

# Global Texture Paint Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Texture Paint market size will reach 1,679.82 Million USD in 2025 and is projected to reach 2,309.07 Million USD by 2032, with a CAGR of 4.65% (2025-2032). Notably, the China Texture Paint market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Texture paint is a type of decorative paint that contains additives or aggregates to create a textured surface on walls, ceilings, or other surfaces. Unlike regular paint, which dries to a smooth finish, texture paint adds dimension and visual interest by incorporating materials such as sand, silica, cellulose, or synthetic particles. Texture paint can be applied using various techniques, including brushing, rolling, or spraying, and can be customized to achieve different textures, from subtle stippling or fine sand finishes to more dramatic effects like heavy stipple, knockdown, or popcorn textures. It is often used to cover imperfections in walls or to create decorative effects, adding depth and character to interior or exterior spaces. Texture paint is available in a variety of colors and finishes, providing versatility and creativity in design and decor options for residential, commercial, or industrial applications.

The major global manufacturers of Texture Paint include Asian Paints, RPM International, Axalta, SK Kaken, AkzoNobel, Kansai Paints, Sherwin-Williams, KABEL, PPG, Coldec Group, Nippon Paint, Berger Paints, Duluxgroup, Carpoly, 3 Trees Group, Viero Paints, Jotun, Colorificio Tassani, Haymes Paint, Gem Paints, Rockcote, Apco

Coatings, ASTEC Paints, MAC, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Texture Paint. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Texture Paint market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Texture Paint market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Texture Paint industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Texture Paint Include:

Asian Paints

RPM International

Axalta

SK Kaken

AkzoNobel

Kansai Paints

Sherwin-Williams

KABEL

PPG

Coldec Group

Nippon Paint

Berger Paints

Duluxgroup

Carpoly

3 Trees Group

Viero Paints

Jotun

Colorificio Tassani

Haymes Paint

Gem Paints

Rockcote

Apco Coatings

ASTEC Paints

MAC

Texture Paint Product Segment Include:

Popcorn

Trowel

Slap Brush

Orange Peel

Knockdown

Texture Paint Product Application Include:

Residential

Commercial

Industrial

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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