

Global Truck Telematics Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Truck Telematics market size will reach 1,501.42 Million USD in 2025 and is projected to reach 5,136.78 Million USD by 2032, with a CAGR of 19.21% (2025-2032). Notably, the China Truck Telematics market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Truck telematics refers to the technology that combines telecommunications and informatics to monitor, track, and manage commercial vehicles, particularly trucks. It involves the use of various sensors, GPS, and communication systems to collect and transmit real-time data about the vehicle's location, performance, and driver behavior. Truck telematics systems provide fleet managers with valuable insights into factors such as fuel efficiency, maintenance needs, driver safety, and overall fleet operations. This data can be accessed and analyzed through software platforms, allowing fleet operators to make informed decisions, optimize routes, enhance fuel efficiency, schedule maintenance, and improve overall fleet management. Truck telematics play a crucial role in increasing operational efficiency, reducing costs, and ensuring the safety and compliance of commercial truck fleets.

The major global suppliers of Truck Telematics include Trimble, Wabco, Continental, CalAmp, Delphi, Bosch, GEOTAB, Automatic, Actsoft, Telic, Mojio, e6gps, Xirgo Technologies, Hirain Technologies, etc. The global players competition landscape in

this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Truck Telematics. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Truck Telematics market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Truck Telematics market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Truck Telematics industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Truck Telematics Include:

Trimble

Wabco

Continental

CalAmp

Delphi

Bosch

GEOTAB

Automatic

Actsoft

Telic

Mojio

e6gps

Xirgo Technologies

Hirain Technologies

Truck Telematics Product Segment Include:

Plug and Play Telematics

Hardwired Install Telematics

Truck Telematics Product Application Include:

Light Truck

Heavy Truck

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Truck Telematics Industry PESTEL Analysis

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