

Global Tubular Aluminum Beach Chair Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Tubular Aluminum Beach Chair market size will reach 161.71 Million USD in 2025 and is projected to reach 277.14 Million USD by 2032, with a CAGR of 8.00% (2025-2032). Notably, the China Tubular Aluminum Beach Chair market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A tubular aluminum beach chair is a lightweight and portable seating option designed for outdoor use, particularly at the beach. These chairs typically feature a frame constructed from tubular aluminum, which provides durability and corrosion resistance, making them well-suited for beach environments. The frame is often collapsible or foldable, allowing for easy transport and storage. The seat and backrest are typically made of weather-resistant materials such as polyester or nylon fabric, providing comfort and ventilation. Tubular aluminum beach chairs often come with additional features like adjustable reclining positions, armrests, cup holders, and sometimes built-in sunshades. Known for their practicality and convenience, these chairs offer beachgoers a comfortable and portable seating solution for enjoying the sun, sand, and surf.

The major global manufacturers of Tubular Aluminum Beach Chair include Shelter Logic Group, KingCamp, GCI, KIJARO, Telescope Casual Furniture, JGR Copa, Cascade Mountain Tech, Deltess Corp., Naturehike, Lawn Chair USA, Helinox, Zhejiang Sunshine Leisure Products, Yongkang King Nike, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Tubular Aluminum Beach Chair. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Tubular Aluminum Beach Chair market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Tubular Aluminum Beach Chair market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Tubular Aluminum Beach Chair industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Tubular Aluminum Beach Chair Include:

Shelter Logic Group

KingCamp

GCI

KIJARO

Telescope Casual Furniture

JGR Copa

Cascade Mountain Tech

Deltess Corp.

Naturehike

Lawn Chair USA

Helinox

Zhejiang Sunshine Leisure Products

Yongkang King Nike

Tubular Aluminum Beach Chair Product Segment Include:

Folding Beach Chair

Backpack Beach Chair

Heavy Duty High Seat Beach Chair

Canopy Beach Chair

Others

Tubular Aluminum Beach Chair Product Application Include:

Offline Sales

Online Sales

Chapter Scope

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