

# Global UV PVD Coatings for Automotive Trim Applications Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global UV PVD Coatings for Automotive Trim Applications market size will reach 235.83 Million USD in 2025 and is projected to reach 404.96 Million USD by 2032, with a CAGR of 8.03% (2025-2032). Notably, the China UV PVD Coatings for Automotive Trim Applications market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

UV PVD (Ultraviolet Physical Vapor Deposition) coatings for automotive trim applications involve applying thin films onto automotive trim components using PVD technology and curing them using ultraviolet (UV) light. PVD coatings enhance the appearance, durability, and functionality of automotive trim parts, providing benefits such as increased scratch resistance, corrosion protection, and improved aesthetics. The UV curing process ensures rapid and efficient curing of the PVD coatings, allowing for quick production cycles in the automotive manufacturing process. These coatings contribute to the overall quality and longevity of automotive trim, providing a decorative and protective finish that meets the demanding requirements of the automotive industry.

The major global manufacturers of UV PVD Coatings for Automotive Trim Applications include Fujikura Kasei, Mankiewicz Gebr, Sokan, Redspot, Hunan Sunshine, Cashew, FCS, Musashi Paint Group, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of UV PVD Coatings for Automotive Trim Applications. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global UV PVD Coatings for Automotive Trim Applications market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the UV PVD Coatings for Automotive Trim Applications market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of UV PVD Coatings for Automotive Trim Applications industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of UV PVD Coatings for Automotive Trim Applications Include:

Fujikura Kasei

Mankiewicz Gebr

Sokan

Redspot

Hunan Sunshine

Cashew

FCS

Musashi Paint Group

UV PVD Coatings for Automotive Trim Applications Product Segment Include:

UV Base-Coat

UV Mid-Coat

UV Top-Coat

UV PVD Coatings for Automotive Trim Applications Product Application Include:

Luxury and Premium

Mid Segment

Others

## **Chapter Scope**

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