

Global TPU Films Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global TPU Films market size will reach 1,133.89 Million USD in 2025 and is projected to reach 1,664.83 Million USD by 2032, with a CAGR of 5.64% (2025-2032). Notably, the China TPU Films market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

TPU films, or Thermoplastic Polyurethane films, are versatile materials known for their flexibility, durability, and elasticity. These films are manufactured from thermoplastic polyurethane, a type of polymer that exhibits excellent mechanical properties, chemical resistance, and abrasion resistance. TPU films are commonly used in various industries, including automotive, textile, medical, and electronics, due to their ability to conform to complex shapes, withstand harsh environments, and provide protection against moisture, chemicals, and UV radiation. These films can be transparent or colored, and they come in a range of thicknesses, allowing for customization based on specific application requirements. TPU films find applications in protective coatings, membrane switches, inflatable structures, medical devices, garment accessories, and more, making them a versatile solution for a wide array of industrial and consumer products.

The major global manufacturers of TPU Films include Covestro, SWM, Xionglin, Dingzing, Huntsman, Jiayang, Breathtex, Okura Industrial, Zhejiang Huanlong, Jiaxing Nanxiong Polymer, Takeda Sangyo, Dongguan TongLong, Permalit Ltd, Taorun TPU,

Novotex Italiana SpA, American Polyfilm, Wiman, Asher Co., Ltd., Polysan, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of TPU Films. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global TPU Films market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the TPU Films market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of TPU Films industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of TPU Films Include:

Covestro

SWM

Xionglin

Dingzing

Huntsman

Jiayang

Breathtex

Okura Industrial

Zhejiang Huanlong

Jiaying Nanxiong Polymer

Takeda Sangyo

Dongguan TongLong

Permali Ltd

Taorun TPU

Novotex Italiana SpA

American Polyfilm

Wiman

Asher Co., Ltd.

Polysan

TPU Films Product Segment Include:

Polyester TPU Films

Polyether TPU Films

Others

TPU Films Product Application Include:

Automotive

Construction

Aerospace & Defense

Medical & Healthcare

Textile, Sports Shoes and Clothing

Other

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global TPU Films Capacity and Production Analysis

Chapter 3: Global TPU Films Industry PESTEL Analysis

Chapter 4: Global TPU Films Industry Porter's Five Forces Analysis

Chapter 5: Global TPU Films Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global TPU Films Market Size and Forecast by Type and Application Analysis

Chapter 7: North America TPU Films Competitive Analysis (Market Size, Key Players

and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe TPU Films Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China TPU Films Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) TPU Films Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America TPU Films Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa TPU Films Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global TPU Films Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

Contents

1 TPU FILMS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 TPU Films Product by Type
 - 1.2.1 Polyester TPU Films
 - 1.2.2 Polyether TPU Films
 - 1.2.3 Others
- 1.3 TPU Films Product by Application
 - 1.3.1 Automotive
 - 1.3.2 Construction
 - 1.3.3 Aerospace & Defense
 - 1.3.4 Medical & Healthcare
 - 1.3.5 Textile, Sports Shoes and Clothing
 - 1.3.6 Other
- 1.4 Global TPU Films Market Revenue and Sales Analysis
 - 1.4.1 Global TPU Films Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global TPU Films Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global TPU Films Market Sales Price Trend Analysis (2020-2032)
- 1.5 TPU Films Industry Trends and Innovation
 - 1.5.1 TPU Films Industry Trends and Innovation
 - 1.5.2 TPU Films Market Drivers and Challenges

2 GLOBAL TPU FILMS CAPACITY AND PRODUCTION ANALYSIS

- 2.1 Global TPU Films Capacity, Production and Utilization (2020-2032)
- 2.2 Global TPU Films Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global TPU Films Production by Region
 - 2.3.1 Global TPU Films Production by Region (2020-2025)
 - 2.3.2 Global TPU Films Production Forecast by Region (2026-2032)
 - 2.3.3 Global TPU Films Production Market Share by Region (2020-2032)

3 TPU FILMS MARKET PESTEL ANALYSIS

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis

3.5 Environmental Factors Analysis

3.6 Legal Factors Analysis

4 TPU FILMS MARKET PORTER'S FIVE FORCES ANALYSIS

4.1 Competitive Rivalry

4.2 Threat of New Entrants

4.3 Bargaining Power of Suppliers

4.4 Bargaining Power of Buyers

4.5 Threat of Substitutes

5 GLOBAL TPU FILMS MARKET ANALYSIS BY REGIONS

5.1 TPU Films Overall Market: 2024 VS 2025 VS 2032

5.2 Global TPU Films Revenue and Forecast Analysis (2020-2032)

5.2.1 Global TPU Films Revenue and Market Share by Region (2020-2025)

5.2.2 Global TPU Films Revenue and Market Forecast by Region (2026-2032)

5.3 Global TPU Films Sales and Forecast Analysis (2020-2032)

5.3.1 Global TPU Films Sales and Market Share by Region (2020-2025)

5.3.2 Global TPU Films Sales and Market Forecast by Region (2026-2032)

5.4 Global TPU Films Sales Price Trend Analysis (2020-2032)

6 GLOBAL TPU FILMS MARKET SIZE BY TYPE AND APPLICATION

6.1 Global TPU Films Market Size by Type

6.1.1 Global TPU Films Revenue and Forecast Analysis by Type (2020-2032)

6.1.2 Global TPU Films Sales and Forecast Analysis by Type (2020-2032)

6.2 Global TPU Films Market Size by Application

6.2.1 Global TPU Films Revenue and Forecast Analysis by Application (2020-2032)

6.2.2 Global TPU Films Sales and Forecast Analysis by Application (2020-2032)

7 NORTH AMERICA

7.1 North America TPU Films Market Size and Growth Rate Analysis (2020-2032)

7.2 North America Key Manufacturers Analysis

7.3 North America TPU Films Market Size by Type

7.3.1 North America TPU Films Sales by Type (2020-2032)

7.3.2 North America TPU Films Revenue by Type (2020-2032)

7.4 North America TPU Films Market Size by Application

- 7.4.1 North America TPU Films Sales by Application (2020-2032)
- 7.4.2 North America TPU Films Revenue by Application (2020-2032)
- 7.5 North America TPU Films Market Size by Country
 - 7.5.1 US
 - 7.5.2 Canada

8 EUROPE

- 8.1 Europe TPU Films Market Size and Growth Rate Analysis (2020-2032)
- 8.2 Europe Key Manufacturers Analysis
- 8.3 Europe TPU Films Market Size by Type
 - 8.3.1 Europe TPU Films Sales by Type (2020-2032)
 - 8.3.2 Europe TPU Films Revenue by Type (2020-2032)
- 8.4 Europe TPU Films Market Size by Application
 - 8.4.1 Europe TPU Films Sales by Application (2020-2032)
 - 8.4.2 Europe TPU Films Revenue by Application (2020-2032)
- 8.5 Europe TPU Films Market Size by Country
 - 8.5.1 Germany
 - 8.5.2 France
 - 8.5.3 United Kingdom
 - 8.5.4 Italy
 - 8.5.5 Spain
 - 8.5.6 Benelux

9 CHINA

- 9.1 China TPU Films Market Size and Growth Rate Analysis (2020-2032)
- 9.2 China Key Manufacturers Analysis
- 9.3 China TPU Films Market Size by Type
 - 9.3.1 China TPU Films Sales by Type (2020-2032)
 - 9.3.2 China TPU Films Revenue by Type (2020-2032)
- 9.4 China TPU Films Market Size by Application
 - 9.4.1 China TPU Films Sales by Application (2020-2032)
 - 9.4.2 China TPU Films Revenue by Application (2020-2032)

10 APAC (EXCL. CHINA)

- 10.1 APAC (excl. China) TPU Films Market Size and Growth Rate Analysis (2020-2032)
- 10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) TPU Films Market Size by Type

10.3.1 APAC (excl. China) TPU Films Sales by Type (2020-2032)

10.3.2 APAC (excl. China) TPU Films Revenue by Type (2020-2032)

10.4 APAC (excl. China) TPU Films Market Size by Application

10.4.1 APAC (excl. China) TPU Films Sales by Application (2020-2032)

10.4.2 APAC (excl. China) TPU Films Revenue by Application (2020-2032)

10.5 APAC (excl. China) TPU Films Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

11 LATIN AMERICA

11.1 Latin America TPU Films Market Size and Growth Rate Analysis (2020-2032)

11.2 Latin America Key Manufacturers Analysis

11.3 LATIN AMERICA TPU FILMS MARKET SIZE BY TYPE

11.3.1 Latin America TPU Films Sales by Type (2020-2032)

11.3.2 Latin America TPU Films Revenue by Type (2020-2032)

11.4 Latin America TPU Films Market Size by Application

11.4.1 Latin America TPU Films Sales by Application (2020-2032)

11.4.2 Latin America TPU Films Revenue by Application (2020-2032)

11.5 Latin America TPU Films Market Size by Country

11.6 Latin America TPU Films Market Size by Country

11.6.1 Mexico

11.6.2 Brazil

12 MIDDLE EAST & AFRICA

12.1 Middle East & Africa TPU Films Market Size and Growth Rate Analysis (2020-2032)

12.2 Middle East & Africa Key Manufacturers Analysis

12.3 Middle East & Africa TPU Films Market Size by Type

12.3.1 Middle East & Africa TPU Films Sales by Type (2020-2032)

12.3.2 Middle East & Africa TPU Films Revenue by Type (2020-2032)

12.4 Middle East & Africa TPU Films Market Size by Application

- 12.4.1 Middle East & Africa TPU Films Sales by Application (2020-2032)
- 12.4.2 Middle East & Africa TPU Films Revenue by Application (2020-2032)
- 12.5 Middle East TPU Films Market Size by Country
 - 12.5.1 Saudi Arabia
 - 12.5.2 South Africa

13 COMPETITION BY MANUFACTURERS

- 13.1 Global TPU Films Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 13.1.1 Global TPU Films Market Sales by Key Manufacturers (2021-2025)
 - 13.1.2 Global TPU Films Market Revenue by Key Manufacturers (2021-2025)
 - 13.1.3 Global TPU Films Average Sales Price by Manufacturers (2021-2025)
- 13.2 TPU Films Competitive Landscape Analysis and Market Dynamic
 - 13.2.1 TPU Films Competitive Landscape Analysis
 - 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 13.2.3 Market Dynamic

14 KEY COMPANIES ANALYSIS

- 14.1 Covestro
 - 14.1.1 Covestro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.1.2 Covestro TPU Films Product Portfolio
 - 14.1.3 Covestro TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.2 SWM
 - 14.2.1 SWM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.2.2 SWM TPU Films Product Portfolio
 - 14.2.3 SWM TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.3 Xionglin
 - 14.3.1 Xionglin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.3.2 Xionglin TPU Films Product Portfolio
 - 14.3.3 Xionglin TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.4 Dingzing

14.4.1 Dingzing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 Dingzing TPU Films Product Portfolio

14.4.3 Dingzing TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 Huntsman

14.5.1 Huntsman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Huntsman TPU Films Product Portfolio

14.5.3 Huntsman TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.6 Jiayang

14.6.1 Jiayang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Jiayang TPU Films Product Portfolio

14.6.3 Jiayang TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.7 Breathtex

14.7.1 Breathtex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 Breathtex TPU Films Product Portfolio

14.7.3 Breathtex TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.8 Okura Industrial

14.8.1 Okura Industrial Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Okura Industrial TPU Films Product Portfolio

14.8.3 Okura Industrial TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.9 Zhejiang Huanlong

14.9.1 Zhejiang Huanlong Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 Zhejiang Huanlong TPU Films Product Portfolio

14.9.3 Zhejiang Huanlong TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.10 Jiaxing Nanxiong Polymer

14.10.1 Jiaxing Nanxiong Polymer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.10.2 Jiaxing Nanxiong Polymer TPU Films Product Portfolio

14.10.3 Jiaxing Nanxiong Polymer TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.11 Takeda Sangyo

14.11.1 Takeda Sangyo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 Takeda Sangyo TPU Films Product Portfolio

14.11.3 Takeda Sangyo TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.12 Dongguan TongLong

14.12.1 Dongguan TongLong Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.12.2 Dongguan TongLong TPU Films Product Portfolio

14.12.3 Dongguan TongLong TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.13 Permali Ltd

14.13.1 Permali Ltd Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.13.2 Permali Ltd TPU Films Product Portfolio

14.13.3 Permali Ltd TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.14 Taorun TPU

14.14.1 Taorun TPU Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.14.2 Taorun TPU TPU Films Product Portfolio

14.14.3 Taorun TPU TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.15 Novotex Italiana SpA

14.15.1 Novotex Italiana SpA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.15.2 Novotex Italiana SpA TPU Films Product Portfolio

14.15.3 Novotex Italiana SpA TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.16 American Polyfilm

14.16.1 American Polyfilm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.16.2 American Polyfilm TPU Films Product Portfolio

14.16.3 American Polyfilm TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.17 Wiman

14.17.1 Wiman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.17.2 Wiman TPU Films Product Portfolio

14.17.3 Wiman TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.18 Asher Co., Ltd.

14.18.1 Asher Co., Ltd. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.18.2 Asher Co., Ltd. TPU Films Product Portfolio

14.18.3 Asher Co., Ltd. TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.19 Polysan

14.19.1 Polysan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.19.2 Polysan TPU Films Product Portfolio

14.19.3 Polysan TPU Films Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

15 INDUSTRY CHAIN ANALYSIS

15.1 TPU Films Industry Chain Analysis

15.2 TPU Films Industry Raw Material and Suppliers Analysis

15.2.1 TPU Films Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 TPU Films Typical Downstream Customers

15.4 TPU Films Sales Channel Analysis

16 RESEARCH FINDINGS AND CONCLUSION

17 METHODOLOGY AND DATA SOURCE

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global TPU Films Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global TPU Films Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: TPU Films Industry Development Status

Table 4: TPU Films Industry Development Trends

Table 5: Global TPU Films Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Ton)

Table 6: Global TPU Films Production by Region (2020-2025) & (K Ton)

Table 7: Global TPU Films Production Forecast by Region (2026-2032) & (K Ton)

Table 8: Global TPU Films Production Market Share by Region (2020-2025)

Table 9: Global TPU Films Production Market Share by Region (2026-2032)

Table 10: Global TPU Films Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global TPU Films Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global TPU Films Revenue Market Share by Region (2020-2025)

Table 13: Global TPU Films Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global TPU Films Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global TPU Films Sales by Region (2020-2025) & (K Ton)

Table 16: Global TPU Films Sales Market Share by Region (2020-2025)

Table 17: Global TPU Films Sales Forecast by Region (2026-2032) & (K Ton)

Table 18: Global TPU Films Sales Market Share Forecast by Region (2026-2032)

Table 19: Global TPU Films Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global TPU Films Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global TPU Films Sales Analysis by Type (2020-2025) & (K Ton)

Table 22: Global TPU Films Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 23: Global TPU Films Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global TPU Films Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global TPU Films Sales Analysis by Application (2020-2025) & (K Ton)

Table 26: Global TPU Films Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 27: Key TPU Films Players in North America

Table 28: North America TPU Films Sales by Type (2020-2025) & (K Ton)

- Table 29: North America TPU Films Sales by Type (2026-2032) & (K Ton)
- Table 30: North America TPU Films Revenue by Type (2020-2025) & (US\$ Million)
- Table 31: North America TPU Films Revenue by Type (2026-2032) & (US\$ Million)
- Table 32: North America TPU Films Sales by Application (2020-2025) & (K Ton)
- Table 33: North America TPU Films Sales by Application (2026-2032) & (K Ton)
- Table 34: North America TPU Films Revenue by Application (2020-2025) & (US\$ Million)
- Table 35: North America TPU Films Revenue by Application (2026-2032) & (US\$ Million)
- Table 36: North America TPU Films Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 37: North America TPU Films Revenue Market Size by Country (2026-2032) & (US\$ Million)
- Table 38: North America TPU Films Sales Market Size by Country (2020-2025) & (K Ton)
- Table 39: North America TPU Films Sales Market Size by Country (2026-2032) & (K Ton)
- Table 40: Key TPU Films Players in Europe
- Table 41: Europe TPU Films Sales by Type (2020-2025) & (K Ton)
- Table 42: Europe TPU Films Sales by Type (2026-2032) & (K Ton)
- Table 43: Europe TPU Films Revenue by Type (2020-2025) & (US\$ Million)
- Table 44: Europe TPU Films Revenue by Type (2026-2032) & (US\$ Million)
- Table 45: Europe TPU Films Sales by Application (2020-2025) & (K Ton)
- Table 46: Europe TPU Films Sales by Application (2026-2032) & (K Ton)
- Table 47: Europe TPU Films Revenue by Application (2020-2025) & (US\$ Million)
- Table 48: Europe TPU Films Revenue by Application (2026-2032) & (US\$ Million)
- Table 49: Europe TPU Films Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 50: Europe TPU Films Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 51: Europe TPU Films Sales Market Size by Country (2020-2025) & (K Ton)
- Table 52: Europe TPU Films Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 53: Key TPU Films Players in China
- Table 54: China TPU Films Sales by Type (2020-2025) & (K Ton)
- Table 55: China TPU Films Sales by Type (2026-2032) & (K Ton)
- Table 56: China TPU Films Revenue by Type (2020-2025) & (US\$ Million)
- Table 57: China TPU Films Revenue by Type (2026-2032) & (US\$ Million)
- Table 58: China TPU Films Sales by Application (2020-2025) & (K Ton)

- Table 59: China TPU Films Sales by Application (2026-2032) & (K Ton)
- Table 60: China TPU Films Revenue by Application (2020-2025) & (US\$ Million)
- Table 61: China TPU Films Revenue by Application (2026-2032) & (US\$ Million)
- Table 62: Key TPU Films Players in APAC (excl. China)
- Table 63: APAC (excl. China) TPU Films Sales by Type (2020-2025) & (K Ton)
- Table 64: APAC (excl. China) TPU Films Sales by Type (2026-2032) & (K Ton)
- Table 65: APAC (excl. China) TPU Films Revenue by Type (2020-2025) & (US\$ Million)
- Table 66: APAC (excl. China) TPU Films Revenue by Type (2026-2032) & (US\$ Million)
- Table 67: APAC (excl. China) TPU Films Sales by Application (2020-2025) & (K Ton)
- Table 68: APAC (excl. China) TPU Films Sales by Application (2026-2032) & (K Ton)
- Table 69: APAC (excl. China) TPU Films Revenue by Application (2020-2025) & (US\$ Million)
- Table 70: APAC (excl. China) TPU Films Revenue by Application (2026-2032) & (US\$ Million)
- Table 71:: APAC (excl. China) TPU Films Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 72: APAC (excl. China) TPU Films Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 73: APAC (excl. China) TPU Films Sales Market Size by Country (2020-2025) & (K Ton)
- Table 74: APAC (excl. China) TPU Films Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 75: Key TPU Films Players in Latin America
- Table 76: Latin America TPU Films Sales by Type (2020-2025) & (K Ton)
- Table 77: Latin America TPU Films Sales by Type (2026-2032) & (K Ton)
- Table 78: Latin America TPU Films Revenue by Type (2020-2025) & (US\$ Million)
- Table 79: Latin America TPU Films Revenue by Type (2026-2032) & (US\$ Million)
- Table 80: Latin America TPU Films Sales by Application (2020-2025) & (K Ton)
- Table 81: Latin America TPU Films Sales by Application (2026-2032) & (K Ton)
- Table 82: Latin America TPU Films Revenue by Application (2020-2025) & (US\$ Million)
- Table 83: Latin America TPU Films Revenue by Application (2026-2032) & (US\$ Million)
- Table 84: Latin America TPU Films Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 85: Latin America TPU Films Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 86: Latin America TPU Films Sales Market Size by Country (2020-2025) & (K Ton)
- Table 87: Latin America TPU Films Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 88: Key TPU Films Players in Middle East & Africa

Table 89: Middle East & Africa TPU Films Sales by Type (2020-2025) & (K Ton)

Table 90: Middle East & Africa TPU Films Sales by Type (2026-2032) & (K Ton)

Table 91: Middle East & Africa TPU Films Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa TPU Films Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa TPU Films Sales by Application (2020-2025) & (K Ton)

Table 94: Middle East & Africa TPU Films Sales by Application (2026-2032) & (K Ton)

Table 95: Middle East & Africa TPU Films Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa TPU Films Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa TPU Films Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa TPU Films Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa TPU Films Sales Market Size by Country (2020-2025) & (K Ton)

Table 100: Middle East & Africa TPU Films Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 101: Global TPU Films Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 102: Global TPU Films Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global TPU Films Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global TPU Films Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Covestro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: Covestro TPU Films Product Portfolio

Table 110: Covestro TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: SWM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: SWM TPU Films Product Portfolio

Table 113: SWM TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: Xionglin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Xionglin TPU Films Product Portfolio

Table 116: Xionglin TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: Dingzing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Dingzing TPU Films Product Portfolio

Table 119: Dingzing TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: Huntsman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Huntsman TPU Films Product Portfolio

Table 122: Huntsman TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: Jiayang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Jiayang TPU Films Product Portfolio

Table 125: Jiayang TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: Breathtex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Breathtex TPU Films Product Portfolio

Table 128: Breathtex TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 129: Okura Industrial Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: Okura Industrial TPU Films Product Portfolio

Table 131: Okura Industrial TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 132: Zhejiang Huanlong Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: Zhejiang Huanlong TPU Films Product Portfolio

Table 134: Zhejiang Huanlong TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 135: Jiaxing Nanxiong Polymer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Jiaxing Nanxiong Polymer TPU Films Product Portfolio

Table 137: Jiaxing Nanxiong Polymer TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 138: Takeda Sangyo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: Takeda Sangyo TPU Films Product Portfolio

Table 140: Takeda Sangyo TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 141: Dongguan TongLong Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 142: Dongguan TongLong TPU Films Product Portfolio

Table 143: Dongguan TongLong TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 144: Permali Ltd Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 145: Permali Ltd TPU Films Product Portfolio

Table 146: Permali Ltd TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 147: Taorun TPU Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 148: Taorun TPU TPU Films Product Portfolio

Table 149: Taorun TPU TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 150: Novotex Italiana SpA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 151: Novotex Italiana SpA TPU Films Product Portfolio

Table 152: Novotex Italiana SpA TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 153: American Polyfilm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 154: American Polyfilm TPU Films Product Portfolio

Table 155: American Polyfilm TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 156: Wiman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 157: Wiman TPU Films Product Portfolio

Table 158: Wiman TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 159: Asher Co., Ltd. Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 160: Asher Co., Ltd. TPU Films Product Portfolio

Table 161: Asher Co., Ltd. TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 162: Polysan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 163: Polysan TPU Films Product Portfolio

Table 164: Polysan TPU Films Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 165: Upstream Key Raw Material Price List

Table 166: TPU Films Raw Material Suppliers and Contact Information

Table 167: TPU Films Typical Customer List

Table 168: TPU Films Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: TPU Films Product Pictures

Figure 2: Polyester TPU Films Picture Scope

Figure 3: Polyether TPU Films Picture Scope

Figure 4: Others Picture Scope

Figure 5: Automotive Picture Scope

Figure 6: Construction Picture Scope

Figure 7: Aerospace & Defense Picture Scope

Figure 8: Medical & Healthcare Picture Scope

Figure 9: Textile, Sports Shoes and Clothing Picture Scope

Figure 10: Other Picture Scope

Figure 11: Global TPU Films Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 12: Global TPU Films Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 13: Global TPU Films Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 14: Global TPU Films Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 15: Global TPU Films Capacity, Production and Utilization (2019-2030) & (K Ton)

Figure 16: Global TPU Films Production by Region: 2023 VS 2024 VS 2030 (K Ton)

Figure 17: Global TPU Films Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 18: Global TPU Films Production Market Share by Region (2019-2030)

Figure 19: Global TPU Films Market Size by Region (2020-2032) & (US\$ Million)

Figure 20: Global TPU Films Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 21: Global TPU Films Sales Price by Region (2020-2032) & (K Ton)

Figure 22: North America TPU Films Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 23: North America TPU Films Revenue Market Share by Players in 2024

Figure 24: North America TPU Films Sales Market Share by Type (2020-2032)

Figure 25: North America TPU Films Revenue Market Share by Type (2020-2032)

Figure 26: North America TPU Films Sales Market Share by Application (2020-2032)

Figure 27: North America TPU Films Revenue Market Share by Application (2020-2032)

Figure 28: US TPU Films Revenue (2020-2032) & (US\$ Million)

Figure 29: Canada TPU Films Revenue (2020-2032) & (US\$ Million)

Figure 30: Europe TPU Films Market Size and Growth Rate (2020-2032) & (US\$ Million)

- Figure 31:Europe TPU Films Revenue Market Share by Players in 2024
- Figure 32:Europe TPU Films Sales Market Share by Type (2020-2032)
- Figure 33:Europe TPU Films Revenue Market Share by Type (2020-2032)
- Figure 34:Europe TPU Films Sales Market Share by Application (2020-2032)
- Figure 35:Europe TPU Films Revenue Market Share by Application (2020-2032)
- Figure 36:Germany TPU Films Revenue (2020-2032) & (US\$ Million)
- Figure 37:France TPU Films Revenue (2020-2032) & (US\$ Million)
- Figure 38:United Kingdom TPU Films Revenue (2020-2032) & (US\$ Million)
- Figure 39:Italy TPU Films Revenue (2020-2032) & (US\$ Million)
- Figure 40:Spain TPU Films Revenue (2020-2032) & (US\$ Million)
- Figure 41:Benelux TPU Films Revenue (2020-2032) & (US\$ Million)
- Figure 42:China TPU Films Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 43:China TPU Films Revenue Market Share by Players in 2024
- Figure 44:China TPU Films Sales Market Share by Type (2020-2032)
- Figure 45:China TPU Films Revenue Market Share by Type (2020-2032)
- Figure 46:China TPU Films Sales Market Share by Application (2020-2032)
- Figure 47:China TPU Films Revenue Market Share by Application (2020-2032)
- Figure 48:APAC (excl. China) TPU Films Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 49:APAC (excl. China) TPU Films Revenue Market Share by Players in 2024
- Figure 50:APAC (excl. China) TPU Films Sales Market Share by Type (2020-2032)
- Figure 51:APAC (excl. China) TPU Films Revenue Market Share by Type (2020-2032)
- Figure 52:APAC (excl. China) TPU Films Sales Market Share by Application (2020-2032)
- Figure 53:APAC (excl. China) TPU Films Revenue Market Share by Application (2020-2032)
- Figure 54:Japan TPU Films Revenue (2020-2032) & (US\$ Million)
- Figure 55:South Korea TPU Films Revenue (2020-2032) & (US\$ Million)
- Figure 56:India TPU Films Revenue (2020-2032) & (US\$ Million)
- Figure 57:Australia TPU Films Revenue (2020-2032) & (US\$ Million)
- Figure 58:Southeast Asia TPU Films Revenue (2020-2032) & (US\$ Million)
- Figure 59:Latin America TPU Films Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 60:Latin America TPU Films Revenue Market Share by Players in 2024
- Figure 61:Latin America TPU Films Sales Market Share by Type (2020-2032)
- Figure 62:Latin America TPU Films Revenue Market Share by Type (2020-2032)
- Figure 63:Latin America TPU Films Sales Market Share by Application (2020-2032)
- Figure 64:Latin America TPU Films Revenue Market Share by Application (2020-2032)
- Figure 65:Mexico TPU Films Revenue (2020-2032) & (US\$ Million)

Figure 66:Brazil TPU Films Revenue (2020-2032) & (US\$ Million)

Figure 67:Middle East & Africa TPU Films Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 68:Middle East & Africa TPU Films Revenue Market Share by Players in 2024

Figure 69:Middle East & Africa TPU Films Sales Market Share by Type (2020-2032)

Figure 70:Middle East & Africa TPU Films Revenue Market Share by Type (2020-2032)

Figure 71:Middle East & Africa TPU Films Sales Market Share by Application (2020-2032)

Figure 72:Middle East & Africa TPU Films Revenue Market Share by Application (2020-2032)

Figure 73:Saudi Arabia TPU Films Revenue (2020-2032) & (US\$ Million)

Figure 74:South Africa TPU Films Revenue (2020-2032) & (US\$ Million)

Figure 75:Global TPU Films Sales Market Share by Key Manufacturers in 2024

Figure 76:Global TPU Films Revenue Market Share by Key Manufacturers in 2024

Figure 77:Global TPU Films Industry Competition Landscape

Figure 78:TPU Films Industry Chain Analysis

Figure 79:Bottom-Up and Top-Down Research Methods

Figure 80:Key Interview Objectives

Figure 81:Data Cross Validation

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