

# Global Tissue Paper Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/T72DC24BFFA9EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: T72DC24BFFA9EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Tissue Paper market size will reach 138.65 Million USD in 2025 and is projected to reach 187.55 Million USD by 2032, with a CAGR of 4.41% (2025-2032). Notably, the China Tissue Paper market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Tissue paper is a lightweight and soft paper product characterized by its gentle texture and flexibility. It is commonly used for various purposes, such as personal hygiene, cleaning, and as a decorative or wrapping material. Tissue paper is often produced from recycled paper pulp or virgin wood pulp, contributing to its eco-friendly nature. In personal care, tissue paper is widely used in the form of facial tissues, toilet tissues, and paper napkins. It is also popular for household cleaning tasks due to its absorbent qualities. Additionally, tissue paper is frequently employed for gift wrapping, crafts, and decorative purposes, offering a delicate and versatile material that comes in various colors, patterns, and thicknesses. The lightweight and disposable nature of tissue paper make it a convenient and widely utilized product in both household and commercial settings.

The major global manufacturers of Tissue Paper include Kimberly-Clark, Essity (from SCA), Procter & Gamble, Georgia-Pacific, Sofidel, Empresas CMPC, Hengan International, APP (Sinar Mas Group), WEPA, Metsa Group, Kruger, Cascades, C & S, ICT Group, etc. The global players competition landscape in this report is divided into

three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Tissue Paper. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Tissue Paper market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Tissue Paper market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Tissue Paper industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Tissue Paper Include:

Kimberly-Clark

Essity (from SCA)

Procter & Gamble

Georgia-Pacific

Sofidel

Empresas CMPC

Hengan International

APP (Sinar Mas Group)

WEPA

Metsa Group

Kruger

Cascades

C & S

ICT Group

Tissue Paper Product Segment Include:

Toilet Paper

Kitchen & Hand Towels

Napkins

Facial tissues

Others

Tissue Paper Product Application Include:

At Home(AH)

Away from Home(AFH)

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Tissue Paper Industry PESTEL Analysis

Chapter 3: Global Tissue Paper Industry Porter's Five Forces Analysis

Chapter 4: Global Tissue Paper Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Tissue Paper Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Tissue Paper Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Tissue Paper Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Tissue Paper Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Tissue Paper Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Tissue Paper Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Tissue Paper Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Tissue Paper Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 TISSUE PAPER MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Tissue Paper Product by Type
  - 1.2.1 Toilet Paper
  - 1.2.2 Kitchen & Hand Towels
  - 1.2.3 Napkins
  - 1.2.4 Facial tissues
  - 1.2.5 Others
- 1.3 Tissue Paper Product by Application
  - 1.3.1 At Home(AH)
  - 1.3.2 Away from Home(AFH)
- 1.4 Global Tissue Paper Market Revenue and Sales Analysis
  - 1.4.1 Global Tissue Paper Market Size Analysis (2020-2032)
  - 1.4.2 Global Tissue Paper Market Sales Analysis (2020-2032)
  - 1.4.3 Global Tissue Paper Market Sales Price Trend Analysis (2020-2032)
- 1.5 Tissue Paper Industry Trends and Innovation
  - 1.5.1 Tissue Paper Industry Trends and Innovation
  - 1.5.2 Tissue Paper Market Drivers and Challenges

### **2 TISSUE PAPER MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 TISSUE PAPER MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

## **4 GLOBAL TISSUE PAPER MARKET ANALYSIS BY REGIONS**

- 4.1 Global Tissue Paper Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Tissue Paper Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Tissue Paper Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Tissue Paper Revenue Forecast by Region (2026-2032)
- 4.3 Global Tissue Paper Sales and Forecast Analysis (2020-2032)
  - 4.3.1 Global Tissue Paper Sales and Market Share by Region (2020-2025)
  - 4.3.2 Global Tissue Paper Sales Forecast by Region (2026-2032)
- 4.4 Global Tissue Paper Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL TISSUE PAPER MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Tissue Paper Market Size by Type
  - 5.1.1 Global Tissue Paper Revenue and Forecast Analysis by Type (2020-2032)
  - 5.1.2 Global Tissue Paper Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Tissue Paper Market Size by Application
  - 5.2.1 Global Tissue Paper Revenue and Forecast Analysis by Application (2020-2032)
  - 5.2.2 Global Tissue Paper Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Tissue Paper Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Tissue Paper Market Size by Type
  - 6.3.1 North America Tissue Paper Sales by Type (2020-2032)
  - 6.3.2 North America Tissue Paper Revenue by Type (2020-2032)
- 6.4 North America Tissue Paper Market Size by Application
  - 6.4.1 North America Tissue Paper Sales by Application (2020-2032)
  - 6.4.2 North America Tissue Paper Revenue by Application (2020-2032)
- 6.5 North America Tissue Paper Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Tissue Paper Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Tissue Paper Market Size by Type

- 7.3.1 Europe Tissue Paper Sales by Type (2020-2032)
- 7.3.2 Europe Tissue Paper Revenue by Type (2020-2032)
- 7.4 Europe Tissue Paper Market Size by Application
  - 7.4.1 Europe Tissue Paper Sales by Application (2020-2032)
  - 7.4.2 Europe Tissue Paper Revenue by Application (2020-2032)
- 7.5 Europe Tissue Paper Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Tissue Paper Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Tissue Paper Market Size by Type
  - 8.3.1 China Tissue Paper Sales by Type (2020-2032)
  - 8.3.2 China Tissue Paper Revenue by Type (2020-2032)
- 8.4 China Tissue Paper Market Size by Application
  - 8.4.1 China Tissue Paper Sales by Application (2020-2032)
  - 8.4.2 China Tissue Paper Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

- 9.1 APAC (excl. China) Tissue Paper Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Tissue Paper Market Size by Type
  - 9.3.1 APAC (excl. China) Tissue Paper Sales by Type (2020-2032)
  - 9.3.2 APAC (excl. China) Tissue Paper Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Tissue Paper Market Size by Application
  - 9.4.1 APAC (excl. China) Tissue Paper Sales by Application (2020-2032)
  - 9.4.2 APAC (excl. China) Tissue Paper Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Tissue Paper Market Size by Country
  - 9.5.1 Japan
  - 9.5.2 South Korea
  - 9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

## **10 LATIN AMERICA**

10.1 Latin America Tissue Paper Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Tissue Paper Market Size by Type

10.3.1 Latin America Tissue Paper Sales by Type (2020-2032)

10.3.2 Latin America Tissue Paper Revenue by Type (2020-2032)

10.4 Latin America Tissue Paper Market Size by Application

10.4.1 Latin America Tissue Paper Sales by Application (2020-2032)

10.4.2 Latin America Tissue Paper Revenue by Application (2020-2032)

10.5 Latin America Tissue Paper Market Size by Country

10.6 Latin America Tissue Paper Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Tissue Paper Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Tissue Paper Market Size by Type

11.3.1 Middle East & Africa Tissue Paper Sales by Type (2020-2032)

11.3.2 Middle East & Africa Tissue Paper Revenue by Type (2020-2032)

11.4 Middle East & Africa Tissue Paper Market Size by Application

11.4.1 Middle East & Africa Tissue Paper Sales by Application (2020-2032)

11.4.2 Middle East & Africa Tissue Paper Revenue by Application (2020-2032)

11.5 Middle East Tissue Paper Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

12.1 Global Tissue Paper Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Tissue Paper Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Tissue Paper Market Revenue by Key Manufacturers (2021-2025)

- 12.1.3 Global Tissue Paper Average Sales Price by Manufacturers (2021-2025)
- 12.2 Tissue Paper Competitive Landscape Analysis and Market Dynamic
  - 12.2.1 Tissue Paper Competitive Landscape Analysis
  - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
  - 12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

- 13.1 Kimberly-Clark
  - 13.1.1 Kimberly-Clark Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.1.2 Kimberly-Clark Tissue Paper Product Portfolio
  - 13.1.3 Kimberly-Clark Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.2 Essity (from SCA)
  - 13.2.1 Essity (from SCA) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.2.2 Essity (from SCA) Tissue Paper Product Portfolio
  - 13.2.3 Essity (from SCA) Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.3 Procter & Gamble
  - 13.3.1 Procter & Gamble Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.3.2 Procter & Gamble Tissue Paper Product Portfolio
  - 13.3.3 Procter & Gamble Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.4 Georgia-Pacific
  - 13.4.1 Georgia-Pacific Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.4.2 Georgia-Pacific Tissue Paper Product Portfolio
  - 13.4.3 Georgia-Pacific Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.5 Sofidel
  - 13.5.1 Sofidel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.5.2 Sofidel Tissue Paper Product Portfolio
  - 13.5.3 Sofidel Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.6 Empresas CMPC

- 13.6.1 Empresas CMPC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.6.2 Empresas CMPC Tissue Paper Product Portfolio
- 13.6.3 Empresas CMPC Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.7 Hengan International
  - 13.7.1 Hengan International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.7.2 Hengan International Tissue Paper Product Portfolio
  - 13.7.3 Hengan International Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.8 APP (Sinar Mas Group)
  - 13.8.1 APP (Sinar Mas Group) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.8.2 APP (Sinar Mas Group) Tissue Paper Product Portfolio
  - 13.8.3 APP (Sinar Mas Group) Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.9 WEPA
  - 13.9.1 WEPA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.9.2 WEPA Tissue Paper Product Portfolio
  - 13.9.3 WEPA Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.10 Metsa Group
  - 13.10.1 Metsa Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.10.2 Metsa Group Tissue Paper Product Portfolio
  - 13.10.3 Metsa Group Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.11 Kruger
  - 13.11.1 Kruger Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.11.2 Kruger Tissue Paper Product Portfolio
  - 13.11.3 Kruger Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.12 Cascades
  - 13.12.1 Cascades Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.12.2 Cascades Tissue Paper Product Portfolio

13.12.3 Cascades Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 C & S

13.13.1 C & S Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 C & S Tissue Paper Product Portfolio

13.13.3 C & S Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 ICT Group

13.14.1 ICT Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 ICT Group Tissue Paper Product Portfolio

13.14.3 ICT Group Tissue Paper Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Tissue Paper Industry Chain Analysis

14.2 Tissue Paper Industry Raw Material and Suppliers Analysis

14.2.1 Tissue Paper Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Tissue Paper Typical Downstream Customers

14.4 Tissue Paper Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Tissue Paper Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Tissue Paper Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Tissue Paper Industry Development Status

Table 4: Tissue Paper Industry Development Trends

Table 5: Global Tissue Paper Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Tissue Paper Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Tissue Paper Revenue Market Share by Region (2020-2025)

Table 8: Global Tissue Paper Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Tissue Paper Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Tissue Paper Sales by Region (2020-2025) & (K Ton)

Table 11: Global Tissue Paper Sales Market Share by Region (2020-2025)

Table 12: Global Tissue Paper Sales Forecast by Region (2026-2032) & (K Ton)

Table 13: Global Tissue Paper Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Tissue Paper Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Tissue Paper Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Tissue Paper Sales Analysis by Type (2020-2025) & (K Ton)

Table 17: Global Tissue Paper Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 18: Global Tissue Paper Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Tissue Paper Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Tissue Paper Sales Analysis by Application (2020-2025) & (K Ton)

Table 21: Global Tissue Paper Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 22: Key Tissue Paper Players in North America

Table 23: North America Tissue Paper Sales by Type (2020-2025) & (K Ton)

Table 24: North America Tissue Paper Sales by Type (2026-2032) & (K Ton)

Table 25: North America Tissue Paper Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Tissue Paper Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Tissue Paper Sales by Application (2020-2025) & (K Ton)

Table 28: North America Tissue Paper Sales by Application (2026-2032) & (K Ton)

Table 29: North America Tissue Paper Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Tissue Paper Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Tissue Paper Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Tissue Paper Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Tissue Paper Sales Market Size by Country (2020-2025) & (K Ton)

Table 34: North America Tissue Paper Sales Market Size by Country (2026-2032) & (K Ton)

Table 35: Key Tissue Paper Players in Europe

Table 36: Europe Tissue Paper Sales by Type (2020-2025) & (K Ton)

Table 37: Europe Tissue Paper Sales by Type (2026-2032) & (K Ton)

Table 38: Europe Tissue Paper Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Tissue Paper Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Tissue Paper Sales by Application (2020-2025) & (K Ton)

Table 41: Europe Tissue Paper Sales by Application (2026-2032) & (K Ton)

Table 42: Europe Tissue Paper Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Tissue Paper Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Tissue Paper Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Tissue Paper Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Tissue Paper Sales Market Size by Country (2020-2025) & (K Ton)

Table 47: Europe Tissue Paper Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 48: Key Tissue Paper Players in China

Table 49: China Tissue Paper Sales by Type (2020-2025) & (K Ton)

Table 50: China Tissue Paper Sales by Type (2026-2032) & (K Ton)

Table 51: China Tissue Paper Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Tissue Paper Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Tissue Paper Sales by Application (2020-2025) & (K Ton)

Table 54: China Tissue Paper Sales by Application (2026-2032) & (K Ton)

Table 55: China Tissue Paper Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Tissue Paper Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Tissue Paper Players in APAC (excl. China)

Table 58: APAC (excl. China) Tissue Paper Sales by Type (2020-2025) & (K Ton)

Table 59: APAC (excl. China) Tissue Paper Sales by Type (2026-2032) & (K Ton)

Table 60: APAC (excl. China) Tissue Paper Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Tissue Paper Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Tissue Paper Sales by Application (2020-2025) & (K Ton)

Table 63: APAC (excl. China) Tissue Paper Sales by Application (2026-2032) & (K Ton)

Table 64: APAC (excl. China) Tissue Paper Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Tissue Paper Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Tissue Paper Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Tissue Paper Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Tissue Paper Sales Market Size by Country (2020-2025) & (K Ton)

Table 69: APAC (excl. China) Tissue Paper Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 70: Key Tissue Paper Players in Latin America

Table 71: Latin America Tissue Paper Sales by Type (2020-2025) & (K Ton)

Table 72: Latin America Tissue Paper Sales by Type (2026-2032) & (K Ton)

Table 73: Latin America Tissue Paper Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Tissue Paper Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Tissue Paper Sales by Application (2020-2025) & (K Ton)

Table 76: Latin America Tissue Paper Sales by Application (2026-2032) & (K Ton)

Table 77: Latin America Tissue Paper Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Tissue Paper Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Tissue Paper Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Tissue Paper Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Tissue Paper Sales Market Size by Country (2020-2025) & (K Ton)

Table 82: Latin America Tissue Paper Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 83: Key Tissue Paper Players in Middle East & Africa

Table 84: Middle East & Africa Tissue Paper Sales by Type (2020-2025) & (K Ton)

Table 85: Middle East & Africa Tissue Paper Sales by Type (2026-2032) & (K Ton)

Table 86: Middle East & Africa Tissue Paper Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Tissue Paper Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Tissue Paper Sales by Application (2020-2025) & (K Ton)

Table 89: Middle East & Africa Tissue Paper Sales by Application (2026-2032) & (K Ton)

Table 90: Middle East & Africa Tissue Paper Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Tissue Paper Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Tissue Paper Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Tissue Paper Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Tissue Paper Sales Market Size by Country (2020-2025) & (K Ton)

Table 95: Middle East & Africa Tissue Paper Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 96: Global Tissue Paper Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 97: Global Tissue Paper Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Tissue Paper Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Tissue Paper Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Kimberly-Clark Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Kimberly-Clark Tissue Paper Product Portfolio

Table 105: Kimberly-Clark Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 106: Essity (from SCA) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Essity (from SCA) Tissue Paper Product Portfolio

Table 108: Essity (from SCA) Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 109: Procter & Gamble Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Procter & Gamble Tissue Paper Product Portfolio

Table 111: Procter & Gamble Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 112: Georgia-Pacific Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Georgia-Pacific Tissue Paper Product Portfolio

Table 114: Georgia-Pacific Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 115: Sofidel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Sofidel Tissue Paper Product Portfolio

Table 117: Sofidel Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 118: Empresas CMPC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Empresas CMPC Tissue Paper Product Portfolio

Table 120: Empresas CMPC Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 121: Hengan International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Hengan International Tissue Paper Product Portfolio

Table 123: Hengan International Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 124: APP (Sinar Mas Group) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: APP (Sinar Mas Group) Tissue Paper Product Portfolio

Table 126: APP (Sinar Mas Group) Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 127: WEPA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: WEPA Tissue Paper Product Portfolio

Table 129: WEPA Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 130: Metsa Group Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 131: Metsa Group Tissue Paper Product Portfolio

Table 132: Metsa Group Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 133: Kruger Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Kruger Tissue Paper Product Portfolio

Table 135: Kruger Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 136: Cascades Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Cascades Tissue Paper Product Portfolio

Table 138: Cascades Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 139: C & S Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: C & S Tissue Paper Product Portfolio

Table 141: C & S Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 142: ICT Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: ICT Group Tissue Paper Product Portfolio

Table 144: ICT Group Tissue Paper Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 145: Upstream Key Raw Material Price List

Table 146: Tissue Paper Raw Material Suppliers and Contact Information

Table 147: Tissue Paper Typical Customer List

Table 148: Tissue Paper Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Tissue Paper Product Pictures

Figure 2: Toilet Paper Picture Scope

Figure 3: Kitchen & Hand Towels Picture Scope

Figure 4: Napkins Picture Scope

Figure 5: Facial tissues Picture Scope

Figure 6: Others Picture Scope

Figure 7: At Home(AH) Picture Scope

Figure 8: Away from Home(AFH) Picture Scope

Figure 9:Global Tissue Paper Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 10:Global Tissue Paper Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 11:Global Tissue Paper Market Sales and Growth Rate Analysis (2020-2032) &(K Ton)

Figure 12:Global Tissue Paper Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 13:Global Tissue Paper Market Size by Region (2020-2032) & (US\$ Million)

Figure 14:Global Tissue Paper Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 15:Global Tissue Paper Sales Price by Region (2020-2032) & (K Ton)

Figure 16:North America Tissue Paper Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 17:North America Tissue Paper Revenue Market Share by Players in 2024

Figure 18:North America Tissue Paper Sales Market Share by Type (2020-2032)

Figure 19:North America Tissue Paper Revenue Market Share by Type (2020-2032)

Figure 20:North America Tissue Paper Sales Market Share by Application (2020-2032)

Figure 21:North America Tissue Paper Revenue Market Share by Application (2020-2032)

Figure 22:US Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 23:Canada Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 24:Europe Tissue Paper Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 25:Europe Tissue Paper Revenue Market Share by Players in 2024

Figure 26:Europe Tissue Paper Sales Market Share by Type (2020-2032)

Figure 27:Europe Tissue Paper Revenue Market Share by Type (2020-2032)

Figure 28:Europe Tissue Paper Sales Market Share by Application (2020-2032)

Figure 29:Europe Tissue Paper Revenue Market Share by Application (2020-2032)

Figure 30:Germany Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 31:France Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 32:United Kingdom Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 33:Italy Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 34:Spain Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 35:Benelux Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 36:China Tissue Paper Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 37:China Tissue Paper Revenue Market Share by Players in 2024

Figure 38:China Tissue Paper Sales Market Share by Type (2020-2032)

Figure 39:China Tissue Paper Revenue Market Share by Type (2020-2032)

Figure 40:China Tissue Paper Sales Market Share by Application (2020-2032)

Figure 41:China Tissue Paper Revenue Market Share by Application (2020-2032)

Figure 42:APAC (excl. China) Tissue Paper Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 43:APAC (excl. China) Tissue Paper Revenue Market Share by Players in 2024

Figure 44:APAC (excl. China) Tissue Paper Sales Market Share by Type (2020-2032)

Figure 45:APAC (excl. China) Tissue Paper Revenue Market Share by Type (2020-2032)

Figure 46:APAC (excl. China) Tissue Paper Sales Market Share by Application (2020-2032)

Figure 47:APAC (excl. China) Tissue Paper Revenue Market Share by Application (2020-2032)

Figure 48:Japan Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 49:South Korea Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 50:India Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 51:Australia Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 52:Southeast Asia Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 53:Latin America Tissue Paper Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 54:Latin America Tissue Paper Revenue Market Share by Players in 2024

Figure 55:Latin America Tissue Paper Sales Market Share by Type (2020-2032)

Figure 56:Latin America Tissue Paper Revenue Market Share by Type (2020-2032)

Figure 57:Latin America Tissue Paper Sales Market Share by Application (2020-2032)

Figure 58:Latin America Tissue Paper Revenue Market Share by Application (2020-2032)

Figure 59:Mexico Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 60:Brazil Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 61: Middle East & Africa Tissue Paper Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 62: Middle East & Africa Tissue Paper Revenue Market Share by Players in 2024

Figure 63: Middle East & Africa Tissue Paper Sales Market Share by Type (2020-2032)

Figure 64: Middle East & Africa Tissue Paper Revenue Market Share by Type (2020-2032)

Figure 65: Middle East & Africa Tissue Paper Sales Market Share by Application (2020-2032)

Figure 66: Middle East & Africa Tissue Paper Revenue Market Share by Application (2020-2032)

Figure 67: Saudi Arabia Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 68: South Africa Tissue Paper Revenue (2020-2032) & (US\$ Million)

Figure 69: Global Tissue Paper Sales Market Share by Key Manufacturers in 2024

Figure 70: Global Tissue Paper Revenue Market Share by Key Manufacturers in 2024

Figure 71: Global Tissue Paper Industry Competition Landscape

Figure 72: Tissue Paper Industry Chain Analysis

Figure 73: Bottom-Up and Top-Down Research Methods

Figure 74: Key Interview Objectives

Figure 75: Data Cross Validation

## I would like to order

Product name: Global Tissue Paper Competitive Landscape Professional Research Report 2025

Product link: <https://marketpublishers.com/r/T72DC24BFFA9EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T72DC24BFFA9EN.html>