

# Global Transportation Management Systems (TMS) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Transportation Management Systems (TMS) market size will reach 5,300.92 Million USD in 2025 and is projected to reach 8,703.27 Million USD by 2032, with a CAGR of 7.34% (2025-2032). Notably, the China Transportation Management Systems (TMS) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Transportation Management Systems (TMS) are software solutions designed to streamline and optimize the planning, execution, and monitoring of transportation and logistics activities within a supply chain. These systems provide functionalities such as route planning, carrier selection, shipment tracking, and performance analytics. TMS helps organizations efficiently manage the movement of goods, reduce transportation costs, enhance visibility into the supply chain, and improve overall logistics efficiency. By leveraging automation and data-driven insights, TMS enables companies to make informed decisions, optimize resource utilization, and enhance the end-to-end transportation process. TMS is a key component in modern supply chain management, contributing to improved customer service, reduced lead times, and increased operational efficiency for businesses involved in shipping and transportation activities.

The major global suppliers of Transportation Management Systems (TMS) include Webfleet Solutions, Masternaut, Microlise, Transics, Trimble Inc, AddSecure, SAP SE,

Paragon Software, Descartes, Bornemann AG, HaulTech, ORTEC, ABAX, Asset Monitoring Solutions, Made4net, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Transportation Management Systems (TMS). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Transportation Management Systems (TMS) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Transportation Management Systems (TMS) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Transportation Management Systems (TMS) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Transportation Management Systems (TMS) Include:

Webfleet Solutions

Masternaut

Microlise

Transics

Trimble Inc

AddSecure

SAP SE

Paragon Software

Descartes

Bornemann AG

HaulTech

ORTEC

ABAX

Asset Monitoring Solutions

Made4net

Transportation Management Systems (TMS) Product Segment Include:

Cloud Based TMS

Server Based TMS

Transportation Management Systems (TMS) Product Application Include:

Logistics Company

Manufacturer

E-commerce Company

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Transportation Management Systems (TMS) Industry PESTEL Analysis

Chapter 3: Global Transportation Management Systems (TMS) Industry Porter's Five Forces Analysis

Chapter 4: Global Transportation Management Systems (TMS) Major Regional Market Size and Forecast Analysis

Chapter 5: Global Transportation Management Systems (TMS) Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Transportation Management Systems (TMS) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Transportation Management Systems (TMS) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Transportation Management Systems (TMS) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Transportation Management Systems (TMS) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Transportation Management Systems (TMS) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Transportation Management Systems (TMS) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Transportation Management Systems (TMS) Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 TRANSPORTATION MANAGEMENT SYSTEMS (TMS) MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Transportation Management Systems (TMS) Product by Type
  - 1.2.1 Cloud Based TMS
  - 1.2.2 Server Based TMS
- 1.3 Transportation Management Systems (TMS) Product by Application
  - 1.3.1 Logistics Company
  - 1.3.2 Manufacturer
  - 1.3.3 E-commerce Company
  - 1.3.4 Others
- 1.4 Global Transportation Management Systems (TMS) Market Size Analysis (2020-2032)
- 1.5 Transportation Management Systems (TMS) Market Development Status and Trends
  - 1.5.1 Transportation Management Systems (TMS) Industry Development Status Analysis
  - 1.5.2 Transportation Management Systems (TMS) Industry Development Trends Analysis

### **2 TRANSPORTATION MANAGEMENT SYSTEMS (TMS) MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 TRANSPORTATION MANAGEMENT SYSTEMS (TMS) MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

### 3.5 Threat of Substitutes

## **4 GLOBAL TRANSPORTATION MANAGEMENT SYSTEMS (TMS) MARKET ANALYSIS BY REGIONS**

### 4.1 Global Transportation Management Systems (TMS) Overall Market: 2024 VS 2025 VS 2032

### 4.2 Global Transportation Management Systems (TMS) Revenue and Forecast Analysis (2020-2032)

#### 4.2.1 Global Transportation Management Systems (TMS) Revenue and Market Share by Region (2020-2025)

#### 4.2.2 Global Transportation Management Systems (TMS) Revenue Forecast by Region (2026-2032)

## **5 GLOBAL TRANSPORTATION MANAGEMENT SYSTEMS (TMS) MARKET SIZE BY TYPE AND APPLICATION**

### 5.1 Global Transportation Management Systems (TMS) Market Size by Type (2020-2032)

### 5.2 Global Transportation Management Systems (TMS) Market Size by Application (2020-2032)

## **6 NORTH AMERICA**

### 6.1 North America Transportation Management Systems (TMS) Market Size and Growth Rate Analysis (2020-2032)

### 6.2 North America Key Suppliers Analysis

### 6.3 North America Transportation Management Systems (TMS) Market Size by Type

### 6.4 North America Transportation Management Systems (TMS) Market Size by Application

### 6.5 North America Transportation Management Systems (TMS) Market Size by Country

#### 6.5.1 US

#### 6.5.2 Canada

## **7 EUROPE**

### 7.1 Europe Transportation Management Systems (TMS) Market Size and Growth Rate Analysis (2020-2032)

### 7.2 Europe Key Suppliers Analysis

- 7.3 Europe Transportation Management Systems (TMS) Market Size by Type
- 7.4 Europe Transportation Management Systems (TMS) Market Size by Application
- 7.5 Europe Transportation Management Systems (TMS) Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Transportation Management Systems (TMS) Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Suppliers Analysis
- 8.3 China Transportation Management Systems (TMS) Market Size by Type
- 8.4 China Transportation Management Systems (TMS) Market Size by Application

## **9 APAC (EXCL. CHINA)**

- 9.1 APAC (excl. China) Transportation Management Systems (TMS) Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Suppliers Analysis
- 9.3 APAC (excl. China) Transportation Management Systems (TMS) Market Size by Type
- 9.4 APAC (excl. China) Transportation Management Systems (TMS) Market Size by Application
- 9.5 APAC (excl. China) Transportation Management Systems (TMS) Market Size by Country
  - 9.5.1 Japan
  - 9.5.2 South Korea
  - 9.5.3 India
  - 9.5.4 Australia
  - 9.5.5 Southeast Asia

## **10 LATIN AMERICA**

- 10.1 Latin America Transportation Management Systems (TMS) Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Transportation Management Systems (TMS) Market Size by Type

10.4 Latin America Transportation Management Systems (TMS) Market Size by Application

10.5 Latin America Transportation Management Systems (TMS) Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Transportation Management Systems (TMS) Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Transportation Management Systems (TMS) Market Size by Type

11.4 Middle East & Africa Transportation Management Systems (TMS) Market Size by Application

11.5 Middle East & Africa Transportation Management Systems (TMS) Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## **12 COMPETITION BY SUPPLIERS**

12.1 Global Transportation Management Systems (TMS) Market Revenue by Key Suppliers (2021-2025)

12.2 Transportation Management Systems (TMS) Competitive Landscape Analysis and Market Dynamic

12.2.1 Transportation Management Systems (TMS) Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

13.1 Webfleet Solutions

13.1.1 Webfleet Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Webfleet Solutions Transportation Management Systems (TMS) Product

## Portfolio

13.1.3 Webfleet Solutions Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.2 Masternaut

13.2.1 Masternaut Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Masternaut Transportation Management Systems (TMS) Product Portfolio

13.2.3 Masternaut Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.3 Microlise

13.3.1 Microlise Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Microlise Transportation Management Systems (TMS) Product Portfolio

13.3.3 Microlise Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.4 Transics

13.4.1 Transics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Transics Transportation Management Systems (TMS) Product Portfolio

13.4.3 Transics Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.5 Trimble Inc

13.5.1 Trimble Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Trimble Inc Transportation Management Systems (TMS) Product Portfolio

13.5.3 Trimble Inc Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.6 AddSecure

13.6.1 AddSecure Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 AddSecure Transportation Management Systems (TMS) Product Portfolio

13.6.3 AddSecure Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.7 SAP SE

13.7.1 SAP SE Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 SAP SE Transportation Management Systems (TMS) Product Portfolio

13.7.3 SAP SE Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.8 Paragon Software

13.8.1 Paragon Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Paragon Software Transportation Management Systems (TMS) Product Portfolio

13.8.3 Paragon Software Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.9 Descartes

13.9.1 Descartes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Descartes Transportation Management Systems (TMS) Product Portfolio

13.9.3 Descartes Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.10 Bornemann AG

13.10.1 Bornemann AG Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Bornemann AG Transportation Management Systems (TMS) Product Portfolio

13.10.3 Bornemann AG Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.11 HaulTech

13.11.1 HaulTech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 HaulTech Transportation Management Systems (TMS) Product Portfolio

13.11.3 HaulTech Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.12 ORTEC

13.12.1 ORTEC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 ORTEC Transportation Management Systems (TMS) Product Portfolio

13.12.3 ORTEC Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.13 ABAX

13.13.1 ABAX Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 ABAX Transportation Management Systems (TMS) Product Portfolio

13.13.3 ABAX Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.14 Asset Monitoring Solutions

13.14.1 Asset Monitoring Solutions Basic Company Profile (Employees, Areas

Service, Competitors and Contact Information)

13.14.2 Asset Monitoring Solutions Transportation Management Systems (TMS)

Product Portfolio

13.14.3 Asset Monitoring Solutions Transportation Management Systems (TMS)

Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 Made4net

13.15.1 Made4net Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Made4net Transportation Management Systems (TMS) Product Portfolio

13.15.3 Made4net Transportation Management Systems (TMS) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Transportation Management Systems (TMS) Industry Chain Analysis

14.2 Transportation Management Systems (TMS) Typical Downstream Customers

14.3 Transportation Management Systems (TMS) Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Transportation Management Systems (TMS) Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Transportation Management Systems (TMS) Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Transportation Management Systems (TMS) Industry Development Status

Table 4: Transportation Management Systems (TMS) Industry Development Trends

Table 5: Global Transportation Management Systems (TMS) Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Transportation Management Systems (TMS) Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Transportation Management Systems (TMS) Revenue Market Share by Region (2020-2025)

Table 8: Global Transportation Management Systems (TMS) Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Transportation Management Systems (TMS) Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Transportation Management Systems (TMS) Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Transportation Management Systems (TMS) Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Transportation Management Systems (TMS) Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Transportation Management Systems (TMS) Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Transportation Management Systems (TMS) Players in North America

Table 15: North America Transportation Management Systems (TMS) Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Transportation Management Systems (TMS) Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Transportation Management Systems (TMS) Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Transportation Management Systems (TMS) Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Transportation Management Systems (TMS) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Transportation Management Systems (TMS) Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Transportation Management Systems (TMS) Players in Europe

Table 22: Europe Transportation Management Systems (TMS) Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Transportation Management Systems (TMS) Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Transportation Management Systems (TMS) Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Transportation Management Systems (TMS) Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Transportation Management Systems (TMS) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Transportation Management Systems (TMS) Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Transportation Management Systems (TMS) Players in China

Table 29: China Transportation Management Systems (TMS) Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Transportation Management Systems (TMS) Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Transportation Management Systems (TMS) Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Transportation Management Systems (TMS) Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Transportation Management Systems (TMS) Players in APAC (excl. China)

Table 34: APAC (excl. China) Transportation Management Systems (TMS) Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Transportation Management Systems (TMS) Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Transportation Management Systems (TMS) Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Transportation Management Systems (TMS) Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Transportation Management Systems (TMS) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Transportation Management Systems (TMS) Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Transportation Management Systems (TMS) Players in Latin America

Table 41: Latin America Transportation Management Systems (TMS) Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America Transportation Management Systems (TMS) Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Transportation Management Systems (TMS) Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Transportation Management Systems (TMS) Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Transportation Management Systems (TMS) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Transportation Management Systems (TMS) Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Transportation Management Systems (TMS) Players in Middle East & Africa

Table 48: Middle East & Africa Transportation Management Systems (TMS) Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Transportation Management Systems (TMS) Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Transportation Management Systems (TMS) Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Transportation Management Systems (TMS) Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Transportation Management Systems (TMS) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Transportation Management Systems (TMS) Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Transportation Management Systems (TMS) Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Transportation Management Systems (TMS) Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Webfleet Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Webfleet Solutions Transportation Management Systems (TMS) Product Portfolio

Table 60: Webfleet Solutions Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Masternaut Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

Table 62: Masternaut Transportation Management Systems (TMS) Product Portfolio

Table 63: Masternaut Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: Microlise Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Microlise Transportation Management Systems (TMS) Product Portfolio

Table 66: Microlise Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Transics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Transics Transportation Management Systems (TMS) Product Portfolio

Table 69: Transics Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Trimble Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Trimble Inc Transportation Management Systems (TMS) Product Portfolio

Table 72: Trimble Inc Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: AddSecure Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: AddSecure Transportation Management Systems (TMS) Product Portfolio

Table 75: AddSecure Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: SAP SE Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: SAP SE Transportation Management Systems (TMS) Product Portfolio

Table 78: SAP SE Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Paragon Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Paragon Software Transportation Management Systems (TMS) Product Portfolio

Table 81: Paragon Software Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Descartes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Descartes Transportation Management Systems (TMS) Product Portfolio

Table 84: Descartes Transportation Management Systems (TMS) Revenue (US\$

Million), Gross Margin and Market Share (2021-2025)

Table 85: Bornemann AG Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Bornemann AG Transportation Management Systems (TMS) Product Portfolio

Table 87: Bornemann AG Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: HaulTech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: HaulTech Transportation Management Systems (TMS) Product Portfolio

Table 90: HaulTech Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: ORTEC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: ORTEC Transportation Management Systems (TMS) Product Portfolio

Table 93: ORTEC Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: ABAX Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: ABAX Transportation Management Systems (TMS) Product Portfolio

Table 96: ABAX Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: Asset Monitoring Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: Asset Monitoring Solutions Transportation Management Systems (TMS) Product Portfolio

Table 99: Asset Monitoring Solutions Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Made4net Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: Made4net Transportation Management Systems (TMS) Product Portfolio

Table 102: Made4net Transportation Management Systems (TMS) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: Transportation Management Systems (TMS) Typical Customer List

Table 104: Transportation Management Systems (TMS) Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Transportation Management Systems (TMS) Product Pictures

Figure 2: Cloud Based TMS Picture Scope

Figure 3: Server Based TMS Picture Scope

Figure 4: Logistics Company Picture Scope

Figure 5: Manufacturer Picture Scope

Figure 6: E-commerce Company Picture Scope

Figure 7: Others Picture Scope

Figure 8: Global Transportation Management Systems (TMS) Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Transportation Management Systems (TMS) Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Transportation Management Systems (TMS) Market Size by Region (2020-2032) & (US\$ Million)

Figure 11: Global Transportation Management Systems (TMS) Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 12: North America Transportation Management Systems (TMS) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 13: North America Transportation Management Systems (TMS) Market Share by Players in 2024

Figure 14: North America Transportation Management Systems (TMS) Revenue Market Share by Type (2020-2032)

Figure 15: North America Transportation Management Systems (TMS) Revenue Market Share by Application (2020-2032)

Figure 16: US Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 17: Canada Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 18: Europe Transportation Management Systems (TMS) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: Europe Transportation Management Systems (TMS) Market Share by Players in 2024

Figure 20: Europe Transportation Management Systems (TMS) Revenue Market Share by Type (2020-2032)

Figure 21: Europe Transportation Management Systems (TMS) Revenue Market Share by Application (2020-2032)

Figure 22: Germany Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 23: France Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 24: United Kingdom Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 25: Italy Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 26: Spain Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 27: Benelux Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 28: China Transportation Management Systems (TMS) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 29: China Transportation Management Systems (TMS) Market Share by Players in 2024

Figure 30: China Transportation Management Systems (TMS) Revenue Market Share by Type (2020-2032)

Figure 31: China Transportation Management Systems (TMS) Revenue Market Share by Application (2020-2032)

Figure 32: APAC (excl. China) Transportation Management Systems (TMS) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 33: APAC (excl. China) Transportation Management Systems (TMS) Market Share by Players in 2024

Figure 34: APAC (excl. China) Transportation Management Systems (TMS) Revenue Market Share by Type (2020-2032)

Figure 35: APAC (excl. China) Transportation Management Systems (TMS) Revenue Market Share by Application (2020-2032)

Figure 36: Japan Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 37: South Korea Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 38: India Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 39: Australia Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 40: Southeast Asia Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 41: Latin America Transportation Management Systems (TMS) Market Size and

Growth Rate (2020-2032) & (US\$ Million)

Figure 42: Latin America Transportation Management Systems (TMS) Market Share by Players in 2024

Figure 43: Latin America Transportation Management Systems (TMS) Revenue Market Share by Type (2020-2032)

Figure 44: Latin America Transportation Management Systems (TMS) Revenue Market Share by Application (2020-2032)

Figure 45: Mexico Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 46: Brazil Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 47: Middle East & Africa Transportation Management Systems (TMS) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 48: Middle East & Africa Transportation Management Systems (TMS) Market Share by Players in 2024

Figure 49: Middle East & Africa Transportation Management Systems (TMS) Revenue Market Share by Type (2020-2032)

Figure 50: Middle East & Africa Transportation Management Systems (TMS) Revenue Market Share by Application (2020-2032)

Figure 51: Saudi Arabia Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 52: South Africa Transportation Management Systems (TMS) Revenue (2020-2032) & (US\$ Million)

Figure 53: Global Transportation Management Systems (TMS) Revenue Market Share by Key Suppliers in 2024

Figure 54: Global Transportation Management Systems (TMS) Industry Competition Landscape

Figure 55: Transportation Management Systems (TMS) Industry Chain Analysis

Figure 56: Bottom-Up and Top-Down Research Methods

Figure 57: Key Interview Objectives

Figure 58: Data Cross Validation

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