

Global Travel eSIM Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Travel eSIM market size will reach 446.86 Million USD in 2025 and is projected to reach 959.21 Million USD by 2032, with a CAGR of 11.53% (2025-2032). Notably, the China Travel eSIM market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Travel eSIM is a virtual SIM card that allows travelers to access local cellular networks without the need to physically swap out SIM cards in their phones. It's an embedded SIM card that can be downloaded over the air, eliminating the hassle of finding and purchasing local SIM cards while traveling. Travel eSIMs provide the flexibility to connect to multiple networks in different countries, often offering competitive rates for data, calls, and texts. With a travel eSIM, users can stay connected wherever they go, managing their mobile connectivity directly from their devices, which is especially convenient for frequent travelers or those visiting multiple destinations on a single trip.

The major global suppliers of Travel eSIM include Holafly, Airalo, Bouygues Telecom, Ubigi, Vodafone, Matrix Cellular, Airhub, Flexiroam, Sakura Mobile, Sim Local, Drimsim, Mayamobile, TravelSim, Simify, Sim Options, OneSimCard(Belmont Telecom Inc), BNESIM, TSimTech, Sparks, AloSIM, eSIM Japan, GoMoWorld, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate

significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Travel eSIM. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Travel eSIM market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Travel eSIM market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Travel eSIM industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Travel eSIM Include:

Holafly

Airalo

Bouygues Telecom

Ubigi

Vodafone

Matrix Cellular

Airhub

Flexiroam

Sakura Mobile

Sim Local

Drimsim

Mayamobile

TravelSim

Simify

Sim Options

OneSimCard(Belmont Telecom Inc)

BNESIM

TSimTech

Sparks

AloSIM

eSIM Japan

GoMoWorld

Travel eSIM Product Segment Include:

4G

5G

Travel eSIM Product Application Include:

Business Travel

Leisure Travel

Study Abroad

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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