

Global USB Portable Battery Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global USB Portable Battery market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China USB Portable Battery market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A USB portable battery, also known as a power bank or external battery, is a compact and portable device designed to store electrical energy and provide a convenient on-the-go charging solution for USB-powered devices. These devices typically feature a rechargeable battery and one or more USB ports for connecting and charging smartphones, tablets, and other gadgets. USB portable batteries are charged beforehand using a standard USB cable connected to a power source, such as a computer or USB wall charger. When needed, users can connect their devices to the power bank, allowing them to recharge without access to a traditional power outlet. USB portable batteries have become essential accessories for individuals who require extended device usage during travel, outdoor activities, or in situations where electrical outlets are limited.

The major global manufacturers of USB Portable Battery include Anker, Mophie/Zagg, JQWAY, Golf & Feihuang, PowerAdd, Ventev, E'aiito, Belkin, UNU Electronics, Jackery, Huntkey, Aukey, Elite Power, Aukey, Cyntur, ILUV, RAVPower, Monoprice, Zendure, etc. The global players competition landscape in this report is divided into

three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of USB Portable Battery. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global USB Portable Battery market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the USB Portable Battery market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of USB Portable Battery industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of USB Portable Battery Include:

Anker

Mophie/Zagg

JQWAY

Golf & Feihuang

PowerAdd

Ventev

E'aiito

Belkin

UNU Electronics

Jackery

Huntkey

Aukey

Elite Power

Aukey

Cyntur

ILUV

RAVPower

Monoprice

Zendure

USB Portable Battery Product Segment Include:

Below 7000 mAh

7000-12000 mAh

12000-17000 mAh

Above 17000 mAh

USB Portable Battery Product Application Include:

Android Device

IOS Device

Others

Chapter Scope

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