

Global Traction Motor Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Traction Motor market size will reach 67,316 Million USD in 2025 and is projected to reach 1,306,739 Million USD by 2032, with a CAGR of 52.76% (2025-2032). Notably, the China Traction Motor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A traction motor is an electric motor used in the propulsion of electric and hybrid vehicles. It serves as the primary source of mechanical power to drive the wheels and propel the vehicle forward. Traction motors are a key component in the powertrain system, converting electrical energy from the vehicle's energy storage system, typically a traction battery, into rotational mechanical energy. They provide the necessary torque and power for acceleration, deceleration, and maintaining the vehicle's speed. Traction motors are designed to be highly efficient and are a critical element in determining the overall performance and energy efficiency of electric and hybrid vehicles. The development of advanced and high-performance traction motors is essential for the continued evolution and widespread adoption of electric propulsion technologies in the automotive industry.

The major global manufacturers of Traction Motor include BYD, ZF, Nissan, Continental AG, Meidensha, Broad-Ocean, Jing-Jin Electric Technologies, BMW, BOSCH, Fukuta, Dajun Tech, Hitachi Automotive Systems, Magna, Remy International, Deyang

Electrics, Greatland Electrics, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Traction Motor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Traction Motor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Traction Motor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Traction Motor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Traction Motor Include:

BYD

ZF

Nissan

Continental AG

Meidensha

Broad-Ocean

Jing-Jin Electric Technologies

BMW

BOSCH

Fukuta

Dajun Tech

Hitachi Automotive Systems

Magna

Remy International

Deyang Electrics

Greatland Electrics

Traction Motor Product Segment Include:

AC Induction Motor

Permanent Magnet Motor

Others

Traction Motor Product Application Include:

Passenger Cars

Commercial Vehicles

Others

Chapter Scope

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