

Global Terpenes Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Terpenes market size will reach 836.82 Million USD in 2025 and is projected to reach 1,269.95 Million USD by 2032, with a CAGR of 6.14% (2025-2032). Notably, the China Terpenes market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Terpenes are a large and diverse class of organic compounds found in plants, particularly in their essential oils. They are responsible for the distinctive aromas and flavors of many fruits, flowers, and herbs. Terpenes are produced by various plants and serve several biological functions, including attracting pollinators, repelling predators, and protecting against pathogens. Chemically, terpenes are composed of repeating units of a five-carbon molecule called isoprene. Depending on the number of isoprene units they contain, terpenes are classified into different categories, such as monoterpenes (two isoprene units), sesquiterpenes (three isoprene units), and diterpenes (four isoprene units), among others. Some well-known terpenes include limonene (found in citrus fruits), pinene (found in pine trees), and myrcene (found in hops and mangoes). Terpenes have also gained attention for their potential therapeutic properties and are being studied for their role in aromatherapy and herbal medicine.

The major global manufacturers of Terpenes include Arora Aromatics, Mentha & Allied Products, AOS Products, Kraton, Natural Fractions, Interstate Commodities, Himachal Terepene Products, YASUHARA CHEMICAL, Jiangxi Jishui Xinghua Natural Spice, etc.

The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Terpenes. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Terpenes market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Terpenes market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Terpenes industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Terpenes Include:

Arora Aromatics

Mentha & Allied Products

AOS Products

Kraton

Natural Fractions

Interstate Commodities

Himachal Terepene Products

YASUHARA CHEMICAL

Jiangxi Jishui Xinghua Natural Spice

Terpenes Product Segment Include:

Pinene

Limonene

Others

Terpenes Product Application Include:

Cosmetic

Pharmaceutical

Food

Others

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