

Global Trading Card Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Trading Card market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Trading Card market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A trading card is a small, collectible card typically made of cardboard or thick paper, featuring images, statistics, or information about a specific subject such as sports players, fictional characters, or real-world events. Trading cards often include unique details like player stats, artwork, or special effects, such as holographic designs, which enhance their appeal. They are commonly used in collectible hobbies, trading between enthusiasts, or in games where players build decks to compete based on the card's attributes. Popular examples include sports cards, such as baseball or basketball cards, and gaming cards like Pok?mon, Magic: The Gathering, or Yu-Gi-Oh!. Trading cards combine entertainment, strategy, and collectability, making them popular among fans, players, and collectors. Their value can vary widely, with some rare cards becoming highly sought-after and valuable over time.

The major global manufacturers of Trading Card include Panini, Topps Company, The Upper Deck Company, Futera, Leaf Trading Cards, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry

position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Trading Card. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Trading Card market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Trading Card market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Trading Card industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Trading Card Include:

Panini

Topps Company

The Upper Deck Company

Futera

Leaf Trading Cards

Trading Card Product Segment Include:

Physical Trading Card

Digital Trading Card

Trading Card Product Application Include:

Baseball

Basketball

Association Football

Hockey

Others

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