

Global Vacation Rental Platforms Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Vacation Rental Platforms market size will reach 496.23 Million USD in 2025 and is projected to reach 1,374.76 Million USD by 2032, with a CAGR of 15.67% (2025-2032). Notably, the China Vacation Rental Platforms market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Vacation rental platforms are online marketplaces that connect property owners or hosts with travelers seeking short-term accommodations. These platforms facilitate the rental of privately-owned properties, such as homes, apartments, or vacation villas, for a designated period. Popular examples include platforms like Airbnb, Vrbo, and Booking.com. Hosts list their properties on these platforms, providing details about the space, amenities, pricing, and availability. Travelers can then browse the listings, book accommodations, and often communicate directly with hosts. Vacation rental platforms offer a diverse range of lodging options, catering to different preferences and budgets. They have transformed the travel industry by providing an alternative to traditional hotels and enabling more personalized and unique travel experiences for users around the world.

The major global suppliers of Vacation Rental Platforms include Kigo, BookingSync, CiiRUS, Beyond, iGMS (formerly AirGMS), LiveRez, OwnerRez, Rental Network Software, Hostaway, Streamline, Lodgify, Escapia, Guesty, 365Villas, Virtual Resort

Manager, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Vacation Rental Platforms. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Vacation Rental Platforms market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Vacation Rental Platforms market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Vacation Rental Platforms industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Vacation Rental Platforms Include:

Kigo

BookingSync

CiiRUS

Beyond

iGMS (formerly AirGMS)

LiveRez

OwnerRez

Rental Network Software

Hostaway

Streamline

Lodgify

Escapia

Guesty

365Villas

Virtual Resort Manager

Vacation Rental Platforms Product Segment Include:

Cloud, Web-Based Platform

On-premise, Installed, Mobile

Vacation Rental Platforms Product Application Include:

Rental Property Businesses

Independent Owner

Chapter Scope

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