

Global Toilet Soap Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/TF72D222DD4EEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: TF72D222DD4EEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Toilet Soap market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Toilet Soap market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Toilet soap, commonly referred to as bar soap or bath soap, is a type of soap specifically formulated for personal hygiene and cleansing of the skin. It is typically used during bathing or washing hands to remove dirt, oils, and impurities from the skin. Toilet soap is made through a process called saponification, which involves mixing fats or oils with an alkali (such as sodium hydroxide or potassium hydroxide) to produce soap molecules and glycerin. The resulting soap bars can contain various additives such as fragrances, colors, moisturizers, and antibacterial agents to enhance their cleansing and skin-care properties. Toilet soaps come in different shapes, sizes, and formulations to cater to various skin types and preferences, such as moisturizing soaps for dry skin or antibacterial soaps for germ protection. They are widely available in supermarkets, pharmacies, and beauty stores, serving as essential products for personal hygiene and cleanliness.

The major global manufacturers of Toilet Soap include Unilever, Procter & Gamble, Reckitt Benckiser, Johnson & Johnson, COW, Jahwa, Dr. Woods, Beaumont Products, South Of France, Dr. Bronner's, Kimberly Clark, Mrs Meyer's, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Toilet Soap. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Toilet Soap market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Toilet Soap market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Toilet Soap industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Toilet Soap Include:

Unilever

Procter & Gamble

Reckitt Benckiser

Johnson & Johnson

COW

Jahwa

Dr. Woods

Beaumont Products

South Of France

Dr. Bronner's

Kimberly Clark

Mrs Meyer's

Toilet Soap Product Segment Include:

Moisturizing

Antibacterial & Deodorant

Hypoallergenic

Others

Toilet Soap Product Application Include:

Household

Commercial

Chapter Scope

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