

# Global Test and Measurement Equipment Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/T52CDE04D690EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: T52CDE04D690EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Test and Measurement Equipment market size will reach 14,694 Million USD in 2025 and is projected to reach 21,689 Million USD by 2032, with a CAGR of 5.72% (2025-2032). Notably, the China Test and Measurement Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Test and measurement equipment refers to a broad category of instruments and devices used to evaluate, analyze, and quantify the performance, characteristics, and properties of various electronic, electrical, mechanical, and other systems. These tools are essential across many industries for quality control, research and development, troubleshooting, and regulatory compliance purposes. Test and measurement equipment can include devices such as oscilloscopes, multimeters, spectrum analyzers, signal generators, power supplies, network analyzers, and thermal imaging cameras, among others. These instruments are designed to measure parameters such as voltage, current, frequency, impedance, temperature, pressure, and many others. They play a critical role in ensuring the functionality, reliability, and safety of products and systems in fields such as electronics, telecommunications, aerospace, automotive, medical devices, and manufacturing. Advances in technology continue to expand the capabilities and applications of test and measurement equipment, enabling more precise and efficient testing processes.

The major global suppliers of Test and Measurement Equipment include Keysight, Rohde & Schwarz, Tektronix, Teledyne, National Instruments, Anritsu, Viavi, Ceyear, Ametek, Advantest, Exfo, Yokogawa Electric, Gw Instek, RIGOL, Transcom Instruments, SIGLENT, UNI-T, Scientech Technologies, B&K Precision, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Test and Measurement Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Test and Measurement Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Test and Measurement Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Test and Measurement Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

**Global Key Suppliers of Test and Measurement Equipment Include:**

Keysight

Rohde & Schwarz

Tektronix

Teledyne

National Instruments

Anritsu

Viavi

Ceyear

Ametek

Advantest

Exfo

Yokogawa Electric

Gw Instek

RIGOL

Transcom Instruments

SIGLENT

UNI-T

Scientech Technologies

B&K Precision

Test and Measurement Equipment Product Segment Include:

Microwave / Millimeter-wave

Photoelectric

Communication

Basic

Test and Measurement Equipment Product Application Include:

Automotive

Aerospace and Defense

IT and Telecommunications

Medical and Pharmaceuticals

Semiconductor and Electronics

Industrial

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Test and Measurement Equipment Industry Porter's Five Forces Analysis

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