

# Global Travel Retail Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Travel Retail market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Travel Retail market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Travel retail refers to the retail sector that operates in transportation hubs like airports, train stations, and cruise terminals, catering to the needs of travelers. Also known as duty-free shopping, travel retail offers a wide range of products including cosmetics, perfumes, fashion, electronics, and more, often with special pricing and tax advantages. Travel retail environments aim to provide convenience and a unique shopping experience for passengers who may be looking to make purchases during their journey. Duty-free shops in travel retail settings are particularly popular, allowing international travelers to buy goods without paying certain local import duties or taxes. The concept of travel retail has evolved to become a significant market, providing travelers with the opportunity to shop for a variety of products from well-known brands while on the move.

The major global suppliers of Travel Retail include Dufry, Lagardere Travel Retail, Lotte Duty Free, LVMH, Aer Rianta International (ARI), China Duty Free Group, Dubai Duty Free, Duty Free Americas, Gebr. Heinemann, King Power International Group (Thailand), The Shilla Duty Free, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Travel Retail. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Travel Retail market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Travel Retail market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Travel Retail industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Travel Retail Include:

Dufry

Lagard?re Travel Retail

Lotte Duty Free

LVMH

Aer Rianta International (ARI)

China Duty Free Group

Dubai Duty Free

Duty Free Americas

Gebr. Heinemann

King Power International Group (Thailand)

The Shilla Duty Free

Travel Retail Product Segment Include:

Watches, Jewellery and Fine Writing

Fashion & Accessories

Fragrances & Cosmetics

Confectionary & Fine Food

Wine & Spirits

Travel Retail Product Application Include:

Port Duty-Free Stores

Offshore Duty-Free Stores

Downtown Duty-Free Stores

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Travel Retail Industry PESTEL Analysis

Chapter 3: Global Travel Retail Industry Porter's Five Forces Analysis

Chapter 4: Global Travel Retail Major Regional Market Size and Forecast Analysis

Chapter 5: Global Travel Retail Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Travel Retail Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Travel Retail Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Travel Retail Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Travel Retail Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Travel Retail Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Travel Retail Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Travel Retail Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 TRAVEL RETAIL MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Travel Retail Product by Type
  - 1.2.1 Watches, Jewellery and Fine Writing
  - 1.2.2 Fashion & Accessories
  - 1.2.3 Fragrances & Cosmetics
  - 1.2.4 Confectionary & Fine Food
  - 1.2.5 Wine & Spirits
- 1.3 Travel Retail Product by Application
  - 1.3.1 Port Duty-Free Stores
  - 1.3.2 Offshore Duty-Free Stores
  - 1.3.3 Downtown Duty-Free Stores
  - 1.3.4 Others
- 1.4 Global Travel Retail Market Size Analysis (2020-2032)
- 1.5 Travel Retail Market Development Status and Trends
  - 1.5.1 Travel Retail Industry Development Status Analysis
  - 1.5.2 Travel Retail Industry Development Trends Analysis

### **2 TRAVEL RETAIL MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 TRAVEL RETAIL MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

### **4 GLOBAL TRAVEL RETAIL MARKET ANALYSIS BY REGIONS**

- 4.1 Global Travel Retail Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Travel Retail Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Travel Retail Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Travel Retail Revenue Forecast by Region (2026-2032)

## **5 GLOBAL TRAVEL RETAIL MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Travel Retail Market Size by Type (2020-2032)
- 5.2 Global Travel Retail Market Size by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Travel Retail Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Suppliers Analysis
- 6.3 North America Travel Retail Market Size by Type
- 6.4 North America Travel Retail Market Size by Application
- 6.5 North America Travel Retail Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Travel Retail Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Suppliers Analysis
- 7.3 Europe Travel Retail Market Size by Type
- 7.4 Europe Travel Retail Market Size by Application
- 7.5 Europe Travel Retail Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Travel Retail Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Suppliers Analysis

8.3 China Travel Retail Market Size by Type

8.4 China Travel Retail Market Size by Application

## **9 APAC (EXCL. CHINA)**

9.1 APAC (excl. China) Travel Retail Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Travel Retail Market Size by Type

9.4 APAC (excl. China) Travel Retail Market Size by Application

9.5 APAC (excl. China) Travel Retail Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

## **10 LATIN AMERICA**

10.1 Latin America Travel Retail Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Travel Retail Market Size by Type

10.4 Latin America Travel Retail Market Size by Application

10.5 Latin America Travel Retail Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Travel Retail Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Travel Retail Market Size by Type

11.4 Middle East & Africa Travel Retail Market Size by Application

11.5 Middle East & Africa Travel Retail Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## **12 COMPETITION BY SUPPLIERS**

- 12.1 Global Travel Retail Market Revenue by Key Suppliers (2021-2025)
- 12.2 Travel Retail Competitive Landscape Analysis and Market Dynamic
  - 12.2.1 Travel Retail Competitive Landscape Analysis
  - 12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales
  - 12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

### 13.1 Dufry

- 13.1.1 Dufry Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.1.2 Dufry Travel Retail Product Portfolio
- 13.1.3 Dufry Travel Retail Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.2 Lagardere Travel Retail

- 13.2.1 Lagardere Travel Retail Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.2.2 Lagardere Travel Retail Travel Retail Product Portfolio
- 13.2.3 Lagardere Travel Retail Travel Retail Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.3 Lotte Duty Free

- 13.3.1 Lotte Duty Free Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.3.2 Lotte Duty Free Travel Retail Product Portfolio
- 13.3.3 Lotte Duty Free Travel Retail Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.4 LVMH

- 13.4.1 LVMH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.4.2 LVMH Travel Retail Product Portfolio
- 13.4.3 LVMH Travel Retail Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.5 Aer Rianta International (ARI)

- 13.5.1 Aer Rianta International (ARI) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.5.2 Aer Rianta International (ARI) Travel Retail Product Portfolio
- 13.5.3 Aer Rianta International (ARI) Travel Retail Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.6 China Duty Free Group

13.6.1 China Duty Free Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 China Duty Free Group Travel Retail Product Portfolio

13.6.3 China Duty Free Group Travel Retail Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.7 Dubai Duty Free

13.7.1 Dubai Duty Free Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Dubai Duty Free Travel Retail Product Portfolio

13.7.3 Dubai Duty Free Travel Retail Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.8 Duty Free Americas

13.8.1 Duty Free Americas Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Duty Free Americas Travel Retail Product Portfolio

13.8.3 Duty Free Americas Travel Retail Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.9 Gebr. Heinemann

13.9.1 Gebr. Heinemann Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Gebr. Heinemann Travel Retail Product Portfolio

13.9.3 Gebr. Heinemann Travel Retail Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.10 King Power International Group (Thailand)

13.10.1 King Power International Group (Thailand) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 King Power International Group (Thailand) Travel Retail Product Portfolio

13.10.3 King Power International Group (Thailand) Travel Retail Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.11 The Shilla Duty Free

13.11.1 The Shilla Duty Free Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 The Shilla Duty Free Travel Retail Product Portfolio

13.11.3 The Shilla Duty Free Travel Retail Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 14 INDUSTRY CHAIN ANALYSIS

- 14.1 Travel Retail Industry Chain Analysis
- 14.2 Travel Retail Typical Downstream Customers
- 14.3 Travel Retail Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
  - 16.4.1 Primary Sources
  - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Travel Retail Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Travel Retail Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Travel Retail Industry Development Status

Table 4: Travel Retail Industry Development Trends

Table 5: Global Travel Retail Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Travel Retail Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Travel Retail Revenue Market Share by Region (2020-2025)

Table 8: Global Travel Retail Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Travel Retail Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Travel Retail Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Travel Retail Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Travel Retail Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Travel Retail Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Travel Retail Players in North America

Table 15: North America Travel Retail Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Travel Retail Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Travel Retail Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Travel Retail Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Travel Retail Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Travel Retail Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Travel Retail Players in Europe

Table 22: Europe Travel Retail Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Travel Retail Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Travel Retail Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Travel Retail Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Travel Retail Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Travel Retail Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Travel Retail Players in China

Table 29: China Travel Retail Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Travel Retail Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Travel Retail Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Travel Retail Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Travel Retail Players in APAC (excl. China)

Table 34: APAC (excl. China) Travel Retail Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Travel Retail Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Travel Retail Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Travel Retail Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Travel Retail Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Travel Retail Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Travel Retail Players in Latin America

Table 41: Latin America Travel Retail Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America Travel Retail Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Travel Retail Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Travel Retail Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Travel Retail Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Travel Retail Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Travel Retail Players in Middle East & Africa

Table 48: Middle East & Africa Travel Retail Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Travel Retail Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Travel Retail Revenue by Application (2020-2025) &

(US\$ Million)

Table 51: Middle East & Africa Travel Retail Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Travel Retail Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Travel Retail Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Travel Retail Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Travel Retail Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Dufry Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Dufry Travel Retail Product Portfolio

Table 60: Dufry Travel Retail Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Lagardere Travel Retail Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Lagardere Travel Retail Travel Retail Product Portfolio

Table 63: Lagardere Travel Retail Travel Retail Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: Lotte Duty Free Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Lotte Duty Free Travel Retail Product Portfolio

Table 66: Lotte Duty Free Travel Retail Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: LVMH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: LVMH Travel Retail Product Portfolio

Table 69: LVMH Travel Retail Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Aer Rianta International (ARI) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Aer Rianta International (ARI) Travel Retail Product Portfolio

Table 72: Aer Rianta International (ARI) Travel Retail Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: China Duty Free Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: China Duty Free Group Travel Retail Product Portfolio

Table 75: China Duty Free Group Travel Retail Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Dubai Duty Free Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Dubai Duty Free Travel Retail Product Portfolio

Table 78: Dubai Duty Free Travel Retail Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Duty Free Americas Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Duty Free Americas Travel Retail Product Portfolio

Table 81: Duty Free Americas Travel Retail Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Gebr. Heinemann Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Gebr. Heinemann Travel Retail Product Portfolio

Table 84: Gebr. Heinemann Travel Retail Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: King Power International Group (Thailand) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: King Power International Group (Thailand) Travel Retail Product Portfolio

Table 87: King Power International Group (Thailand) Travel Retail Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: The Shilla Duty Free Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: The Shilla Duty Free Travel Retail Product Portfolio

Table 90: The Shilla Duty Free Travel Retail Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Travel Retail Typical Customer List

Table 92: Travel Retail Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Travel Retail Product Pictures

Figure 2: Watches, Jewellery and Fine Writing Picture Scope

Figure 3: Fashion & Accessories Picture Scope

Figure 4: Fragrances & Cosmetics Picture Scope

Figure 5: Confectionary & Fine Food Picture Scope

Figure 6: Wine & Spirits Picture Scope

Figure 7: Port Duty-Free Stores Picture Scope

Figure 8: Offshore Duty-Free Stores Picture Scope

Figure 9: Downtown Duty-Free Stores Picture Scope

Figure 10: Others Picture Scope

Figure 11: Global Travel Retail Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 12: Global Travel Retail Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 13: Global Travel Retail Market Size by Region (2020-2032) & (US\$ Million)

Figure 14: Global Travel Retail Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 15: North America Travel Retail Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Travel Retail Market Share by Players in 2024

Figure 17: North America Travel Retail Revenue Market Share by Type (2020-2032)

Figure 18: North America Travel Retail Revenue Market Share by Application (2020-2032)

Figure 19: US Travel Retail Revenue (2020-2032) & (US\$ Million)

Figure 20: Canada Travel Retail Revenue (2020-2032) & (US\$ Million)

Figure 21: Europe Travel Retail Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 22: Europe Travel Retail Market Share by Players in 2024

Figure 23: Europe Travel Retail Revenue Market Share by Type (2020-2032)

Figure 24: Europe Travel Retail Revenue Market Share by Application (2020-2032)

Figure 25: Germany Travel Retail Revenue (2020-2032) & (US\$ Million)

Figure 26: France Travel Retail Revenue (2020-2032) & (US\$ Million)

Figure 27: United Kingdom Travel Retail Revenue (2020-2032) & (US\$ Million)

Figure 28: Italy Travel Retail Revenue (2020-2032) & (US\$ Million)

Figure 29: Spain Travel Retail Revenue (2020-2032) & (US\$ Million)

- Figure 30: Benelux Travel Retail Revenue (2020-2032) & (US\$ Million)
- Figure 31: China Travel Retail Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 32: China Travel Retail Market Share by Players in 2024
- Figure 33: China Travel Retail Revenue Market Share by Type (2020-2032)
- Figure 34: China Travel Retail Revenue Market Share by Application (2020-2032)
- Figure 35: APAC (excl. China) Travel Retail Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 36: APAC (excl. China) Travel Retail Market Share by Players in 2024
- Figure 37: APAC (excl. China) Travel Retail Revenue Market Share by Type (2020-2032)
- Figure 38: APAC (excl. China) Travel Retail Revenue Market Share by Application (2020-2032)
- Figure 39: Japan Travel Retail Revenue (2020-2032) & (US\$ Million)
- Figure 40: South Korea Travel Retail Revenue (2020-2032) & (US\$ Million)
- Figure 41: India Travel Retail Revenue (2020-2032) & (US\$ Million)
- Figure 42: Australia Travel Retail Revenue (2020-2032) & (US\$ Million)
- Figure 43: Southeast Asia Travel Retail Revenue (2020-2032) & (US\$ Million)
- Figure 44: Latin America Travel Retail Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 45: Latin America Travel Retail Market Share by Players in 2024
- Figure 46: Latin America Travel Retail Revenue Market Share by Type (2020-2032)
- Figure 47: Latin America Travel Retail Revenue Market Share by Application (2020-2032)
- Figure 48: Mexico Travel Retail Revenue (2020-2032) & (US\$ Million)
- Figure 49: Brazil Travel Retail Revenue (2020-2032) & (US\$ Million)
- Figure 50: Middle East & Africa Travel Retail Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 51: Middle East & Africa Travel Retail Market Share by Players in 2024
- Figure 52: Middle East & Africa Travel Retail Revenue Market Share by Type (2020-2032)
- Figure 53: Middle East & Africa Travel Retail Revenue Market Share by Application (2020-2032)
- Figure 54: Saudi Arabia Travel Retail Revenue (2020-2032) & (US\$ Million)
- Figure 55: South Africa Travel Retail Revenue (2020-2032) & (US\$ Million)
- Figure 56: Global Travel Retail Revenue Market Share by Key Suppliers in 2024
- Figure 57: Global Travel Retail Industry Competition Landscape
- Figure 58: Travel Retail Industry Chain Analysis
- Figure 59: Bottom-Up and Top-Down Research Methods

Figure 60: Key Interview Objectives

Figure 61: Data Cross Validation

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