

# Global Thermal Printhead Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/T5981C5DE31FEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: T5981C5DE31FEN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Thermal Printhead market size will reach 1,015.20 Million USD in 2025 and is projected to reach 1,365.89 Million USD by 2032, with a CAGR of 4.33% (2025-2032). Notably, the China Thermal Printhead market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A thermal printhead is a key component in thermal printing technology, responsible for creating images or text on thermal paper or other heat-sensitive media. It consists of a series of heating elements arranged in a grid pattern, typically made of materials with high electrical resistance. When electrical current is applied to specific elements, they heat up rapidly. This controlled application of heat causes the heat-sensitive coating on the thermal paper to react and change color, producing the desired text or image. Thermal printheads are commonly found in various printing devices, such as receipt printers, label printers, and fax machines. The simplicity and reliability of thermal printing, facilitated by the thermal printhead, make it a preferred choice for applications where quick and cost-effective printing is required, without the need for ink or toner cartridges.

The major global manufacturers of Thermal Printhead include Kyocera, ROHM, Shandong Hualing (SHEC), Toshiba Hokut, AOI Electronics, Gulton, Mitani Micro, etc. The global players competition landscape in this report is divided into three tiers. The

first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Thermal Printhead. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Thermal Printhead market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Thermal Printhead market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Thermal Printhead industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Thermal Printhead Include:

Kyocera

ROHM

Shandong Hualing (SHEC)

Toshiba Hokut

AOI Electronics

Gulton

Mitani Micro

Thermal Printhead Product Segment Include:

Thick Film Thermal Printhead

Thin Film Thermal Printhead

Thermal Printhead Product Application Include:

POS Applications

Plotting and Recording

Self-Adhesive Labels

Tickets

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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