

Global TiO₂ Pigment Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global TiO₂ Pigment market size will reach 22,365 Million USD in 2025 and is projected to reach 29,930 Million USD by 2032, with a CAGR of 4.25% (2025-2032). Notably, the China TiO₂ Pigment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Titanium dioxide (TiO₂) pigment is a white, inorganic compound widely used as a colorant in various applications. It is one of the most common pigments in the world due to its excellent opacity, brightness, and UV resistance. TiO₂ pigment is produced through a chemical process that involves the extraction of titanium ore, followed by purification and milling to achieve the desired particle size. It is used extensively in paints, coatings, plastics, inks, cosmetics, and paper to impart whiteness, brightness, and opacity to the final product. In paints and coatings, TiO₂ pigment provides excellent coverage and durability, while in plastics, it enhances the whiteness and opacity of products. In addition to its colorant properties, TiO₂ pigment also acts as a UV blocker, protecting materials from UV radiation and extending their lifespan. Despite its widespread use, there are concerns about the environmental impact of TiO₂ pigment due to its production process and potential nanoparticle release. However, ongoing research aims to develop more sustainable methods of production and application.

The major global manufacturers of TiO₂ Pigment include Chemours, Lomon Billions

Group, Tronox, Venator, Kronos, CNNC Hua Yuan Titanium Dioxide, Pangang Group Vanadium Titanium & Resources, Sinochem Holdings, Shandong Lubei Chemical, Shandong Doguide Group, Nanjing Titanium Dioxide Chemical, Ineos, Shandong Dawn Titanium Industry, ISK, Ningbo Xinfu Titanium Dioxide, Tayca, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of TiO₂ Pigment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global TiO₂ Pigment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the TiO₂ Pigment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of TiO₂ Pigment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of TiO₂ Pigment Include:

Chemours

Lomon Billions Group

Tronox

Venator

Kronos

CNNC Hua Yuan Titanium Dioxide

Pangang Group Vanadium Titanium & Resources

Sinochem Holdings

Shandong Lubei Chemical

Shandong Doguide Group

Nanjing Titanium Dioxide Chemical

Ineos

Shandong Dawn Titanium Industry

ISK

Ningbo Xinfu Titanium Dioxide

Tayca

TiO₂ Pigment Product Segment Include:

Sulfate Process

Chloride Process

TiO₂ Pigment Product Application Include:

Paint

Plastics

Paper

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global TiO₂ Pigment Capacity and Production Analysis

Chapter 3: Global TiO₂ Pigment Industry PESTEL Analysis

Chapter 4: Global TiO₂ Pigment Industry Porter's Five Forces Analysis

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