

Global Trailer Hitch Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Trailer Hitch market size will reach 860.36 Million USD in 2025 and is projected to reach 1,073.33 Million USD by 2032, with a CAGR of 3.21% (2025-2032). Notably, the China Trailer Hitch market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A trailer hitch, also known as a tow hitch, is a device attached to the chassis of a vehicle to enable it to tow a trailer or other vehicles. It provides a secure connection point between the towing vehicle and the trailer, allowing for safe and controlled towing. Trailer hitches come in various types, including receiver hitches that are mounted to the vehicle's frame and allow for the insertion of a removable ball mount, and fifth-wheel hitches commonly used in larger trucks for towing heavy trailers. The choice of trailer hitch depends on factors such as the towing capacity of the vehicle and the type of trailer being towed. Trailer hitches play a crucial role in distributing the weight between the towing vehicle and the trailer, ensuring stability and safe towing on roads and highways.

The major global manufacturers of Trailer Hitch include Horizon Global Corporation (US), CURT Manufacturing LLC (US), B&W Trailer Hitches (US), BOSAL (Belgium), MVG (Germany), AL-KO(Sawiko) (Germany), Tow-Trust Towbars Ltd (UK), Brink Group (Netherlands), GDW Group (Belgium), etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises

that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Trailer Hitch. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Trailer Hitch market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Trailer Hitch market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Trailer Hitch industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Trailer Hitch Include:

Horizon Global Corporation (US)

CURT Manufacturing LLC (US)

B&W Trailer Hitches (US)

BOSAL (Belgium)

MVG (Germany)

AL-KO(Sawiko) (Germany)

Tow-Trust Towbars Ltd (UK)

Brink Group (Netherlands)

GDW Group (Belgium)

Trailer Hitch Product Segment Include:

Class I Trailer Hitch

Class II Trailer Hitch

Class III Trailer Hitch

Class IV Trailer Hitch

Class V Trailer Hitch

Trailer Hitch Product Application Include:

Cars, SUV and ATVs

Recreational Vehicle (RV)/Motorhomes

Vans/Pickup Truck

Boat Trailers

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Trailer Hitch Industry PESTEL Analysis

Chapter 3: Global Trailer Hitch Industry Porter's Five Forces Analysis

Chapter 4: Global Trailer Hitch Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Trailer Hitch Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Trailer Hitch Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Trailer Hitch Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Trailer Hitch Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Trailer Hitch Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Trailer Hitch Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Trailer Hitch Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Trailer Hitch Competitive Analysis of Key Manufacturers (Sales,

Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 TRAILER HITCH MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Trailer Hitch Product by Type
 - 1.2.1 Class I Trailer Hitch
 - 1.2.2 Class II Trailer Hitch
 - 1.2.3 Class III Trailer Hitch
 - 1.2.4 Class IV Trailer Hitch
 - 1.2.5 Class V Trailer Hitch
- 1.3 Trailer Hitch Product by Application
 - 1.3.1 Cars, SUV and ATVs
 - 1.3.2 Recreational Vehicle (RV)/Motorhomes
 - 1.3.3 Vans/Pickup Truck
 - 1.3.4 Boat Trailers
 - 1.3.5 Others
- 1.4 Global Trailer Hitch Market Revenue and Sales Analysis
 - 1.4.1 Global Trailer Hitch Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Trailer Hitch Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Trailer Hitch Market Sales Price Trend Analysis (2020-2032)
- 1.5 Trailer Hitch Industry Trends and Innovation
 - 1.5.1 Trailer Hitch Industry Trends and Innovation
 - 1.5.2 Trailer Hitch Market Drivers and Challenges

2 TRAILER HITCH MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 TRAILER HITCH MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers

3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

4 GLOBAL TRAILER HITCH MARKET ANALYSIS BY REGIONS

4.1 Global Trailer Hitch Overall Market: 2024 VS 2025 VS 2032

4.2 Global Trailer Hitch Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Trailer Hitch Revenue and Market Share by Region (2020-2025)

4.2.2 Global Trailer Hitch Revenue and Market Share Forecast by Region (2026-2032)

4.3 Global Trailer Hitch Sales and Forecast Analysis (2020-2032)

4.3.1 Global Trailer Hitch Sales and Market Share by Region (2020-2025)

4.3.2 Global Trailer Hitch Sales and Market Share Forecast by Region (2026-2032)

4.4 Global Trailer Hitch Sales Price Trend Analysis (2020-2032)

5 GLOBAL TRAILER HITCH MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Trailer Hitch Market Size by Type

5.1.1 Global Trailer Hitch Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Trailer Hitch Sales and Forecast Analysis by Type (2020-2032)

5.2 Global Trailer Hitch Market Size by Application

5.2.1 Global Trailer Hitch Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Trailer Hitch Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Trailer Hitch Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America Trailer Hitch Market Size by Type

6.3.1 North America Trailer Hitch Sales by Type (2020-2032)

6.3.2 North America Trailer Hitch Revenue by Type (2020-2032)

6.4 North America Trailer Hitch Market Size by Application

6.4.1 North America Trailer Hitch Sales by Application (2020-2032)

6.4.2 North America Trailer Hitch Revenue by Application (2020-2032)

6.5 North America Trailer Hitch Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

- 7.1 Europe Trailer Hitch Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Trailer Hitch Market Size by Type
 - 7.3.1 Europe Trailer Hitch Sales by Type (2020-2032)
 - 7.3.2 Europe Trailer Hitch Revenue by Type (2020-2032)
- 7.4 Europe Trailer Hitch Market Size by Application
 - 7.4.1 Europe Trailer Hitch Sales by Application (2020-2032)
 - 7.4.2 Europe Trailer Hitch Revenue by Application (2020-2032)
- 7.5 Europe Trailer Hitch Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Trailer Hitch Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Trailer Hitch Market Size by Type
 - 8.3.1 China Trailer Hitch Sales by Type (2020-2032)
 - 8.3.2 China Trailer Hitch Revenue by Type (2020-2032)
- 8.4 China Trailer Hitch Market Size by Application
 - 8.4.1 China Trailer Hitch Sales by Application (2020-2032)
 - 8.4.2 China Trailer Hitch Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Trailer Hitch Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Trailer Hitch Market Size by Type
 - 9.3.1 APAC (excl. China) Trailer Hitch Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Trailer Hitch Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Trailer Hitch Market Size by Application
 - 9.4.1 APAC (excl. China) Trailer Hitch Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Trailer Hitch Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Trailer Hitch Market Size by Country

- 9.5.1 Japan
- 9.5.2 South Korea
- 9.5.3 India
- 9.5.4 Australia
- 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America Trailer Hitch Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Trailer Hitch Market Size by Type
 - 10.3.1 Latin America Trailer Hitch Sales by Type (2020-2032)
 - 10.3.2 Latin America Trailer Hitch Revenue by Type (2020-2032)
- 10.4 Latin America Trailer Hitch Market Size by Application
 - 10.4.1 Latin America Trailer Hitch Sales by Application (2020-2032)
 - 10.4.2 Latin America Trailer Hitch Revenue by Application (2020-2032)
- 10.5 Latin America Trailer Hitch Market Size by Country
- 10.6 Latin America Trailer Hitch Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Trailer Hitch Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Trailer Hitch Market Size by Type
 - 11.3.1 Middle East & Africa Trailer Hitch Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Trailer Hitch Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Trailer Hitch Market Size by Application
 - 11.4.1 Middle East & Africa Trailer Hitch Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Trailer Hitch Revenue by Application (2020-2032)
- 11.5 Middle East Trailer Hitch Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Trailer Hitch Market Sales, Revenue and Price by Key Manufacturers

(2021-2025)

12.1.1 Global Trailer Hitch Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Trailer Hitch Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Trailer Hitch Average Sales Price by Manufacturers (2021-2025)

12.2 Trailer Hitch Competitive Landscape Analysis and Market Dynamic

12.2.1 Trailer Hitch Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Horizon Global Corporation (US)

13.1.1 Horizon Global Corporation (US) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Horizon Global Corporation (US) Trailer Hitch Product Portfolio

13.1.3 Horizon Global Corporation (US) Trailer Hitch Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 CURT Manufacturing LLC (US)

13.2.1 CURT Manufacturing LLC (US) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 CURT Manufacturing LLC (US) Trailer Hitch Product Portfolio

13.2.3 CURT Manufacturing LLC (US) Trailer Hitch Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 B&W Trailer Hitches (US)

13.3.1 B&W Trailer Hitches (US) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 B&W Trailer Hitches (US) Trailer Hitch Product Portfolio

13.3.3 B&W Trailer Hitches (US) Trailer Hitch Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 BOSAL (Belgium)

13.4.1 BOSAL (Belgium) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 BOSAL (Belgium) Trailer Hitch Product Portfolio

13.4.3 BOSAL (Belgium) Trailer Hitch Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 MVG (Germany)

13.5.1 MVG (Germany) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 MVG (Germany) Trailer Hitch Product Portfolio

13.5.3 MVG (Germany) Trailer Hitch Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 AL-KO(Sawiko) (Germany)

13.6.1 AL-KO(Sawiko) (Germany) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 AL-KO(Sawiko) (Germany) Trailer Hitch Product Portfolio

13.6.3 AL-KO(Sawiko) (Germany) Trailer Hitch Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Tow-Trust Towbars Ltd (UK)

13.7.1 Tow-Trust Towbars Ltd (UK) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Tow-Trust Towbars Ltd (UK) Trailer Hitch Product Portfolio

13.7.3 Tow-Trust Towbars Ltd (UK) Trailer Hitch Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Brink Group (Netherlands)

13.8.1 Brink Group (Netherlands) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Brink Group (Netherlands) Trailer Hitch Product Portfolio

13.8.3 Brink Group (Netherlands) Trailer Hitch Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 GDW Group (Belgium)

13.9.1 GDW Group (Belgium) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 GDW Group (Belgium) Trailer Hitch Product Portfolio

13.9.3 GDW Group (Belgium) Trailer Hitch Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Trailer Hitch Industry Chain Analysis

14.2 Trailer Hitch Industry Raw Material and Suppliers Analysis

14.2.1 Trailer Hitch Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Trailer Hitch Typical Downstream Customers

14.4 Trailer Hitch Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Trailer Hitch Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Trailer Hitch Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Trailer Hitch Industry Development Status

Table 4: Trailer Hitch Industry Development Trends

Table 5: Global Trailer Hitch Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Trailer Hitch Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Trailer Hitch Revenue Market Share by Region (2020-2025)

Table 8: Global Trailer Hitch Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Trailer Hitch Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Trailer Hitch Sales by Region (2020-2025) & (K Unit)

Table 11: Global Trailer Hitch Sales Market Share by Region (2020-2025)

Table 12: Global Trailer Hitch Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Trailer Hitch Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Trailer Hitch Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Trailer Hitch Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Trailer Hitch Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Trailer Hitch Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Trailer Hitch Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Trailer Hitch Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Trailer Hitch Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Trailer Hitch Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Trailer Hitch Players in North America

Table 23: North America Trailer Hitch Sales by Type (2020-2025) & (K Unit)

Table 24: North America Trailer Hitch Sales by Type (2026-2032) & (K Unit)

Table 25: North America Trailer Hitch Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Trailer Hitch Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Trailer Hitch Sales by Application (2020-2025) & (K Unit)

Table 28: North America Trailer Hitch Sales by Application (2026-2032) & (K Unit)

Table 29: North America Trailer Hitch Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Trailer Hitch Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Trailer Hitch Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Trailer Hitch Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Trailer Hitch Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Trailer Hitch Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Trailer Hitch Players in Europe

Table 36: Europe Trailer Hitch Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Trailer Hitch Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Trailer Hitch Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Trailer Hitch Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Trailer Hitch Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Trailer Hitch Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Trailer Hitch Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Trailer Hitch Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Trailer Hitch Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Trailer Hitch Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Trailer Hitch Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Trailer Hitch Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Trailer Hitch Players in China

Table 49: China Trailer Hitch Sales by Type (2020-2025) & (K Unit)

Table 50: China Trailer Hitch Sales by Type (2026-2032) & (K Unit)

Table 51: China Trailer Hitch Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Trailer Hitch Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Trailer Hitch Sales by Application (2020-2025) & (K Unit)

Table 54: China Trailer Hitch Sales by Application (2026-2032) & (K Unit)

Table 55: China Trailer Hitch Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Trailer Hitch Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Trailer Hitch Players in APAC (excl. China)

Table 58: APAC (excl. China) Trailer Hitch Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Trailer Hitch Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Trailer Hitch Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Trailer Hitch Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Trailer Hitch Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Trailer Hitch Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Trailer Hitch Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Trailer Hitch Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Trailer Hitch Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Trailer Hitch Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Trailer Hitch Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Trailer Hitch Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Trailer Hitch Players in Latin America

Table 71: Latin America Trailer Hitch Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Trailer Hitch Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Trailer Hitch Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Trailer Hitch Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Trailer Hitch Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Trailer Hitch Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Trailer Hitch Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Trailer Hitch Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Trailer Hitch Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Trailer Hitch Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Trailer Hitch Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Trailer Hitch Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Trailer Hitch Players in Middle East & Africa

Table 84: Middle East & Africa Trailer Hitch Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Trailer Hitch Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Trailer Hitch Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Trailer Hitch Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Trailer Hitch Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Trailer Hitch Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Trailer Hitch Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Trailer Hitch Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Trailer Hitch Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Trailer Hitch Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Trailer Hitch Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Trailer Hitch Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Trailer Hitch Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Trailer Hitch Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Trailer Hitch Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Trailer Hitch Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Horizon Global Corporation (US) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Horizon Global Corporation (US) Trailer Hitch Product Portfolio

Table 105: Horizon Global Corporation (US) Trailer Hitch Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: CURT Manufacturing LLC (US) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: CURT Manufacturing LLC (US) Trailer Hitch Product Portfolio

Table 108: CURT Manufacturing LLC (US) Trailer Hitch Revenue (US\$ Million), Sales

(K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: B&W Trailer Hitches (US) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: B&W Trailer Hitches (US) Trailer Hitch Product Portfolio

Table 111: B&W Trailer Hitches (US) Trailer Hitch Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: BOSAL (Belgium) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: BOSAL (Belgium) Trailer Hitch Product Portfolio

Table 114: BOSAL (Belgium) Trailer Hitch Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: MVG (Germany) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: MVG (Germany) Trailer Hitch Product Portfolio

Table 117: MVG (Germany) Trailer Hitch Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: AL-KO(Sawiko) (Germany) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: AL-KO(Sawiko) (Germany) Trailer Hitch Product Portfolio

Table 120: AL-KO(Sawiko) (Germany) Trailer Hitch Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Tow-Trust Towbars Ltd (UK) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Tow-Trust Towbars Ltd (UK) Trailer Hitch Product Portfolio

Table 123: Tow-Trust Towbars Ltd (UK) Trailer Hitch Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Brink Group (Netherlands) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Brink Group (Netherlands) Trailer Hitch Product Portfolio

Table 126: Brink Group (Netherlands) Trailer Hitch Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: GDW Group (Belgium) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: GDW Group (Belgium) Trailer Hitch Product Portfolio

Table 129: GDW Group (Belgium) Trailer Hitch Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Upstream Key Raw Material Price List

Table 131: Trailer Hitch Raw Material Suppliers and Contact Information

Table 132: Trailer Hitch Typical Customer List

Table 133: Trailer Hitch Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Trailer Hitch Product Pictures

Figure 2: Class I Trailer Hitch Picture Scope

Figure 3: Class II Trailer Hitch Picture Scope

Figure 4: Class III Trailer Hitch Picture Scope

Figure 5: Class IV Trailer Hitch Picture Scope

Figure 6: Class V Trailer Hitch Picture Scope

Figure 7: Cars, SUV and ATVs Picture Scope

Figure 8: Recreational Vehicle (RV)/Motorhomes Picture Scope

Figure 9: Vans/Pickup Truck Picture Scope

Figure 10: Boat Trailers Picture Scope

Figure 11: Others Picture Scope

Figure 12: Global Trailer Hitch Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 13: Global Trailer Hitch Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 14: Global Trailer Hitch Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 15: Global Trailer Hitch Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 16: Global Trailer Hitch Market Size by Region (2020-2032) & (US\$ Million)

Figure 17: Global Trailer Hitch Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 18: Global Trailer Hitch Sales Price by Region (2020-2032) & (K Unit)

Figure 19: North America Trailer Hitch Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 20: North America Trailer Hitch Revenue Market Share by Players in 2024

Figure 21: North America Trailer Hitch Sales Market Share by Type (2020-2032)

Figure 22: North America Trailer Hitch Revenue Market Share by Type (2020-2032)

Figure 23: North America Trailer Hitch Sales Market Share by Application (2020-2032)

Figure 24: North America Trailer Hitch Revenue Market Share by Application (2020-2032)

Figure 25: US Trailer Hitch Revenue (2020-2032) & (US\$ Million)

Figure 26: Canada Trailer Hitch Revenue (2020-2032) & (US\$ Million)

Figure 27: Europe Trailer Hitch Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 28: Europe Trailer Hitch Revenue Market Share by Players in 2024

- Figure 29:Europe Trailer Hitch Sales Market Share by Type (2020-2032)
- Figure 30:Europe Trailer Hitch Revenue Market Share by Type (2020-2032)
- Figure 31:Europe Trailer Hitch Sales Market Share by Application (2020-2032)
- Figure 32:Europe Trailer Hitch Revenue Market Share by Application (2020-2032)
- Figure 33:Germany Trailer Hitch Revenue (2020-2032) & (US\$ Million)
- Figure 34:France Trailer Hitch Revenue (2020-2032) & (US\$ Million)
- Figure 35:United Kingdom Trailer Hitch Revenue (2020-2032) & (US\$ Million)
- Figure 36:Italy Trailer Hitch Revenue (2020-2032) & (US\$ Million)
- Figure 37:Spain Trailer Hitch Revenue (2020-2032) & (US\$ Million)
- Figure 38:Benelux Trailer Hitch Revenue (2020-2032) & (US\$ Million)
- Figure 39:China Trailer Hitch Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 40:China Trailer Hitch Revenue Market Share by Players in 2024
- Figure 41:China Trailer Hitch Sales Market Share by Type (2020-2032)
- Figure 42:China Trailer Hitch Revenue Market Share by Type (2020-2032)
- Figure 43:China Trailer Hitch Sales Market Share by Application (2020-2032)
- Figure 44:China Trailer Hitch Revenue Market Share by Application (2020-2032)
- Figure 45:APAC (excl. China) Trailer Hitch Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 46:APAC (excl. China) Trailer Hitch Revenue Market Share by Players in 2024
- Figure 47:APAC (excl. China) Trailer Hitch Sales Market Share by Type (2020-2032)
- Figure 48:APAC (excl. China) Trailer Hitch Revenue Market Share by Type (2020-2032)
- Figure 49:APAC (excl. China) Trailer Hitch Sales Market Share by Application (2020-2032)
- Figure 50:APAC (excl. China) Trailer Hitch Revenue Market Share by Application (2020-2032)
- Figure 51:Japan Trailer Hitch Revenue (2020-2032) & (US\$ Million)
- Figure 52:South Korea Trailer Hitch Revenue (2020-2032) & (US\$ Million)
- Figure 53:India Trailer Hitch Revenue (2020-2032) & (US\$ Million)
- Figure 54:Australia Trailer Hitch Revenue (2020-2032) & (US\$ Million)
- Figure 55:Southeast Asia Trailer Hitch Revenue (2020-2032) & (US\$ Million)
- Figure 56:Latin America Trailer Hitch Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 57:Latin America Trailer Hitch Revenue Market Share by Players in 2024
- Figure 58:Latin America Trailer Hitch Sales Market Share by Type (2020-2032)
- Figure 59:Latin America Trailer Hitch Revenue Market Share by Type (2020-2032)
- Figure 60:Latin America Trailer Hitch Sales Market Share by Application (2020-2032)
- Figure 61:Latin America Trailer Hitch Revenue Market Share by Application (2020-2032)
- Figure 62:Mexico Trailer Hitch Revenue (2020-2032) & (US\$ Million)

Figure 63:Brazil Trailer Hitch Revenue (2020-2032) & (US\$ Million)

Figure 64:Middle East & Africa Trailer Hitch Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 65:Middle East & Africa Trailer Hitch Revenue Market Share by Players in 2024

Figure 66:Middle East & Africa Trailer Hitch Sales Market Share by Type (2020-2032)

Figure 67:Middle East & Africa Trailer Hitch Revenue Market Share by Type (2020-2032)

Figure 68:Middle East & Africa Trailer Hitch Sales Market Share by Application (2020-2032)

Figure 69:Middle East & Africa Trailer Hitch Revenue Market Share by Application (2020-2032)

Figure 70:Saudi Arabia Trailer Hitch Revenue (2020-2032) & (US\$ Million)

Figure 71:South Africa Trailer Hitch Revenue (2020-2032) & (US\$ Million)

Figure 72:Global Trailer Hitch Sales Market Share by Key Manufacturers in 2024

Figure 73:Global Trailer Hitch Revenue Market Share by Key Manufacturers in 2024

Figure 74:Global Trailer Hitch Industry Competition Landscape

Figure 75:Trailer Hitch Industry Chain Analysis

Figure 76:Bottom-Up and Top-Down Research Methods

Figure 77:Key Interview Objectives

Figure 78:Data Cross Validation

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