

Global Tie-down Straps Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Tie-down Straps market size will reach 201.04 Million USD in 2025 and is projected to reach 281.57 Million USD by 2032, with a CAGR of 4.93% (2025-2032). Notably, the China Tie-down Straps market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Tie-down straps, also known as ratchet straps or cargo straps, are devices used to secure and fasten loads during transportation. These straps typically consist of a length of durable webbing material, often made of polyester, nylon, or similar materials, and feature a mechanism such as a ratchet or cam buckle for tightening and securing the strap around the load. Tie-down straps are widely used in various industries, including logistics, construction, and recreational activities like securing cargo on trucks, trailers, or roof racks. The straps come in different lengths, widths, and weight capacities to accommodate diverse load sizes and weights. Properly securing loads with tie-down straps is essential for preventing shifting, movement, or damage during transit, ensuring the safety of both the cargo and other road users.

The major global manufacturers of Tie-down Straps include Horizon Global Corporation, Keeper, Quickloader, Dolezych, Ancra International, TAURUS, ShockStrap, Smartstraps, Erickson Manufacturing Ltd., Win Chance Metal, AERO NET, Nite Ize, GPI Forankra, Chenli Group, Grunt, Jili, JCLJD, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Tie-down Straps. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Tie-down Straps market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Tie-down Straps market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Tie-down Straps industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Tie-down Straps Include:

Horizon Global Corporation

Keeper

Quickloader

Dolezych

Ancra International

TAURUS

ShockStrap

Smartstraps

Erickson Manufacturing Ltd.

Win Chance Metal

AERO NET

Nite Ize

GPI Forankra

Chenli Group

Grunt

Jili

JCLJD

Tie-down Straps Product Segment Include:

Cam Straps

Over-center Lever Cam Style Straps

Ratchet Straps

Tie-down Straps Product Application Include:

Aircraft Transportation

Land Transportation

Individual and Other Applications

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Tie-down Straps Industry Porter's Five Forces Analysis

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