

Global Truck Platooning Systems Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Truck Platooning Systems market size will reach 5,034.73 Million USD in 2025 and is projected to reach 24,088.24 Million USD by 2032, with a CAGR of 25.06% (2025-2032). Notably, the China Truck Platooning Systems market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Truck Platooning Systems are advanced technologies that enable a group of trucks to travel closely together in a convoy, autonomously coordinating their movements to improve fuel efficiency, reduce traffic congestion, and enhance overall transportation efficiency. In a platoon, trucks communicate with each other using wireless technology, such as vehicle-to-vehicle (V2V) communication, to maintain a safe following distance and synchronized driving behavior. Typically, one truck leads the platoon, acting as the ?platoon leader,? while the others follow closely behind, benefiting from reduced aerodynamic drag and improved fuel economy. These systems often employ a combination of sensors, cameras, and radar to monitor the road and surrounding traffic conditions, allowing for precise control and coordination among the vehicles. Truck Platooning Systems have the potential to revolutionize long-haul freight transportation by optimizing convoy operations, increasing fuel savings, and promoting safer and more efficient logistics on highways.

The major global suppliers of Truck Platooning Systems include Peloton Technology,

Volvo, Scania, Daimler, Navistar, Toyota, Uber, Bendix Commercial Vehicles Systems, DAF, Continental AG, IVECO, MAN Truck & Bus, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Truck Platooning Systems. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Truck Platooning Systems market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Truck Platooning Systems market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Truck Platooning Systems industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Truck Platooning Systems Include:

Peloton Technology

Volvo

Scania

Daimler

Navistar

Toyota

Uber

Bendix Commercial Vehicles Systems

DAF

Continental AG

IVECO

MAN Truck & Bus

Truck Platooning Systems Product Segment Include:

Software

Device

Truck Platooning Systems Product Application Include:

Heavy Trucks

Light Trucks

Chapter Scope

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