

Global Travel Insurance Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Travel Insurance market size will reach 27,384 Million USD in 2025 and is projected to reach 41,750 Million USD by 2032, with a CAGR of 6.21% (2025-2032). Notably, the China Travel Insurance market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Travel insurance is a financial product designed to provide coverage and protection for individuals undertaking trips, whether domestic or international. This type of insurance typically offers a range of benefits to travelers, including coverage for trip cancellations or interruptions, medical emergencies, lost or delayed baggage, and other unexpected events. Travel insurance policies vary in terms of coverage limits, exclusions, and specific offerings, allowing travelers to choose plans that align with their needs and preferences. The purpose of travel insurance is to mitigate financial risks associated with unforeseen events during a trip, offering peace of mind to travelers and helping them cope with unexpected expenses or disruptions. It is advisable for individuals embarking on journeys, especially those involving international travel, to consider purchasing travel insurance to safeguard themselves against various unforeseen circumstances.

The major global suppliers of Travel Insurance include Allianz, Munich Re Group, AIG, Assicurazioni Generali, Prudential, ACE&Chubb, Manulife, UnitedHealthcare Global,

Mapfre, AXA, Tokio Marine Holdings, China Pacific insurance, Hanse Merkur, Ping An Insurance (Group) Company of China, People's insurance company of China, China Life, Sompo Japan Nipponkoa, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Travel Insurance. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Travel Insurance market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Travel Insurance market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Travel Insurance industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Travel Insurance Include:

Allianz

Munich Re Group

AIG

Assicurazioni Generali

Prudential

ACE&Chubb

Manulife

UnitedHealthcare Global

Mapfre

AXA

Tokio Marine Holdings

China Pacific insurance

Hanse Merkur

Ping An Insurance (Group) Company of China

People's insurance company of China

China Life

Sompo Japan Nipponkoa

Travel Insurance Product Segment Include:

Trip Cancellation

Trip Delay

Medical Expense

Property Damage

Others

Travel Insurance Product Application Include:

Family Traveler

Senior Citizens

Business Traveler

Other

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