum Cleaner Market Size by Application

8.4.1 China Vacuum Cleaner Sales by Application (2020-2032)

8.4.2 China Vacuum Cleaner Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

### 9.1 APAC (excl. China) Vacuum Cleaner Market Size and Growth Rate Analysis (2020-2032)

### 9.2 APAC (excl. China) Key Manufacturers Analysis

### 9.3 APAC (excl. China) Vacuum Cleaner Market Size by Type

9.3.1 APAC (excl. China) Vacuum Cleaner Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Vacuum Cleaner Revenue by Type (2020-2032)

### 9.4 APAC (excl. China) Vacuum Cleaner Market Size by Application

9.4.1 APAC (excl. China) Vacuum Cleaner Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Vacuum Cleaner Revenue by Application (2020-2032)

### 9.5 APAC (excl. China) Vacuum Cleaner Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

## **10 LATIN AMERICA**

10.1 Latin America Vacuum Cleaner Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Vacuum Cleaner Market Size by Type

10.3.1 Latin America Vacuum Cleaner Sales by Type (2020-2032)

10.3.2 Latin America Vacuum Cleaner Revenue by Type (2020-2032)

10.4 Latin America Vacuum Cleaner Market Size by Application

10.4.1 Latin America Vacuum Cleaner Sales by Application (2020-2032)

10.4.2 Latin America Vacuum Cleaner Revenue by Application (2020-2032)

10.5 Latin America Vacuum Cleaner Market Size by Country

10.6 Latin America Vacuum Cleaner Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Vacuum Cleaner Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Vacuum Cleaner Market Size by Type

11.3.1 Middle East & Africa Vacuum Cleaner Sales by Type (2020-2032)

11.3.2 Middle East & Africa Vacuum Cleaner Revenue by Type (2020-2032)

11.4 Middle East & Africa Vacuum Cleaner Market Size by Application

11.4.1 Middle East & Africa Vacuum Cleaner Sales by Application (2020-2032)

11.4.2 Middle East & Africa Vacuum Cleaner Revenue by Application (2020-2032)

11.5 Middle East Vacuum Cleaner Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

12.1 Global Vacuum Cleaner Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

- 12.1.1 Global Vacuum Cleaner Market Sales by Key Manufacturers (2021-2025)
- 12.1.2 Global Vacuum Cleaner Market Revenue by Key Manufacturers (2021-2025)
- 12.1.3 Global Vacuum Cleaner Average Sales Price by Manufacturers (2021-2025)
- 12.2 Vacuum Cleaner Competitive Landscape Analysis and Market Dynamic
  - 12.2.1 Vacuum Cleaner Competitive Landscape Analysis
  - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
  - 12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

### **13.1 Oreck**

13.1.1 Oreck Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Oreck Vacuum Cleaner Product Portfolio

13.1.3 Oreck Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### **13.2 Electrolux**

13.2.1 Electrolux Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Electrolux Vacuum Cleaner Product Portfolio

13.2.3 Electrolux Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### **13.3 Dyson**

13.3.1 Dyson Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Dyson Vacuum Cleaner Product Portfolio

13.3.3 Dyson Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### **13.4 LG**

13.4.1 LG Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 LG Vacuum Cleaner Product Portfolio

13.4.3 LG Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### **13.5 Bissell**

13.5.1 Bissell Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Bissell Vacuum Cleaner Product Portfolio

13.5.3 Bissell Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross

## Margin and Market Share) (2021-2025)

### 13.6 Panasonic

13.6.1 Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Panasonic Vacuum Cleaner Product Portfolio

13.6.3 Panasonic Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.7 iRobot

13.7.1 iRobot Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 iRobot Vacuum Cleaner Product Portfolio

13.7.3 iRobot Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.8 Philips

13.8.1 Philips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Philips Vacuum Cleaner Product Portfolio

13.8.3 Philips Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.9 Samsung

13.9.1 Samsung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Samsung Vacuum Cleaner Product Portfolio

13.9.3 Samsung Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.10 Miele

13.10.1 Miele Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Miele Vacuum Cleaner Product Portfolio

13.10.3 Miele Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.11 LEXY

13.11.1 LEXY Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 LEXY Vacuum Cleaner Product Portfolio

13.11.3 LEXY Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.12 Midea

13.12.1 Midea Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

13.12.2 Midea Vacuum Cleaner Product Portfolio

13.12.3 Midea Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Haier

13.13.1 Haier Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Haier Vacuum Cleaner Product Portfolio

13.13.3 Haier Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 SharkNinja

13.14.1 SharkNinja Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 SharkNinja Vacuum Cleaner Product Portfolio

13.14.3 SharkNinja Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Whirlpool

13.15.1 Whirlpool Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Whirlpool Vacuum Cleaner Product Portfolio

13.15.3 Whirlpool Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Cleva North America

13.16.1 Cleva North America Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Cleva North America Vacuum Cleaner Product Portfolio

13.16.3 Cleva North America Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 Winia Electronics

13.17.1 Winia Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Winia Electronics Vacuum Cleaner Product Portfolio

13.17.3 Winia Electronics Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.18 DeWalt

13.18.1 DeWalt Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 DeWalt Vacuum Cleaner Product Portfolio

13.18.3 DeWalt Vacuum Cleaner Market Data Analysis (Revenue, Sales, Price, Gross

Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Vacuum Cleaner Industry Chain Analysis

14.2 Vacuum Cleaner Industry Raw Material and Suppliers Analysis

14.2.1 Vacuum Cleaner Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Vacuum Cleaner Typical Downstream Customers

14.4 Vacuum Cleaner Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Vacuum Cleaner Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Vacuum Cleaner Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Vacuum Cleaner Industry Development Status

Table 4: Vacuum Cleaner Industry Development Trends

Table 5: Global Vacuum Cleaner Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Vacuum Cleaner Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Vacuum Cleaner Revenue Market Share by Region (2020-2025)

Table 8: Global Vacuum Cleaner Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Vacuum Cleaner Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Vacuum Cleaner Sales by Region (2020-2025) & (K Unit)

Table 11: Global Vacuum Cleaner Sales Market Share by Region (2020-2025)

Table 12: Global Vacuum Cleaner Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Vacuum Cleaner Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Vacuum Cleaner Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Vacuum Cleaner Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Vacuum Cleaner Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Vacuum Cleaner Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Vacuum Cleaner Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Vacuum Cleaner Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Vacuum Cleaner Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Vacuum Cleaner Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Vacuum Cleaner Players in North America

Table 23: North America Vacuum Cleaner Sales by Type (2020-2025) & (K Unit)

Table 24: North America Vacuum Cleaner Sales by Type (2026-2032) & (K Unit)

Table 25: North America Vacuum Cleaner Revenue by Type (2020-2025) & (US\$ Million)

Million)

Table 26: North America Vacuum Cleaner Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Vacuum Cleaner Sales by Application (2020-2025) & (K Unit)

Table 28: North America Vacuum Cleaner Sales by Application (2026-2032) & (K Unit)

Table 29: North America Vacuum Cleaner Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Vacuum Cleaner Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Vacuum Cleaner Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Vacuum Cleaner Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Vacuum Cleaner Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Vacuum Cleaner Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Vacuum Cleaner Players in Europe

Table 36: Europe Vacuum Cleaner Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Vacuum Cleaner Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Vacuum Cleaner Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Vacuum Cleaner Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Vacuum Cleaner Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Vacuum Cleaner Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Vacuum Cleaner Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Vacuum Cleaner Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Vacuum Cleaner Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Vacuum Cleaner Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Vacuum Cleaner Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Vacuum Cleaner Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Vacuum Cleaner Players in China

Table 49: China Vacuum Cleaner Sales by Type (2020-2025) & (K Unit)

Table 50: China Vacuum Cleaner Sales by Type (2026-2032) & (K Unit)

Table 51: China Vacuum Cleaner Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Vacuum Cleaner Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Vacuum Cleaner Sales by Application (2020-2025) & (K Unit)

Table 54: China Vacuum Cleaner Sales by Application (2026-2032) & (K Unit)

Table 55: China Vacuum Cleaner Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Vacuum Cleaner Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Vacuum Cleaner Players in APAC (excl. China)

Table 58: APAC (excl. China) Vacuum Cleaner Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Vacuum Cleaner Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Vacuum Cleaner Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Vacuum Cleaner Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Vacuum Cleaner Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Vacuum Cleaner Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Vacuum Cleaner Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Vacuum Cleaner Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Vacuum Cleaner Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Vacuum Cleaner Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Vacuum Cleaner Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Vacuum Cleaner Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Vacuum Cleaner Players in Latin America

Table 71: Latin America Vacuum Cleaner Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Vacuum Cleaner Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Vacuum Cleaner Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Vacuum Cleaner Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Vacuum Cleaner Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Vacuum Cleaner Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Vacuum Cleaner Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Vacuum Cleaner Revenue by Application (2026-2032) & (US\$ Million)

Million)

Table 79: Latin America Vacuum Cleaner Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Vacuum Cleaner Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Vacuum Cleaner Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Vacuum Cleaner Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Vacuum Cleaner Players in Middle East & Africa

Table 84: Middle East & Africa Vacuum Cleaner Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Vacuum Cleaner Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Vacuum Cleaner Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Vacuum Cleaner Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Vacuum Cleaner Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Vacuum Cleaner Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Vacuum Cleaner Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Vacuum Cleaner Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Vacuum Cleaner Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Vacuum Cleaner Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Vacuum Cleaner Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Vacuum Cleaner Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Vacuum Cleaner Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Vacuum Cleaner Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Vacuum Cleaner Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Vacuum Cleaner Revenue Market Share by Key Manufacturers

(2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Oreck Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Oreck Vacuum Cleaner Product Portfolio

Table 105: Oreck Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Electrolux Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Electrolux Vacuum Cleaner Product Portfolio

Table 108: Electrolux Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Dyson Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Dyson Vacuum Cleaner Product Portfolio

Table 111: Dyson Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: LG Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: LG Vacuum Cleaner Product Portfolio

Table 114: LG Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Bissell Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Bissell Vacuum Cleaner Product Portfolio

Table 117: Bissell Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Panasonic Vacuum Cleaner Product Portfolio

Table 120: Panasonic Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: iRobot Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: iRobot Vacuum Cleaner Product Portfolio

Table 123: iRobot Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Philips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Philips Vacuum Cleaner Product Portfolio

Table 126: Philips Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Samsung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Samsung Vacuum Cleaner Product Portfolio

Table 129: Samsung Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Miele Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Miele Vacuum Cleaner Product Portfolio

Table 132: Miele Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: LEXY Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: LEXY Vacuum Cleaner Product Portfolio

Table 135: LEXY Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Midea Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Midea Vacuum Cleaner Product Portfolio

Table 138: Midea Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Haier Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Haier Vacuum Cleaner Product Portfolio

Table 141: Haier Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: SharkNinja Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: SharkNinja Vacuum Cleaner Product Portfolio

Table 144: SharkNinja Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Whirlpool Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Whirlpool Vacuum Cleaner Product Portfolio

Table 147: Whirlpool Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Cleva North America Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Cleva North America Vacuum Cleaner Product Portfolio

Table 150: Cleva North America Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Winia Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Winia Electronics Vacuum Cleaner Product Portfolio

Table 153: Winia Electronics Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: DeWalt Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: DeWalt Vacuum Cleaner Product Portfolio

Table 156: DeWalt Vacuum Cleaner Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 157: Upstream Key Raw Material Price List

Table 158: Vacuum Cleaner Raw Material Suppliers and Contact Information

Table 159: Vacuum Cleaner Typical Customer List

Table 160: Vacuum Cleaner Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Vacuum Cleaner Product Pictures

Figure 2: In Door Residential Vacuum Cleaners Picture Scope

Figure 3: Out Door Residential Vacuum Cleaners Picture Scope

Figure 4: Supermarkets Picture Scope

Figure 5: Specialty Stores Picture Scope

Figure 6: Online Sale Picture Scope

Figure 7: Global Vacuum Cleaner Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Vacuum Cleaner Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Vacuum Cleaner Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 10: Global Vacuum Cleaner Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 11: Global Vacuum Cleaner Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global Vacuum Cleaner Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: Global Vacuum Cleaner Sales Price by Region (2020-2032) & (K Unit)

Figure 14: North America Vacuum Cleaner Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America Vacuum Cleaner Revenue Market Share by Players in 2024

Figure 16: North America Vacuum Cleaner Sales Market Share by Type (2020-2032)

Figure 17: North America Vacuum Cleaner Revenue Market Share by Type (2020-2032)

Figure 18: North America Vacuum Cleaner Sales Market Share by Application (2020-2032)

Figure 19: North America Vacuum Cleaner Revenue Market Share by Application (2020-2032)

Figure 20: US Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 21: Canada Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 22: Europe Vacuum Cleaner Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 23: Europe Vacuum Cleaner Revenue Market Share by Players in 2024

Figure 24: Europe Vacuum Cleaner Sales Market Share by Type (2020-2032)

Figure 25: Europe Vacuum Cleaner Revenue Market Share by Type (2020-2032)

Figure 26: Europe Vacuum Cleaner Sales Market Share by Application (2020-2032)

Figure 27:Europe Vacuum Cleaner Revenue Market Share by Application (2020-2032)

Figure 28:Germany Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 29:France Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 30:United Kingdom Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 31:Italy Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 32:Spain Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 33:Benelux Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 34:China Vacuum Cleaner Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 35:China Vacuum Cleaner Revenue Market Share by Players in 2024

Figure 36:China Vacuum Cleaner Sales Market Share by Type (2020-2032)

Figure 37:China Vacuum Cleaner Revenue Market Share by Type (2020-2032)

Figure 38:China Vacuum Cleaner Sales Market Share by Application (2020-2032)

Figure 39:China Vacuum Cleaner Revenue Market Share by Application (2020-2032)

Figure 40:APAC (excl. China) Vacuum Cleaner Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 41:APAC (excl. China) Vacuum Cleaner Revenue Market Share by Players in 2024

Figure 42:APAC (excl. China) Vacuum Cleaner Sales Market Share by Type (2020-2032)

Figure 43:APAC (excl. China) Vacuum Cleaner Revenue Market Share by Type (2020-2032)

Figure 44:APAC (excl. China) Vacuum Cleaner Sales Market Share by Application (2020-2032)

Figure 45:APAC (excl. China) Vacuum Cleaner Revenue Market Share by Application (2020-2032)

Figure 46:Japan Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 47:South Korea Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 48:India Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 49:Australia Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 50:Southeast Asia Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 51:Latin America Vacuum Cleaner Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 52:Latin America Vacuum Cleaner Revenue Market Share by Players in 2024

Figure 53:Latin America Vacuum Cleaner Sales Market Share by Type (2020-2032)

Figure 54:Latin America Vacuum Cleaner Revenue Market Share by Type (2020-2032)

Figure 55:Latin America Vacuum Cleaner Sales Market Share by Application (2020-2032)

Figure 56:Latin America Vacuum Cleaner Revenue Market Share by Application

(2020-2032)

Figure 57: Mexico Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 58: Brazil Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 59: Middle East & Africa Vacuum Cleaner Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 60: Middle East & Africa Vacuum Cleaner Revenue Market Share by Players in 2024

Figure 61: Middle East & Africa Vacuum Cleaner Sales Market Share by Type (2020-2032)

Figure 62: Middle East & Africa Vacuum Cleaner Revenue Market Share by Type (2020-2032)

Figure 63: Middle East & Africa Vacuum Cleaner Sales Market Share by Application (2020-2032)

Figure 64: Middle East & Africa Vacuum Cleaner Revenue Market Share by Application (2020-2032)

Figure 65: Saudi Arabia Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 66: South Africa Vacuum Cleaner Revenue (2020-2032) & (US\$ Million)

Figure 67: Global Vacuum Cleaner Sales Market Share by Key Manufacturers in 2024

Figure 68: Global Vacuum Cleaner Revenue Market Share by Key Manufacturers in 2024

Figure 69: Global Vacuum Cleaner Industry Competition Landscape

Figure 70: Vacuum Cleaner Industry Chain Analysis

Figure 71: Bottom-Up and Top-Down Research Methods

Figure 72: Key Interview Objectives

Figure 73: Data Cross Validation

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