

Global Tumbler Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Tumbler market size will reach 3,876.57 Million USD in 2025 and is projected to reach 7,434.97 Million USD by 2032, with a CAGR of 9.75% (2025-2032). Notably, the China Tumbler market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A tumbler refers to various objects or devices designed for rotational motion or agitation, serving different purposes across various contexts. In the context of drinkware, a tumbler is a type of flat-bottomed drinking glass with straight or slightly tapered sides. It is commonly used for serving beverages such as water, juice, or cocktails. Tumblers can vary in size, material, and design, and they often come with lids or straws for added convenience.

The major global manufacturers of Tumbler include YETI, Starbucks, Newell Brands, CamelBak Products, Thermos, Lock & Lock, Tervis Tumbler, S'well Bottle, Libbey, ORCA Cooler, RTIC, KINTO, CORKCICLE, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists

of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Tumbler. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Tumbler market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Tumbler market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Tumbler industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Tumbler Include:

YETI

Starbucks

Newell Brands

CamelBak Products

Thermos

Lock & Lock

Tervis Tumbler

S'well Bottle

Libbey

ORCA Cooler

RTIC

KINTO

CORKCICLE

Tumbler Product Segment Include:

Stainless Steel Tumbler

Glass Tumbler

Plastic Tumbler

Tumbler Product Application Include:

Household

Commercial

Chapter Scope

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