

Global Traditional Whiteboard Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Traditional Whiteboard market size will reach 257.45 Million USD in 2025 and is projected to reach 320.74 Million USD by 2032, with a CAGR of 3.19% (2025-2032). Notably, the China Traditional Whiteboard market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A traditional whiteboard, also known as a dry erase board, is a writing surface typically made of a smooth, white material that allows users to write or draw using special dry-erase markers. The surface is erasable, making it easy to wipe off markings with a dry cloth or eraser, in contrast to chalkboards. Traditional whiteboards have become commonplace in educational settings, offices, and meeting rooms, providing a versatile and reusable platform for brainstorming, presentations, and collaborative work. They are often mounted on walls or placed on easels, and some may come with additional features such as magnetic surfaces or grid lines for added functionality. While digital alternatives have gained popularity, traditional whiteboards remain a practical and widely used tool for visual communication and idea-sharing in various professional and educational environments.

The major global manufacturers of Traditional Whiteboard include Metroplan, GMI Companies, Quartet, Luxor, Bi-silque, Neoplex, Umajirushi, Deli, Canadian Blackboard, Lanbeisite, XIESK, Keda, Shandong Fangyuan, Foshan Yakudo, Zhengzhou Aucs,

Whitemark, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Traditional Whiteboard. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Traditional Whiteboard market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Traditional Whiteboard market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Traditional Whiteboard industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Traditional Whiteboard Include:

Metroplan

GMI Companies

Quartet

Luxor

Bi-silque

Neoplex

Umajirushi

Deli

Canadian Blackboard

Lanbeisite

XIESK

Keda

Shandong Fangyuan

Foshan Yakudo

Zhengzhou Aucs

Whitemark

Traditional Whiteboard Product Segment Include:

Glass Whiteboard

Painted Steel Whiteboard

Melamine Whiteboard

Porcelain Steel / Porcelain Whiteboard

Other Whiteboard

Traditional Whiteboard Product Application Include:

Commercial Offices

Education (K-12 and higher education)

Healthcare

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Traditional Whiteboard Industry PESTEL Analysis

Chapter 3: Global Traditional Whiteboard Industry Porter's Five Forces Analysis

Chapter 4: Global Traditional Whiteboard Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

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