

# Global TV Set-Top Boxes Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/T2A896F4BCC1EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: T2A896F4BCC1EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global TV Set-Top Boxes market size will reach 16,849 Million USD in 2025 and is projected to reach 21,772 Million USD by 2032, with a CAGR of 3.73% (2025-2032). Notably, the China TV Set-Top Boxes market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

TV set-top boxes are external devices that connect to televisions to enhance their functionality by providing access to a variety of content sources. These boxes can be cable or satellite receivers, digital video recorders (DVRs), or streaming media players. Cable and satellite set-top boxes decode signals from cable or satellite providers, allowing users to access a wide range of channels. DVR set-top boxes enable users to record and store television programs for later viewing. Streaming set-top boxes, such as those for platforms like Roku, Apple TV, or Amazon Fire TV, connect to the internet and provide access to streaming services, apps, and on-demand content. TV set-top boxes play a crucial role in transforming traditional televisions into smart, versatile entertainment hubs, offering users a multitude of viewing options beyond traditional broadcast channels.

The major global manufacturers of TV Set-Top Boxes include CommScope (Arris), Technicolor(Cisco), Apple, EchoStar, Humax, Sagemcom, Samsung, Roku, Skyworth Digital, Huawei, Jiuzhou, Coship, Changhong, Unionman, Yinhe, ZTE, Hisense,

FiberHome, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of TV Set-Top Boxes. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global TV Set-Top Boxes market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the TV Set-Top Boxes market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of TV Set-Top Boxes industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of TV Set-Top Boxes Include:

CommScope (Arris)

Technicolor(Cisco)

Apple

Echostar

Humax

Sagemcom

Samsung

Roku

Skyworth Digital

Huawei

Jiuzhou

Coship

Changhong

Unionman

Yinhe

ZTE

Hisense

FiberHome

TV Set-Top Boxes Product Segment Include:

Cable

Satellite

DTT

IPTV

OTT

Others

TV Set-Top Boxes Product Application Include:

Players

Residential

Commercial

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global TV Set-Top Boxes Industry PESTEL Analysis

Chapter 3: Global TV Set-Top Boxes Industry Porter's Five Forces Analysis

Chapter 4: Global TV Set-Top Boxes Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global TV Set-Top Boxes Market Size and Forecast by Type and Application Analysis

Chapter 6: North America TV Set-Top Boxes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe TV Set-Top Boxes Competitive Analysis (Market Size, Key Players

and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China TV Set-Top Boxes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) TV Set-Top Boxes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America TV Set-Top Boxes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa TV Set-Top Boxes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global TV Set-Top Boxes Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 TV SET-TOP BOXES MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 TV Set-Top Boxes Product by Type
  - 1.2.1 Cable
  - 1.2.2 Satellite
  - 1.2.3 DTT
  - 1.2.4 IPTV
  - 1.2.5 OTT
  - 1.2.6 Others
- 1.3 TV Set-Top Boxes Product by Application
  - 1.3.1 Players
  - 1.3.2 Residential
  - 1.3.3 Commercial
- 1.4 Global TV Set-Top Boxes Market Revenue and Sales Analysis
  - 1.4.1 Global TV Set-Top Boxes Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global TV Set-Top Boxes Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global TV Set-Top Boxes Market Sales Price Trend Analysis (2020-2032)
- 1.5 TV Set-Top Boxes Industry Trends and Innovation
  - 1.5.1 TV Set-Top Boxes Industry Trends and Innovation
  - 1.5.2 TV Set-Top Boxes Market Drivers and Challenges

### **2 TV SET-TOP BOXES MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 TV SET-TOP BOXES MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

### 3.5 Threat of Substitutes

## **4 GLOBAL TV SET-TOP BOXES MARKET ANALYSIS BY REGIONS**

### 4.1 TV Set-Top Boxes Overall Market: 2024 VS 2025 VS 2032

### 4.2 Global TV Set-Top Boxes Revenue and Forecast Analysis (2020-2032)

#### 4.2.1 Global TV Set-Top Boxes Revenue and Market Share by Region (2020-2025)

#### 4.2.2 Global TV Set-Top Boxes Revenue and Market Share Forecast by Region (2026-2032)

### 4.3 Global TV Set-Top Boxes Sales and Forecast Analysis (2020-2032)

#### 4.3.1 Global TV Set-Top Boxes Sales and Market Share by Region (2020-2025)

#### 4.3.2 Global TV Set-Top Boxes Sales and Market Share Forecast by Region (2026-2032)

### 4.4 Global TV Set-Top Boxes Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL TV SET-TOP BOXES MARKET SIZE BY TYPE AND APPLICATION**

### 5.1 Global TV Set-Top Boxes Market Size by Type

#### 5.1.1 Global TV Set-Top Boxes Revenue and Forecast Analysis by Type (2020-2032)

#### 5.1.2 Global TV Set-Top Boxes Sales and Forecast Analysis by Type (2020-2032)

### 5.2 Global TV Set-Top Boxes Market Size by Application

#### 5.2.1 Global TV Set-Top Boxes Revenue and Forecast Analysis by Application (2020-2032)

#### 5.2.2 Global TV Set-Top Boxes Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

### 6.1 North America TV Set-Top Boxes Market Size and Growth Rate Analysis (2020-2032)

### 6.2 North America Key Manufacturers Analysis

### 6.3 North America TV Set-Top Boxes Market Size by Type

#### 6.3.1 North America TV Set-Top Boxes Sales by Type (2020-2032)

#### 6.3.2 North America TV Set-Top Boxes Revenue by Type (2020-2032)

### 6.4 North America TV Set-Top Boxes Market Size by Application

#### 6.4.1 North America TV Set-Top Boxes Sales by Application (2020-2032)

#### 6.4.2 North America TV Set-Top Boxes Revenue by Application (2020-2032)

### 6.5 North America TV Set-Top Boxes Market Size by Country

#### 6.5.1 US

## 6.5.2 Canada

## **7 EUROPE**

### 7.1 Europe TV Set-Top Boxes Market Size and Growth Rate Analysis (2020-2032)

### 7.2 Europe Key Manufacturers Analysis

### 7.3 Europe TV Set-Top Boxes Market Size by Type

#### 7.3.1 Europe TV Set-Top Boxes Sales by Type (2020-2032)

#### 7.3.2 Europe TV Set-Top Boxes Revenue by Type (2020-2032)

### 7.4 Europe TV Set-Top Boxes Market Size by Application

#### 7.4.1 Europe TV Set-Top Boxes Sales by Application (2020-2032)

#### 7.4.2 Europe TV Set-Top Boxes Revenue by Application (2020-2032)

### 7.5 Europe TV Set-Top Boxes Market Size by Country

#### 7.5.1 Germany

#### 7.5.2 France

#### 7.5.3 United Kingdom

#### 7.5.4 Italy

#### 7.5.5 Spain

#### 7.5.6 Benelux

## **8 CHINA**

### 8.1 China TV Set-Top Boxes Market Size and Growth Rate Analysis (2020-2032)

### 8.2 China Key Manufacturers Analysis

### 8.3 China TV Set-Top Boxes Market Size by Type

#### 8.3.1 China TV Set-Top Boxes Sales by Type (2020-2032)

#### 8.3.2 China TV Set-Top Boxes Revenue by Type (2020-2032)

### 8.4 China TV Set-Top Boxes Market Size by Application

#### 8.4.1 China TV Set-Top Boxes Sales by Application (2020-2032)

#### 8.4.2 China TV Set-Top Boxes Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

### 9.1 APAC (excl. China) TV Set-Top Boxes Market Size and Growth Rate Analysis (2020-2032)

### 9.2 APAC (excl. China) Key Manufacturers Analysis

### 9.3 APAC (excl. China) TV Set-Top Boxes Market Size by Type

#### 9.3.1 APAC (excl. China) TV Set-Top Boxes Sales by Type (2020-2032)

#### 9.3.2 APAC (excl. China) TV Set-Top Boxes Revenue by Type (2020-2032)

#### 9.4 APAC (excl. China) TV Set-Top Boxes Market Size by Application

9.4.1 APAC (excl. China) TV Set-Top Boxes Sales by Application (2020-2032)

9.4.2 APAC (excl. China) TV Set-Top Boxes Revenue by Application (2020-2032)

#### 9.5 APAC (excl. China) TV Set-Top Boxes Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

### **10 LATIN AMERICA**

#### 10.1 Latin America TV Set-Top Boxes Market Size and Growth Rate Analysis (2020-2032)

#### 10.2 Latin America Key Manufacturers Analysis

#### 10.3 Latin America TV Set-Top Boxes Market Size by Type

10.3.1 Latin America TV Set-Top Boxes Sales by Type (2020-2032)

10.3.2 Latin America TV Set-Top Boxes Revenue by Type (2020-2032)

#### 10.4 Latin America TV Set-Top Boxes Market Size by Application

10.4.1 Latin America TV Set-Top Boxes Sales by Application (2020-2032)

10.4.2 Latin America TV Set-Top Boxes Revenue by Application (2020-2032)

#### 10.5 Latin America TV Set-Top Boxes Market Size by Country

#### 10.6 Latin America TV Set-Top Boxes Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

### **11 MIDDLE EAST & AFRICA**

#### 11.1 Middle East & Africa TV Set-Top Boxes Market Size and Growth Rate Analysis (2020-2032)

#### 11.2 Middle East & Africa Key Manufacturers Analysis

#### 11.3 Middle East & Africa TV Set-Top Boxes Market Size by Type

11.3.1 Middle East & Africa TV Set-Top Boxes Sales by Type (2020-2032)

11.3.2 Middle East & Africa TV Set-Top Boxes Revenue by Type (2020-2032)

#### 11.4 Middle East & Africa TV Set-Top Boxes Market Size by Application

11.4.1 Middle East & Africa TV Set-Top Boxes Sales by Application (2020-2032)

11.4.2 Middle East & Africa TV Set-Top Boxes Revenue by Application (2020-2032)

#### 11.5 Middle East TV Set-Top Boxes Market Size by Country

11.5.1 Saudi Arabia

## 11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

### 12.1 Global TV Set-Top Boxes Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

#### 12.1.1 Global TV Set-Top Boxes Market Sales by Key Manufacturers (2021-2025)

#### 12.1.2 Global TV Set-Top Boxes Market Revenue by Key Manufacturers (2021-2025)

#### 12.1.3 Global TV Set-Top Boxes Average Sales Price by Manufacturers (2021-2025)

### 12.2 TV Set-Top Boxes Competitive Landscape Analysis and Market Dynamic

#### 12.2.1 TV Set-Top Boxes Competitive Landscape Analysis

#### 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

#### 12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

### 13.1 CommScope (Arris)

#### 13.1.1 CommScope (Arris) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 13.1.2 CommScope (Arris) TV Set-Top Boxes Product Portfolio

#### 13.1.3 CommScope (Arris) TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.2 Technicolor(Cisco)

#### 13.2.1 Technicolor(Cisco) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 13.2.2 Technicolor(Cisco) TV Set-Top Boxes Product Portfolio

#### 13.2.3 Technicolor(Cisco) TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.3 Apple

#### 13.3.1 Apple Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 13.3.2 Apple TV Set-Top Boxes Product Portfolio

#### 13.3.3 Apple TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.4 Echostar

#### 13.4.1 Echostar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 13.4.2 Echostar TV Set-Top Boxes Product Portfolio

#### 13.4.3 Echostar TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price,

Gross Margin and Market Share) (2021-2025)

### 13.5 Humax

13.5.1 Humax Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Humax TV Set-Top Boxes Product Portfolio

13.5.3 Humax TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.6 Sagemcom

13.6.1 Sagemcom Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Sagemcom TV Set-Top Boxes Product Portfolio

13.6.3 Sagemcom TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.7 Samsung

13.7.1 Samsung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Samsung TV Set-Top Boxes Product Portfolio

13.7.3 Samsung TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.8 Roku

13.8.1 Roku Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Roku TV Set-Top Boxes Product Portfolio

13.8.3 Roku TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.9 Skyworth Digital

13.9.1 Skyworth Digital Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Skyworth Digital TV Set-Top Boxes Product Portfolio

13.9.3 Skyworth Digital TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.10 Huawei

13.10.1 Huawei Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Huawei TV Set-Top Boxes Product Portfolio

13.10.3 Huawei TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.11 Jiuzhou

13.11.1 Jiuzhou Basic Company Profile (Employees, Areas Service, Competitors and

## Contact Information)

### 13.11.2 Jiuzhou TV Set-Top Boxes Product Portfolio

13.11.3 Jiuzhou TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.12 Coship

13.12.1 Coship Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

### 13.12.2 Coship TV Set-Top Boxes Product Portfolio

13.12.3 Coship TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.13 Changhong

13.13.1 Changhong Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

### 13.13.2 Changhong TV Set-Top Boxes Product Portfolio

13.13.3 Changhong TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.14 Unionman

13.14.1 Unionman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

### 13.14.2 Unionman TV Set-Top Boxes Product Portfolio

13.14.3 Unionman TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.15 Yinhe

13.15.1 Yinhe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

### 13.15.2 Yinhe TV Set-Top Boxes Product Portfolio

13.15.3 Yinhe TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.16 ZTE

13.16.1 ZTE Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

### 13.16.2 ZTE TV Set-Top Boxes Product Portfolio

13.16.3 ZTE TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.17 Hisense

13.17.1 Hisense Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

### 13.17.2 Hisense TV Set-Top Boxes Product Portfolio

13.17.3 Hisense TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price,

Gross Margin and Market Share) (2021-2025)

13.18 FiberHome

13.18.1 FiberHome Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 FiberHome TV Set-Top Boxes Product Portfolio

13.18.3 FiberHome TV Set-Top Boxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 TV Set-Top Boxes Industry Chain Analysis

14.2 TV Set-Top Boxes Industry Raw Material and Suppliers Analysis

14.2.1 TV Set-Top Boxes Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 TV Set-Top Boxes Typical Downstream Customers

14.4 TV Set-Top Boxes Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global TV Set-Top Boxes Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global TV Set-Top Boxes Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: TV Set-Top Boxes Industry Development Status

Table 4: TV Set-Top Boxes Industry Development Trends

Table 5: Global TV Set-Top Boxes Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global TV Set-Top Boxes Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global TV Set-Top Boxes Revenue Market Share by Region (2020-2025)

Table 8: Global TV Set-Top Boxes Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global TV Set-Top Boxes Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global TV Set-Top Boxes Sales by Region (2020-2025) & (K Unit)

Table 11: Global TV Set-Top Boxes Sales Market Share by Region (2020-2025)

Table 12: Global TV Set-Top Boxes Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global TV Set-Top Boxes Sales Market Share Forecast by Region (2026-2032)

Table 14: Global TV Set-Top Boxes Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global TV Set-Top Boxes Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global TV Set-Top Boxes Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global TV Set-Top Boxes Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global TV Set-Top Boxes Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global TV Set-Top Boxes Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global TV Set-Top Boxes Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global TV Set-Top Boxes Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key TV Set-Top Boxes Players in North America

Table 23: North America TV Set-Top Boxes Sales by Type (2020-2025) & (K Unit)

Table 24: North America TV Set-Top Boxes Sales by Type (2026-2032) & (K Unit)

Table 25: North America TV Set-Top Boxes Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America TV Set-Top Boxes Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America TV Set-Top Boxes Sales by Application (2020-2025) & (K Unit)

Table 28: North America TV Set-Top Boxes Sales by Application (2026-2032) & (K Unit)

Table 29: North America TV Set-Top Boxes Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America TV Set-Top Boxes Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America TV Set-Top Boxes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America TV Set-Top Boxes Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America TV Set-Top Boxes Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America TV Set-Top Boxes Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key TV Set-Top Boxes Players in Europe

Table 36: Europe TV Set-Top Boxes Sales by Type (2020-2025) & (K Unit)

Table 37: Europe TV Set-Top Boxes Sales by Type (2026-2032) & (K Unit)

Table 38: Europe TV Set-Top Boxes Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe TV Set-Top Boxes Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe TV Set-Top Boxes Sales by Application (2020-2025) & (K Unit)

Table 41: Europe TV Set-Top Boxes Sales by Application (2026-2032) & (K Unit)

Table 42: Europe TV Set-Top Boxes Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe TV Set-Top Boxes Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe TV Set-Top Boxes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe TV Set-Top Boxes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe TV Set-Top Boxes Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe TV Set-Top Boxes Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key TV Set-Top Boxes Players in China

- Table 49: China TV Set-Top Boxes Sales by Type (2020-2025) & (K Unit)
- Table 50: China TV Set-Top Boxes Sales by Type (2026-2032) & (K Unit)
- Table 51: China TV Set-Top Boxes Revenue by Type (2020-2025) & (US\$ Million)
- Table 52: China TV Set-Top Boxes Revenue by Type (2026-2032) & (US\$ Million)
- Table 53: China TV Set-Top Boxes Sales by Application (2020-2025) & (K Unit)
- Table 54: China TV Set-Top Boxes Sales by Application (2026-2032) & (K Unit)
- Table 55: China TV Set-Top Boxes Revenue by Application (2020-2025) & (US\$ Million)
- Table 56: China TV Set-Top Boxes Revenue by Application (2026-2032) & (US\$ Million)
- Table 57: Key TV Set-Top Boxes Players in APAC (excl. China)
- Table 58: APAC (excl. China) TV Set-Top Boxes Sales by Type (2020-2025) & (K Unit)
- Table 59: APAC (excl. China) TV Set-Top Boxes Sales by Type (2026-2032) & (K Unit)
- Table 60: APAC (excl. China) TV Set-Top Boxes Revenue by Type (2020-2025) & (US\$ Million)
- Table 61: APAC (excl. China) TV Set-Top Boxes Revenue by Type (2026-2032) & (US\$ Million)
- Table 62: APAC (excl. China) TV Set-Top Boxes Sales by Application (2020-2025) & (K Unit)
- Table 63: APAC (excl. China) TV Set-Top Boxes Sales by Application (2026-2032) & (K Unit)
- Table 64: APAC (excl. China) TV Set-Top Boxes Revenue by Application (2020-2025) & (US\$ Million)
- Table 65: APAC (excl. China) TV Set-Top Boxes Revenue by Application (2026-2032) & (US\$ Million)
- Table 66:: APAC (excl. China) TV Set-Top Boxes Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 67: APAC (excl. China) TV Set-Top Boxes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 68: APAC (excl. China) TV Set-Top Boxes Sales Market Size by Country (2020-2025) & (K Unit)
- Table 69: APAC (excl. China) TV Set-Top Boxes Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 70: Key TV Set-Top Boxes Players in Latin America
- Table 71: Latin America TV Set-Top Boxes Sales by Type (2020-2025) & (K Unit)
- Table 72: Latin America TV Set-Top Boxes Sales by Type (2026-2032) & (K Unit)
- Table 73: Latin America TV Set-Top Boxes Revenue by Type (2020-2025) & (US\$ Million)
- Table 74: Latin America TV Set-Top Boxes Revenue by Type (2026-2032) & (US\$ Million)
- Table 75: Latin America TV Set-Top Boxes Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America TV Set-Top Boxes Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America TV Set-Top Boxes Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America TV Set-Top Boxes Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America TV Set-Top Boxes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America TV Set-Top Boxes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America TV Set-Top Boxes Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America TV Set-Top Boxes Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key TV Set-Top Boxes Players in Middle East & Africa

Table 84: Middle East & Africa TV Set-Top Boxes Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa TV Set-Top Boxes Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa TV Set-Top Boxes Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa TV Set-Top Boxes Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa TV Set-Top Boxes Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa TV Set-Top Boxes Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa TV Set-Top Boxes Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa TV Set-Top Boxes Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa TV Set-Top Boxes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa TV Set-Top Boxes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa TV Set-Top Boxes Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa TV Set-Top Boxes Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global TV Set-Top Boxes Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global TV Set-Top Boxes Sales Market Share by Key Manufacturers

(2021-2025)

Table 98: Global TV Set-Top Boxes Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global TV Set-Top Boxes Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: CommScope (Arris) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: CommScope (Arris) TV Set-Top Boxes Product Portfolio

Table 105: CommScope (Arris) TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Technicolor(Cisco) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Technicolor(Cisco) TV Set-Top Boxes Product Portfolio

Table 108: Technicolor(Cisco) TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Apple Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Apple TV Set-Top Boxes Product Portfolio

Table 111: Apple TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Echostar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Echostar TV Set-Top Boxes Product Portfolio

Table 114: Echostar TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Humax Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Humax TV Set-Top Boxes Product Portfolio

Table 117: Humax TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Sagemcom Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Sagemcom TV Set-Top Boxes Product Portfolio

Table 120: Sagemcom TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Samsung Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

Table 122: Samsung TV Set-Top Boxes Product Portfolio

Table 123: Samsung TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Roku Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Roku TV Set-Top Boxes Product Portfolio

Table 126: Roku TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Skyworth Digital Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Skyworth Digital TV Set-Top Boxes Product Portfolio

Table 129: Skyworth Digital TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Huawei Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Huawei TV Set-Top Boxes Product Portfolio

Table 132: Huawei TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Jiuzhou Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Jiuzhou TV Set-Top Boxes Product Portfolio

Table 135: Jiuzhou TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Coship Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Coship TV Set-Top Boxes Product Portfolio

Table 138: Coship TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Changhong Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Changhong TV Set-Top Boxes Product Portfolio

Table 141: Changhong TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Unionman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Unionman TV Set-Top Boxes Product Portfolio

Table 144: Unionman TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Yinhe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Yinhe TV Set-Top Boxes Product Portfolio

Table 147: Yinhe TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: ZTE Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: ZTE TV Set-Top Boxes Product Portfolio

Table 150: ZTE TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Hisense Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Hisense TV Set-Top Boxes Product Portfolio

Table 153: Hisense TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: FiberHome Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: FiberHome TV Set-Top Boxes Product Portfolio

Table 156: FiberHome TV Set-Top Boxes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 157: Upstream Key Raw Material Price List

Table 158: TV Set-Top Boxes Raw Material Suppliers and Contact Information

Table 159: TV Set-Top Boxes Typical Customer List

Table 160: TV Set-Top Boxes Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: TV Set-Top Boxes Product Pictures

Figure 2: Cable Picture Scope

Figure 3: Satellite Picture Scope

Figure 4: DTT Picture Scope

Figure 5: IPTV Picture Scope

Figure 6: OTT Picture Scope

Figure 7: Others Picture Scope

Figure 8: Players Picture Scope

Figure 9: Residential Picture Scope

Figure 10: Commercial Picture Scope

Figure 11: Global TV Set-Top Boxes Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 12: Global TV Set-Top Boxes Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 13: Global TV Set-Top Boxes Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 14: Global TV Set-Top Boxes Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 15: Global TV Set-Top Boxes Market Size by Region (2020-2032) & (US\$ Million)

Figure 16: Global TV Set-Top Boxes Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 17: Global TV Set-Top Boxes Sales Price by Region (2020-2032) & (K Unit)

Figure 18: North America TV Set-Top Boxes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: North America TV Set-Top Boxes Revenue Market Share by Players in 2024

Figure 20: North America TV Set-Top Boxes Sales Market Share by Type (2020-2032)

Figure 21: North America TV Set-Top Boxes Revenue Market Share by Type (2020-2032)

Figure 22: North America TV Set-Top Boxes Sales Market Share by Application (2020-2032)

Figure 23: North America TV Set-Top Boxes Revenue Market Share by Application (2020-2032)

Figure 24: US TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 25: Canada TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 26: Europe TV Set-Top Boxes Market Size and Growth Rate (2020-2032) & (US\$

Million)

Figure 27:Europe TV Set-Top Boxes Revenue Market Share by Players in 2024

Figure 28:Europe TV Set-Top Boxes Sales Market Share by Type (2020-2032)

Figure 29:Europe TV Set-Top Boxes Revenue Market Share by Type (2020-2032)

Figure 30:Europe TV Set-Top Boxes Sales Market Share by Application (2020-2032)

Figure 31:Europe TV Set-Top Boxes Revenue Market Share by Application (2020-2032)

Figure 32:Germany TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 33:France TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 34:United Kingdom TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 35:Italy TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 36:Spain TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 37:Benelux TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 38:China TV Set-Top Boxes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 39:China TV Set-Top Boxes Revenue Market Share by Players in 2024

Figure 40:China TV Set-Top Boxes Sales Market Share by Type (2020-2032)

Figure 41:China TV Set-Top Boxes Revenue Market Share by Type (2020-2032)

Figure 42:China TV Set-Top Boxes Sales Market Share by Application (2020-2032)

Figure 43:China TV Set-Top Boxes Revenue Market Share by Application (2020-2032)

Figure 44:APAC (excl. China) TV Set-Top Boxes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 45:APAC (excl. China) TV Set-Top Boxes Revenue Market Share by Players in 2024

Figure 46:APAC (excl. China) TV Set-Top Boxes Sales Market Share by Type (2020-2032)

Figure 47:APAC (excl. China) TV Set-Top Boxes Revenue Market Share by Type (2020-2032)

Figure 48:APAC (excl. China) TV Set-Top Boxes Sales Market Share by Application (2020-2032)

Figure 49:APAC (excl. China) TV Set-Top Boxes Revenue Market Share by Application (2020-2032)

Figure 50:Japan TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 51:South Korea TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 52:India TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 53:Australia TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 54:Southeast Asia TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 55:Latin America TV Set-Top Boxes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 56:Latin America TV Set-Top Boxes Revenue Market Share by Players in 2024

Figure 57:Latin America TV Set-Top Boxes Sales Market Share by Type (2020-2032)

Figure 58:Latin America TV Set-Top Boxes Revenue Market Share by Type (2020-2032)

Figure 59:Latin America TV Set-Top Boxes Sales Market Share by Application (2020-2032)

Figure 60:Latin America TV Set-Top Boxes Revenue Market Share by Application (2020-2032)

Figure 61:Mexico TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 62:Brazil TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa TV Set-Top Boxes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 64:Middle East & Africa TV Set-Top Boxes Revenue Market Share by Players in 2024

Figure 65:Middle East & Africa TV Set-Top Boxes Sales Market Share by Type (2020-2032)

Figure 66:Middle East & Africa TV Set-Top Boxes Revenue Market Share by Type (2020-2032)

Figure 67:Middle East & Africa TV Set-Top Boxes Sales Market Share by Application (2020-2032)

Figure 68:Middle East & Africa TV Set-Top Boxes Revenue Market Share by Application (2020-2032)

Figure 69:Saudi Arabia TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 70:South Africa TV Set-Top Boxes Revenue (2020-2032) & (US\$ Million)

Figure 71:Global TV Set-Top Boxes Sales Market Share by Key Manufacturers in 2024

Figure 72:Global TV Set-Top Boxes Revenue Market Share by Key Manufacturers in 2024

Figure 73:Global TV Set-Top Boxes Industry Competition Landscape

Figure 74:TV Set-Top Boxes Industry Chain Analysis

Figure 75:Bottom-Up and Top-Down Research Methods

Figure 76:Key Interview Objectives

Figure 77:Data Cross Validation

## I would like to order

Product name: Global TV Set-Top Boxes Competitive Landscape Professional Research Report 2025

Product link: <https://marketpublishers.com/r/T2A896F4BCC1EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T2A896F4BCC1EN.html>