

# Global Vacation Rental Software Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Vacation Rental Software market size will reach 314.99 Million USD in 2025 and is projected to reach 676.57 Million USD by 2032, with a CAGR of 11.54% (2025-2032). Notably, the China Vacation Rental Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Vacation rental software is a technological solution designed to streamline and manage the operations of vacation rental businesses. This software typically includes a suite of tools and features to help property managers and owners efficiently handle various aspects of their vacation rental business. Key functionalities may include online booking and reservation management, property listing and promotion, payment processing, channel management (integration with multiple online booking platforms), guest communication, and performance analytics. Vacation rental software aims to automate routine tasks, enhance the booking process, improve communication with guests, and provide valuable insights to optimize property management. This type of software has become increasingly essential in the vacation rental industry, helping hosts and property managers better organize their operations and deliver a seamless experience to guests.

The major global suppliers of Vacation Rental Software include BookingSync, Ciirus Inc., Kigo Inc., Virtual Resort Manager, LiveRez, OwnerRez, 365Villas, Convoyant, Rental Network Software, Trekadoo, Apptha, Streamline, Lodgify, etc. The global

players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Vacation Rental Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Vacation Rental Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Vacation Rental Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Vacation Rental Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Vacation Rental Software Include:

BookingSync

Ciirus Inc.

Kigo Inc.

Virtual Resort Manager

LiveRez

OwnerRez

365Villas

Convoyant

Rental Network Software

Trekadoo

Apptha

Streamline

Lodgify

Vacation Rental Software Product Segment Include:

Cloud Based Software

On-Premises Software

Vacation Rental Software Product Application Include:

Homeowners

Agency

## **Chapter Scope**

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