

Global Umbrellas Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/U0BEE461E0ECEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: U0BEE461E0ECEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Umbrellas market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Umbrellas market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Umbrellas are portable and collapsible devices designed to provide shelter from rain or sunlight. Typically consisting of a fabric canopy attached to a collapsible frame, umbrellas are manipulated manually to open and close. The canopy is often water-resistant or waterproof for rain protection and may have additional features like UV protection for sun shielding. The frame is commonly constructed from materials such as metal, fiberglass, or lightweight alloys to ensure durability and flexibility. Umbrellas come in various sizes, styles, and designs, ranging from compact and foldable travel umbrellas to larger and more elaborate options. In addition to their practical uses, umbrellas are also employed as fashion accessories and have cultural significance in various societies.

The major global manufacturers of Umbrellas include Tiantang, REI, Senz Smart, GustBuster, Totes, Shenzhen SSL Umbrella, Samurai Sword Katana, CrownCoast, Cloud Nine Rain Ducky, Kolumbo Nonbreakable, Totes Clear Bubble, Lewis N. Clark Travel, Repel, RainStoppers, London Undercover, Alexander, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises

global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Umbrellas. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Umbrellas market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Umbrellas market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Umbrellas industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Umbrellas Include:

Tiantang

REI

Senz Smart

GustBuster

Totes

Shenzhen SSL Umbrella

Samurai Sword Katana

CrownCoast

Cloud Nine Rain Ducky

Kolumbo Nonbreakable

Totes Clear Bubble

Lewis N. Clark Travel

Repel

RainStoppers

London Undercover

Alexander

Umbrellas Product Segment Include:

Reverse Umbrella

Straight Umbrella

Folding Umbrella

Automatical Umbrella

Others

Umbrellas Product Application Include:

Online Sales

Offline Sales

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Umbrellas Industry PESTEL Analysis

Chapter 3: Global Umbrellas Industry Porter's Five Forces Analysis

Chapter 4: Global Umbrellas Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Umbrellas Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Umbrellas Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Umbrellas Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Umbrellas Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Umbrellas Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Umbrellas Competitive Analysis (Market Size, Key Players

and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Umbrellas Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Umbrellas Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 UMBRELLAS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Umbrellas Product by Type
 - 1.2.1 Reverse Umbrella
 - 1.2.2 Straight Umbrella
 - 1.2.3 Folding Umbrella
 - 1.2.4 Automatical Umbrella
 - 1.2.5 Others
- 1.3 Umbrellas Product by Application
 - 1.3.1 Online Sales
 - 1.3.2 Offline Sales
- 1.4 Global Umbrellas Market Revenue and Sales Analysis
 - 1.4.1 Global Umbrellas Market Size Analysis (2020-2032)
 - 1.4.2 Global Umbrellas Market Sales Analysis (2020-2032)
 - 1.4.3 Global Umbrellas Market Sales Price Trend Analysis (2020-2032)
- 1.5 Umbrellas Industry Trends and Innovation
 - 1.5.1 Umbrellas Industry Trends and Innovation
 - 1.5.2 Umbrellas Market Drivers and Challenges

2 UMBRELLAS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 UMBRELLAS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL UMBRELLAS MARKET ANALYSIS BY REGIONS

- 4.1 Global Umbrellas Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Umbrellas Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Umbrellas Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Umbrellas Revenue Forecast by Region (2026-2032)
- 4.3 Global Umbrellas Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Umbrellas Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Umbrellas Sales Forecast by Region (2026-2032)
- 4.4 Global Umbrellas Sales Price Trend Analysis (2020-2032)

5 GLOBAL UMBRELLAS MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Umbrellas Market Size by Type
 - 5.1.1 Global Umbrellas Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Umbrellas Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Umbrellas Market Size by Application
 - 5.2.1 Global Umbrellas Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Umbrellas Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Umbrellas Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Umbrellas Market Size by Type
 - 6.3.1 North America Umbrellas Sales by Type (2020-2032)
 - 6.3.2 North America Umbrellas Revenue by Type (2020-2032)
- 6.4 North America Umbrellas Market Size by Application
 - 6.4.1 North America Umbrellas Sales by Application (2020-2032)
 - 6.4.2 North America Umbrellas Revenue by Application (2020-2032)
- 6.5 North America Umbrellas Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Umbrellas Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Umbrellas Market Size by Type

- 7.3.1 Europe Umbrellas Sales by Type (2020-2032)
- 7.3.2 Europe Umbrellas Revenue by Type (2020-2032)
- 7.4 Europe Umbrellas Market Size by Application
 - 7.4.1 Europe Umbrellas Sales by Application (2020-2032)
 - 7.4.2 Europe Umbrellas Revenue by Application (2020-2032)
- 7.5 Europe Umbrellas Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Umbrellas Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Umbrellas Market Size by Type
 - 8.3.1 China Umbrellas Sales by Type (2020-2032)
 - 8.3.2 China Umbrellas Revenue by Type (2020-2032)
- 8.4 China Umbrellas Market Size by Application
 - 8.4.1 China Umbrellas Sales by Application (2020-2032)
 - 8.4.2 China Umbrellas Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Umbrellas Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Umbrellas Market Size by Type
 - 9.3.1 APAC (excl. China) Umbrellas Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Umbrellas Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Umbrellas Market Size by Application
 - 9.4.1 APAC (excl. China) Umbrellas Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Umbrellas Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Umbrellas Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Umbrellas Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Umbrellas Market Size by Type

10.3.1 Latin America Umbrellas Sales by Type (2020-2032)

10.3.2 Latin America Umbrellas Revenue by Type (2020-2032)

10.4 Latin America Umbrellas Market Size by Application

10.4.1 Latin America Umbrellas Sales by Application (2020-2032)

10.4.2 Latin America Umbrellas Revenue by Application (2020-2032)

10.5 Latin America Umbrellas Market Size by Country

10.6 Latin America Umbrellas Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Umbrellas Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Umbrellas Market Size by Type

11.3.1 Middle East & Africa Umbrellas Sales by Type (2020-2032)

11.3.2 Middle East & Africa Umbrellas Revenue by Type (2020-2032)

11.4 Middle East & Africa Umbrellas Market Size by Application

11.4.1 Middle East & Africa Umbrellas Sales by Application (2020-2032)

11.4.2 Middle East & Africa Umbrellas Revenue by Application (2020-2032)

11.5 Middle East Umbrellas Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Umbrellas Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Umbrellas Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Umbrellas Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Umbrellas Average Sales Price by Manufacturers (2021-2025)

12.2 Umbrellas Competitive Landscape Analysis and Market Dynamic

12.2.1 Umbrellas Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Tiantang

13.1.1 Tiantang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Tiantang Umbrellas Product Portfolio

13.1.3 Tiantang Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 REI

13.2.1 REI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 REI Umbrellas Product Portfolio

13.2.3 REI Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Senz Smart

13.3.1 Senz Smart Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Senz Smart Umbrellas Product Portfolio

13.3.3 Senz Smart Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 GustBuster

13.4.1 GustBuster Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 GustBuster Umbrellas Product Portfolio

13.4.3 GustBuster Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Totes

13.5.1 Totes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Totes Umbrellas Product Portfolio

13.5.3 Totes Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Shenzhen SSL Umbrella

13.6.1 Shenzhen SSL Umbrella Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

13.6.2 Shenzhen SSL Umbrella Umbrellas Product Portfolio

13.6.3 Shenzhen SSL Umbrella Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Samurai Sword Katana

13.7.1 Samurai Sword Katana Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Samurai Sword Katana Umbrellas Product Portfolio

13.7.3 Samurai Sword Katana Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 CrownCoast

13.8.1 CrownCoast Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 CrownCoast Umbrellas Product Portfolio

13.8.3 CrownCoast Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Cloud Nine Rain Ducky

13.9.1 Cloud Nine Rain Ducky Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Cloud Nine Rain Ducky Umbrellas Product Portfolio

13.9.3 Cloud Nine Rain Ducky Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Kolumbo Nonbreakable

13.10.1 Kolumbo Nonbreakable Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Kolumbo Nonbreakable Umbrellas Product Portfolio

13.10.3 Kolumbo Nonbreakable Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Totes Clear Bubble

13.11.1 Totes Clear Bubble Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Totes Clear Bubble Umbrellas Product Portfolio

13.11.3 Totes Clear Bubble Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Lewis N. Clark Travel

13.12.1 Lewis N. Clark Travel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Lewis N. Clark Travel Umbrellas Product Portfolio

13.12.3 Lewis N. Clark Travel Umbrellas Market Data Analysis (Revenue, Sales, Price,

Gross Margin and Market Share) (2021-2025)

13.13 Repel

13.13.1 Repel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Repel Umbrellas Product Portfolio

13.13.3 Repel Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 RainStoppers

13.14.1 RainStoppers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 RainStoppers Umbrellas Product Portfolio

13.14.3 RainStoppers Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 London Undercover

13.15.1 London Undercover Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 London Undercover Umbrellas Product Portfolio

13.15.3 London Undercover Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Alexander

13.16.1 Alexander Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Alexander Umbrellas Product Portfolio

13.16.3 Alexander Umbrellas Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Umbrellas Industry Chain Analysis

14.2 Umbrellas Industry Raw Material and Suppliers Analysis

14.2.1 Umbrellas Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Umbrellas Typical Downstream Customers

14.4 Umbrellas Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Date Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Umbrellas Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Umbrellas Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Umbrellas Industry Development Status

Table 4: Umbrellas Industry Development Trends

Table 5: Global Umbrellas Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Umbrellas Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Umbrellas Revenue Market Share by Region (2020-2025)

Table 8: Global Umbrellas Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Umbrellas Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Umbrellas Sales by Region (2020-2025) & (K Unit)

Table 11: Global Umbrellas Sales Market Share by Region (2020-2025)

Table 12: Global Umbrellas Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Umbrellas Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Umbrellas Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Umbrellas Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Umbrellas Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Umbrellas Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Umbrellas Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Umbrellas Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Umbrellas Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Umbrellas Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Umbrellas Players in North America

Table 23: North America Umbrellas Sales by Type (2020-2025) & (K Unit)

Table 24: North America Umbrellas Sales by Type (2026-2032) & (K Unit)

Table 25: North America Umbrellas Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Umbrellas Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Umbrellas Sales by Application (2020-2025) & (K Unit)

Table 28: North America Umbrellas Sales by Application (2026-2032) & (K Unit)

Table 29: North America Umbrellas Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Umbrellas Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Umbrellas Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Umbrellas Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Umbrellas Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Umbrellas Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Umbrellas Players in Europe

Table 36: Europe Umbrellas Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Umbrellas Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Umbrellas Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Umbrellas Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Umbrellas Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Umbrellas Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Umbrellas Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Umbrellas Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Umbrellas Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Umbrellas Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Umbrellas Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Umbrellas Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Umbrellas Players in China

Table 49: China Umbrellas Sales by Type (2020-2025) & (K Unit)

Table 50: China Umbrellas Sales by Type (2026-2032) & (K Unit)

Table 51: China Umbrellas Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Umbrellas Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Umbrellas Sales by Application (2020-2025) & (K Unit)

Table 54: China Umbrellas Sales by Application (2026-2032) & (K Unit)

Table 55: China Umbrellas Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Umbrellas Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Umbrellas Players in APAC (excl. China)

Table 58: APAC (excl. China) Umbrellas Sales by Type (2020-2025) & (K Unit)

- Table 59: APAC (excl. China) Umbrellas Sales by Type (2026-2032) & (K Unit)
- Table 60: APAC (excl. China) Umbrellas Revenue by Type (2020-2025) & (US\$ Million)
- Table 61: APAC (excl. China) Umbrellas Revenue by Type (2026-2032) & (US\$ Million)
- Table 62: APAC (excl. China) Umbrellas Sales by Application (2020-2025) & (K Unit)
- Table 63: APAC (excl. China) Umbrellas Sales by Application (2026-2032) & (K Unit)
- Table 64: APAC (excl. China) Umbrellas Revenue by Application (2020-2025) & (US\$ Million)
- Table 65: APAC (excl. China) Umbrellas Revenue by Application (2026-2032) & (US\$ Million)
- Table 66:: APAC (excl. China) Umbrellas Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 67: APAC (excl. China) Umbrellas Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 68: APAC (excl. China) Umbrellas Sales Market Size by Country (2020-2025) & (K Unit)
- Table 69: APAC (excl. China) Umbrellas Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 70: Key Umbrellas Players in Latin America
- Table 71: Latin America Umbrellas Sales by Type (2020-2025) & (K Unit)
- Table 72: Latin America Umbrellas Sales by Type (2026-2032) & (K Unit)
- Table 73: Latin America Umbrellas Revenue by Type (2020-2025) & (US\$ Million)
- Table 74: Latin America Umbrellas Revenue by Type (2026-2032) & (US\$ Million)
- Table 75: Latin America Umbrellas Sales by Application (2020-2025) & (K Unit)
- Table 76: Latin America Umbrellas Sales by Application (2026-2032) & (K Unit)
- Table 77: Latin America Umbrellas Revenue by Application (2020-2025) & (US\$ Million)
- Table 78: Latin America Umbrellas Revenue by Application (2026-2032) & (US\$ Million)
- Table 79: Latin America Umbrellas Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 80: Latin America Umbrellas Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 81: Latin America Umbrellas Sales Market Size by Country (2020-2025) & (K Unit)
- Table 82: Latin America Umbrellas Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 83: Key Umbrellas Players in Middle East & Africa
- Table 84: Middle East & Africa Umbrellas Sales by Type (2020-2025) & (K Unit)
- Table 85: Middle East & Africa Umbrellas Sales by Type (2026-2032) & (K Unit)
- Table 86: Middle East & Africa Umbrellas Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Umbrellas Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Umbrellas Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Umbrellas Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Umbrellas Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Umbrellas Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Umbrellas Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Umbrellas Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Umbrellas Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Umbrellas Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Umbrellas Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Umbrellas Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Umbrellas Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Umbrellas Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Tiantang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Tiantang Umbrellas Product Portfolio

Table 105: Tiantang Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: REI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: REI Umbrellas Product Portfolio

Table 108: REI Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Senz Smart Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Senz Smart Umbrellas Product Portfolio

Table 111: Senz Smart Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: GustBuster Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: GustBuster Umbrellas Product Portfolio

Table 114: GustBuster Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Totes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Totes Umbrellas Product Portfolio

Table 117: Totes Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Shenzhen SSL Umbrella Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Shenzhen SSL Umbrella Umbrellas Product Portfolio

Table 120: Shenzhen SSL Umbrella Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Samurai Sword Katana Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Samurai Sword Katana Umbrellas Product Portfolio

Table 123: Samurai Sword Katana Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: CrownCoast Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: CrownCoast Umbrellas Product Portfolio

Table 126: CrownCoast Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Cloud Nine Rain Ducky Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Cloud Nine Rain Ducky Umbrellas Product Portfolio

Table 129: Cloud Nine Rain Ducky Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Kolumbo Nonbreakable Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Kolumbo Nonbreakable Umbrellas Product Portfolio

Table 132: Kolumbo Nonbreakable Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Totes Clear Bubble Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Totes Clear Bubble Umbrellas Product Portfolio

Table 135: Totes Clear Bubble Umbrellas Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Lewis N. Clark Travel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Lewis N. Clark Travel Umbrellas Product Portfolio

Table 138: Lewis N. Clark Travel Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Repel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Repel Umbrellas Product Portfolio

Table 141: Repel Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: RainStoppers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: RainStoppers Umbrellas Product Portfolio

Table 144: RainStoppers Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: London Undercover Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: London Undercover Umbrellas Product Portfolio

Table 147: London Undercover Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Alexander Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Alexander Umbrellas Product Portfolio

Table 150: Alexander Umbrellas Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Upstream Key Raw Material Price List

Table 152: Umbrellas Raw Material Suppliers and Contact Information

Table 153: Umbrellas Typical Customer List

Table 154: Umbrellas Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Umbrellas Product Pictures

Figure 2: Reverse Umbrella Picture Scope

Figure 3: Straight Umbrella Picture Scope

Figure 4: Folding Umbrella Picture Scope

Figure 5: Automatical Umbrella Picture Scope

Figure 6: Others Picture Scope

Figure 7: Online Sales Picture Scope

Figure 8: Offline Sales Picture Scope

Figure 9: Global Umbrellas Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 10: Global Umbrellas Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 11: Global Umbrellas Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 12: Global Umbrellas Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 13: Global Umbrellas Market Size by Region (2020-2032) & (US\$ Million)

Figure 14: Global Umbrellas Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 15: Global Umbrellas Sales Price by Region (2020-2032) & (K Unit)

Figure 16: North America Umbrellas Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 17: North America Umbrellas Revenue Market Share by Players in 2024

Figure 18: North America Umbrellas Sales Market Share by Type (2020-2032)

Figure 19: North America Umbrellas Revenue Market Share by Type (2020-2032)

Figure 20: North America Umbrellas Sales Market Share by Application (2020-2032)

Figure 21: North America Umbrellas Revenue Market Share by Application (2020-2032)

Figure 22: US Umbrellas Revenue (2020-2032) & (US\$ Million)

Figure 23: Canada Umbrellas Revenue (2020-2032) & (US\$ Million)

Figure 24: Europe Umbrellas Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 25: Europe Umbrellas Revenue Market Share by Players in 2024

Figure 26: Europe Umbrellas Sales Market Share by Type (2020-2032)

Figure 27: Europe Umbrellas Revenue Market Share by Type (2020-2032)

Figure 28: Europe Umbrellas Sales Market Share by Application (2020-2032)

Figure 29: Europe Umbrellas Revenue Market Share by Application (2020-2032)

Figure 30: Germany Umbrellas Revenue (2020-2032) & (US\$ Million)

Figure 31: France Umbrellas Revenue (2020-2032) & (US\$ Million)

- Figure 32:United Kingdom Umbrellas Revenue (2020-2032) & (US\$ Million)
- Figure 33:Italy Umbrellas Revenue (2020-2032) & (US\$ Million)
- Figure 34:Spain Umbrellas Revenue (2020-2032) & (US\$ Million)
- Figure 35:Benelux Umbrellas Revenue (2020-2032) & (US\$ Million)
- Figure 36:China Umbrellas Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 37:China Umbrellas Revenue Market Share by Players in 2024
- Figure 38:China Umbrellas Sales Market Share by Type (2020-2032)
- Figure 39:China Umbrellas Revenue Market Share by Type (2020-2032)
- Figure 40:China Umbrellas Sales Market Share by Application (2020-2032)
- Figure 41:China Umbrellas Revenue Market Share by Application (2020-2032)
- Figure 42:APAC (excl. China) Umbrellas Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 43:APAC (excl. China) Umbrellas Revenue Market Share by Players in 2024
- Figure 44:APAC (excl. China) Umbrellas Sales Market Share by Type (2020-2032)
- Figure 45:APAC (excl. China) Umbrellas Revenue Market Share by Type (2020-2032)
- Figure 46:APAC (excl. China) Umbrellas Sales Market Share by Application (2020-2032)
- Figure 47:APAC (excl. China) Umbrellas Revenue Market Share by Application (2020-2032)
- Figure 48:Japan Umbrellas Revenue (2020-2032) & (US\$ Million)
- Figure 49:South Korea Umbrellas Revenue (2020-2032) & (US\$ Million)
- Figure 50:India Umbrellas Revenue (2020-2032) & (US\$ Million)
- Figure 51:Australia Umbrellas Revenue (2020-2032) & (US\$ Million)
- Figure 52:Southeast Asia Umbrellas Revenue (2020-2032) & (US\$ Million)
- Figure 53:Latin America Umbrellas Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 54:Latin America Umbrellas Revenue Market Share by Players in 2024
- Figure 55:Latin America Umbrellas Sales Market Share by Type (2020-2032)
- Figure 56:Latin America Umbrellas Revenue Market Share by Type (2020-2032)
- Figure 57:Latin America Umbrellas Sales Market Share by Application (2020-2032)
- Figure 58:Latin America Umbrellas Revenue Market Share by Application (2020-2032)
- Figure 59:Mexico Umbrellas Revenue (2020-2032) & (US\$ Million)
- Figure 60:Brazil Umbrellas Revenue (2020-2032) & (US\$ Million)
- Figure 61:Middle East & Africa Umbrellas Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 62:Middle East & Africa Umbrellas Revenue Market Share by Players in 2024
- Figure 63:Middle East & Africa Umbrellas Sales Market Share by Type (2020-2032)
- Figure 64:Middle East & Africa Umbrellas Revenue Market Share by Type (2020-2032)
- Figure 65:Middle East & Africa Umbrellas Sales Market Share by Application

(2020-2032)

Figure 66: Middle East & Africa Umbrellas Revenue Market Share by Application

(2020-2032)

Figure 67: Saudi Arabia Umbrellas Revenue (2020-2032) & (US\$ Million)

Figure 68: South Africa Umbrellas Revenue (2020-2032) & (US\$ Million)

Figure 69: Global Umbrellas Sales Market Share by Key Manufacturers in 2024

Figure 70: Global Umbrellas Revenue Market Share by Key Manufacturers in 2024

Figure 71: Global Umbrellas Industry Competition Landscape

Figure 72: Umbrellas Industry Chain Analysis

Figure 73: Bottom-Up and Top-Down Research Methods

Figure 74: Key Interview Objectives

Figure 75: Data Cross Validation

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