

# Global Tractor Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Tractor market size will reach 52,952 Million USD in 2025 and is projected to reach 58,244 Million USD by 2032, with a CAGR of 1.37% (2025-2032). Notably, the China Tractor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A tractor is a versatile motorized vehicle designed for use in agriculture, construction, or other tasks involving towing or pushing heavy equipment and machinery. Tractors are equipped with powerful engines, sturdy chassis, and large, rugged tires to navigate various terrains. They often feature a drawbar or hitch for attaching implements like plows, harrows, and trailers, allowing them to perform a wide range of tasks on farms or construction sites. Tractors may come in different configurations, such as utility tractors for general-purpose use, row-crop tractors for specific crop farming, and specialty tractors adapted for particular tasks. Modern tractors often incorporate advanced technologies, including GPS guidance systems and automated controls, to enhance precision and efficiency in agricultural and construction operations. The tractor's versatility and capability to handle various attachments make it a fundamental and indispensable machine in many industries worldwide.

The major global manufacturers of Tractor include Kubota, CNH Industrial, Swaraj Tractors, Mahindra, John Deere, Ford, Massey Ferguson, Minsk Tractor Works, Yanmar, AGCO, ZOOMLION, First Tractor Company, World Group, JOTEC

International Heavy Industry, SCMG, TSTractor, Tiantuo, Lovol, SINOMACH, Changzhou Dongfeng Agricultural Machinery Group, Luzhong Tractor, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Tractor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Tractor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Tractor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Tractor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Tractor Include:

Kubota

CNH Industrial

Swaraj Tractors

Mahindra

John Deere

Ford

Massey Ferguson

Minsk Tractor Works

Yanmar

AGCO

ZOOMLION

First Tractor Company

World Group

JOTEC International Heavy Industry

SCMG

TSTractor

Tiantuo

Lovol

SINOMACH

Changzhou Dongfeng Agricultural Machinery Group

Luzhong Tractor

Tractor Product Segment Include:

Two Wheel Drive

Four Wheel Drive

Tractor Product Application Include:

Agriculture

Industrial

Forestry

Others

## **Chapter Scope**

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