

Global Thermal Paper Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Thermal Paper market size will reach 3,788.61 Million USD in 2025 and is projected to reach 4,846.31 Million USD by 2032, with a CAGR of 3.58% (2025-2032). Notably, the China Thermal Paper market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Thermal paper is a type of specialty paper coated with a heat-sensitive layer that reacts to heat by changing color. It is commonly used in various applications such as receipts, labels, and tickets, where the information is printed using thermal printers. The thermal printing process involves the application of heat to specific areas of the paper, causing the heat-sensitive coating to darken and create text or images. Thermal paper is known for its convenience, speed, and cost-effectiveness in printing applications where color is not required. However, it can be sensitive to environmental factors like light and heat, potentially causing the printed information to fade over time. Despite this limitation, the simplicity and efficiency of thermal printing make thermal paper widely utilized in point-of-sale systems, labeling, and other applications where instant printing without the need for ink or ribbons is advantageous.

The major global manufacturers of Thermal Paper include Oji, Koehler, Appvion, Mitsubishi Paper, Ricoh, Hansol, Jujo Thermal Paper, ChenMing, Jianghe, Guan hao, Jiangsu Wampolet Paper, Xianhe, etc. The global players competition landscape in this

report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Thermal Paper. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Thermal Paper market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Thermal Paper market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Thermal Paper industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Thermal Paper Include:

Oji

Koehler

Appvion

Mitsubishi Paper

Ricoh

Hansol

Jujo Thermal Paper

ChenMing

Jianghe

Guanhao

Jiangsu Wampolet Paper

Xianhe

Thermal Paper Product Segment Include:

Top Coating

No Top Coating

Thermal Paper Product Application Include:

POS Applications

Plotting and Recording

Self-Adhesive Labels

Tickets

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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