

Global Travel Agencies Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Travel Agencies market size will reach 256,780 Million USD in 2025 and is projected to reach 495,004 Million USD by 2032, with a CAGR of 9.83% (2025-2032). Notably, the China Travel Agencies market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Travel agencies are businesses that specialize in providing a range of services related to travel and tourism. These agencies act as intermediaries between travelers and various travel service providers, offering assistance in planning and booking trips. Services provided by travel agencies may include booking flights, arranging accommodation, organizing transportation, and offering travel packages that combine multiple elements of a trip. Travel agencies often have access to information on destinations, travel deals, and industry trends, allowing them to offer advice and recommendations to clients. With the advent of online booking platforms, some travel agencies operate digitally, while others maintain physical offices where clients can receive personalized assistance in planning their journeys. The primary goal of travel agencies is to simplify the travel planning process, save time for clients, and ensure a smooth and enjoyable travel experience.

The major global suppliers of Travel Agencies include Booking Holdings Inc., Expedia Group Inc., Trip.com Group Limited, Tripadvisor, Inc., Trivago NV, eDreams, Odigeo,

Despegar, MakeMyTrip Limited, Webjet Limited, Priceline, TUI Group, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Travel Agencies. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Travel Agencies market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Travel Agencies market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Travel Agencies industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Travel Agencies Include:

Booking Holdings Inc.

Expedia Group Inc.

Trip.com Group Limited

Tripadvisor, Inc.

Trivago NV

eDreams

Odigeo

Despegar

MakeMyTrip Limited

Webjet Limited

Priceline

TUI Group

Travel Agencies Product Segment Include:

International and Domestic Airline Bookings

Tour and Packaged Travel Bookings

Accommodation Bookings

Cruise Bookings

Car Rental

Others

Travel Agencies Product Application Include:

Online

Offline

Chapter Scope

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