

Global Tennis Wear Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Tennis Wear market size will reach 2,430.59 Million USD in 2025 and is projected to reach 3,044.60 Million USD by 2032, with a CAGR of 3.27% (2025-2032). Notably, the China Tennis Wear market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Tennis wear refers to the specialized clothing worn by players during tennis matches and practice sessions. Tennis wear typically includes shirts, shorts, skirts, dresses, jackets, and socks made from lightweight, moisture-wicking fabrics designed to keep players cool, dry, and comfortable during intense physical activity. These fabrics offer breathability and stretch to allow for freedom of movement on the court. Tennis wear often incorporates modern designs and vibrant colors to reflect current fashion trends while maintaining functionality and performance. Additionally, tennis wear may feature specialized details such as mesh panels for ventilation, UV protection for outdoor play, and ergonomic seams for enhanced comfort during play. Overall, tennis wear is designed to optimize players' performance and style while ensuring they remain comfortable and confident on the tennis court.

The major global manufacturers of Tennis Wear include Nike, Adidas, Under Armour, Fred Perry, ASICS, ANTA, FILA, ERKE, YONEX, LACOSTE, Kappa, LINING, PEAK, Wilson, LOTTO, Prince, Eleven, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Tennis Wear. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Tennis Wear market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Tennis Wear market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Tennis Wear industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Tennis Wear Include:

Nike

Adidas

Under Armour

Fred Perry

ASICS

ANTA

FILA

ERKE

YONEX

LACOSTE

Kappa

LINING

PEAK

Wilson

LOTTO

Prince

Eleven

Tennis Wear Product Segment Include:

Upper Garment

Under Clothing

Dress

Tennis Wear Product Application Include:

Youth Tennis Participation

Core Tennis Players (10+ Times a Year)

Other

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