

# Global USB Drive Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global USB Drive market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China USB Drive market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A USB drive, also known as a USB flash drive or thumb drive, is a portable data storage device that uses flash memory to store digital data. It typically consists of a small, rectangular plastic or metal case with a USB connector on one end. USB drives are widely used for the easy and convenient transfer, storage, and backup of files such as documents, photos, videos, and software. They are compatible with USB ports found on computers, laptops, and various other devices, allowing users to plug them in and access their data quickly. The compact size, durability, and ease of use make USB drives a popular choice for carrying and sharing data, both for personal and professional purposes.

The major global manufacturers of USB Drive include Kingston, SanDisk, Toshiba, Netac, aigo, TECLAST, ADATA, HP, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively

follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of USB Drive. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global USB Drive market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the USB Drive market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of USB Drive industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of USB Drive Include:

Kingston

SanDisk

Toshiba

Netac

aigo

TECLAST

ADATA

HP

USB Drive Product Segment Include:

Below 8G

16G

32G

Above 64G

USB Drive Product Application Include:

Enterprise

Personal

## **Chapter Scope**

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