

Global Terpene Resin Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/T8D5B5637A7DEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: T8D5B5637A7DEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Terpene Resin market size will reach 230.99 Million USD in 2025 and is projected to reach 329.82 Million USD by 2032, with a CAGR of 5.22% (2025-2032). Notably, the China Terpene Resin market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Terpene resin is a natural, hydrocarbon-based resin derived from terpenes, which are organic compounds found in plants, particularly in pine trees and citrus fruits. This resin is widely used as a tackifier in adhesives, coatings, and printing inks due to its excellent solubility, adhesion properties, and chemical stability. It also enhances the performance of rubber, sealants, and fragrances in various industrial and consumer applications. Terpene resins are valued for their eco-friendly and renewable nature, making them a sustainable alternative to petroleum-based resins. Their high thermal resistance and compatibility with other polymers further contribute to their versatility in manufacturing processes.

The major global manufacturers of Terpene Resin include Yasuhara Chemical, DRT, Kraton, Guangdong Nuochi, Guangxi Dinghong, Ganzhou Taipu, Xiamen Well, Shenzhen Jitian, Guangzhou Songbao, Star Pine Chemical, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant

industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Terpene Resin. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Terpene Resin market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Terpene Resin market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Terpene Resin industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Terpene Resin Include:

Yasuhara Chemical

DRT

Kraton

Guangdong Nuochi

Guangxi Dinghong

Ganzhou Taipu

Xiamen Well

Shenzhen Jitian

Guangzhou Songbao

Star Pine Chemical

Terpene Resin Product Segment Include:

Liquid Terpene Resin

Solid Terpene Resin

Terpene Resin Product Application Include:

Ink, Paint and Coating

Hot Melt and Pressure Sensitive Adhesives

Rubber and Tape

Food Industry

Others

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