

# Global Tennis Shoes Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Tennis Shoes market size will reach 1,489.06 Million USD in 2025 and is projected to reach 1,748.38 Million USD by 2032, with a CAGR of 2.32% (2025-2032). Notably, the China Tennis Shoes market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Tennis shoes, also known as tennis sneakers or court shoes, are specialized footwear designed specifically for playing tennis. These shoes are essential for providing players with the necessary support, stability, and traction required for the dynamic movements and quick direction changes inherent to tennis. Tennis shoes typically feature durable outsoles with herringbone or multidirectional tread patterns to provide excellent grip and traction on various court surfaces, including hard courts, clay courts, and grass courts. They also incorporate features such as supportive midsoles for cushioning and shock absorption, reinforced toe caps for added durability and protection, and breathable uppers made from materials like mesh or synthetic leather to enhance ventilation and comfort during long matches. The design of tennis shoes may vary depending on factors such as playing style, foot type, and court surface, allowing players to choose the shoe that best matches their needs and preferences. Overall, tennis shoes play a crucial role in helping players perform at their best while minimizing the risk of injury on the tennis court.

The major global manufacturers of Tennis Shoes include Nike, Adidas, Asics, K-Swiss,

Wilson, Puma, New balance, Mizuno, Dunlop, Lining, Reebok, Skechers, Peak, Yonex, Lotto, Babolat, Fila, Diadora, Head, Joma, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Tennis Shoes. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Tennis Shoes market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Tennis Shoes market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Tennis Shoes industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Tennis Shoes Include:

Nike

Adidas

Asics

K-Swiss

Wilson

Puma

New balance

Mizuno

Dunlop

Lining

Reebok

Skechers

Peak

Yonex

Lotto

Babolat

Fila

Diadora

Head

Joma

Tennis Shoes Product Segment Include:

Hard-Court Tennis Shoes

Clay-Court Tennis Shoes

Grass-Court Tennis Shoes

Tennis Shoes Product Application Include:

Male

Female

Children

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Tennis Shoes Industry PESTEL Analysis

Chapter 3: Global Tennis Shoes Industry Porter's Five Forces Analysis

Chapter 4: Global Tennis Shoes Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Tennis Shoes Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Tennis Shoes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Tennis Shoes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Tennis Shoes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Tennis Shoes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Tennis Shoes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Tennis Shoes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Tennis Shoes Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 TENNIS SHOES MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Tennis Shoes Product by Type
  - 1.2.1 Hard-Court Tennis Shoes
  - 1.2.2 Clay-Court Tennis Shoes
  - 1.2.3 Grass-Court Tennis Shoes
- 1.3 Tennis Shoes Product by Application
  - 1.3.1 Male
  - 1.3.2 Female
  - 1.3.3 Children
- 1.4 Global Tennis Shoes Market Revenue and Sales Analysis
  - 1.4.1 Global Tennis Shoes Market Size Analysis (2020-2032)
  - 1.4.2 Global Tennis Shoes Market Sales Analysis (2020-2032)
  - 1.4.3 Global Tennis Shoes Market Sales Price Trend Analysis (2020-2032)
- 1.5 Tennis Shoes Industry Trends and Innovation
  - 1.5.1 Tennis Shoes Industry Trends and Innovation
  - 1.5.2 Tennis Shoes Market Drivers and Challenges

### **2 TENNIS SHOES MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 TENNIS SHOES MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

### **4 GLOBAL TENNIS SHOES MARKET ANALYSIS BY REGIONS**

- 4.1 Global Tennis Shoes Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Tennis Shoes Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Tennis Shoes Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Tennis Shoes Revenue Forecast by Region (2026-2032)
- 4.3 Global Tennis Shoes Sales and Forecast Analysis (2020-2032)
  - 4.3.1 Global Tennis Shoes Sales and Market Share by Region (2020-2025)
  - 4.3.2 Global Tennis Shoes Sales Forecast by Region (2026-2032)
- 4.4 Global Tennis Shoes Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL TENNIS SHOES MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Tennis Shoes Market Size by Type
  - 5.1.1 Global Tennis Shoes Revenue and Forecast Analysis by Type (2020-2032)
  - 5.1.2 Global Tennis Shoes Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Tennis Shoes Market Size by Application
  - 5.2.1 Global Tennis Shoes Revenue and Forecast Analysis by Application (2020-2032)
  - 5.2.2 Global Tennis Shoes Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Tennis Shoes Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Tennis Shoes Market Size by Type
  - 6.3.1 North America Tennis Shoes Sales by Type (2020-2032)
  - 6.3.2 North America Tennis Shoes Revenue by Type (2020-2032)
- 6.4 North America Tennis Shoes Market Size by Application
  - 6.4.1 North America Tennis Shoes Sales by Application (2020-2032)
  - 6.4.2 North America Tennis Shoes Revenue by Application (2020-2032)
- 6.5 North America Tennis Shoes Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Tennis Shoes Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Tennis Shoes Market Size by Type
  - 7.3.1 Europe Tennis Shoes Sales by Type (2020-2032)

- 7.3.2 Europe Tennis Shoes Revenue by Type (2020-2032)
- 7.4 Europe Tennis Shoes Market Size by Application
  - 7.4.1 Europe Tennis Shoes Sales by Application (2020-2032)
  - 7.4.2 Europe Tennis Shoes Revenue by Application (2020-2032)
- 7.5 Europe Tennis Shoes Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Tennis Shoes Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Tennis Shoes Market Size by Type
  - 8.3.1 China Tennis Shoes Sales by Type (2020-2032)
  - 8.3.2 China Tennis Shoes Revenue by Type (2020-2032)
- 8.4 China Tennis Shoes Market Size by Application
  - 8.4.1 China Tennis Shoes Sales by Application (2020-2032)
  - 8.4.2 China Tennis Shoes Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

- 9.1 APAC (excl. China) Tennis Shoes Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Tennis Shoes Market Size by Type
  - 9.3.1 APAC (excl. China) Tennis Shoes Sales by Type (2020-2032)
  - 9.3.2 APAC (excl. China) Tennis Shoes Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Tennis Shoes Market Size by Application
  - 9.4.1 APAC (excl. China) Tennis Shoes Sales by Application (2020-2032)
  - 9.4.2 APAC (excl. China) Tennis Shoes Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Tennis Shoes Market Size by Country
  - 9.5.1 Japan
  - 9.5.2 South Korea
  - 9.5.3 India
  - 9.5.4 Australia

### 9.5.5 Southeast Asia

## **10 LATIN AMERICA**

### 10.1 Latin America Tennis Shoes Market Size and Growth Rate Analysis (2020-2032)

### 10.2 Latin America Key Manufacturers Analysis

### 10.3 Latin America Tennis Shoes Market Size by Type

#### 10.3.1 Latin America Tennis Shoes Sales by Type (2020-2032)

#### 10.3.2 Latin America Tennis Shoes Revenue by Type (2020-2032)

### 10.4 Latin America Tennis Shoes Market Size by Application

#### 10.4.1 Latin America Tennis Shoes Sales by Application (2020-2032)

#### 10.4.2 Latin America Tennis Shoes Revenue by Application (2020-2032)

### 10.5 Latin America Tennis Shoes Market Size by Country

### 10.6 Latin America Tennis Shoes Market Size by Country

#### 10.6.1 Mexico

#### 10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

### 11.1 Middle East & Africa Tennis Shoes Market Size and Growth Rate Analysis (2020-2032)

### 11.2 Middle East & Africa Key Manufacturers Analysis

### 11.3 Middle East & Africa Tennis Shoes Market Size by Type

#### 11.3.1 Middle East & Africa Tennis Shoes Sales by Type (2020-2032)

#### 11.3.2 Middle East & Africa Tennis Shoes Revenue by Type (2020-2032)

### 11.4 Middle East & Africa Tennis Shoes Market Size by Application

#### 11.4.1 Middle East & Africa Tennis Shoes Sales by Application (2020-2032)

#### 11.4.2 Middle East & Africa Tennis Shoes Revenue by Application (2020-2032)

### 11.5 Middle East Tennis Shoes Market Size by Country

#### 11.5.1 Saudi Arabia

#### 11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

### 12.1 Global Tennis Shoes Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

#### 12.1.1 Global Tennis Shoes Market Sales by Key Manufacturers (2021-2025)

#### 12.1.2 Global Tennis Shoes Market Revenue by Key Manufacturers (2021-2025)

#### 12.1.3 Global Tennis Shoes Average Sales Price by Manufacturers (2021-2025)

## 12.2 Tennis Shoes Competitive Landscape Analysis and Market Dynamic

### 12.2.1 Tennis Shoes Competitive Landscape Analysis

### 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

### 12.2.3 Market Dynamic

## 13 KEY COMPANIES ANALYSIS

### 13.1 Nike

#### 13.1.1 Nike Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 13.1.2 Nike Tennis Shoes Product Portfolio

#### 13.1.3 Nike Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.2 Adidas

#### 13.2.1 Adidas Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 13.2.2 Adidas Tennis Shoes Product Portfolio

#### 13.2.3 Adidas Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.3 Asics

#### 13.3.1 Asics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 13.3.2 Asics Tennis Shoes Product Portfolio

#### 13.3.3 Asics Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.4 K-Swiss

#### 13.4.1 K-Swiss Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 13.4.2 K-Swiss Tennis Shoes Product Portfolio

#### 13.4.3 K-Swiss Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.5 Wilson

#### 13.5.1 Wilson Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 13.5.2 Wilson Tennis Shoes Product Portfolio

#### 13.5.3 Wilson Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.6 Puma

#### 13.6.1 Puma Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

13.6.2 Puma Tennis Shoes Product Portfolio

13.6.3 Puma Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 New balance

13.7.1 New balance Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 New balance Tennis Shoes Product Portfolio

13.7.3 New balance Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Mizuno

13.8.1 Mizuno Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Mizuno Tennis Shoes Product Portfolio

13.8.3 Mizuno Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Dunlop

13.9.1 Dunlop Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Dunlop Tennis Shoes Product Portfolio

13.9.3 Dunlop Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Lining

13.10.1 Lining Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Lining Tennis Shoes Product Portfolio

13.10.3 Lining Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Reebok

13.11.1 Reebok Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Reebok Tennis Shoes Product Portfolio

13.11.3 Reebok Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Skechers

13.12.1 Skechers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Skechers Tennis Shoes Product Portfolio

13.12.3 Skechers Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross

## Margin and Market Share) (2021-2025)

### 13.13 Peak

13.13.1 Peak Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Peak Tennis Shoes Product Portfolio

13.13.3 Peak Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.14 Yonex

13.14.1 Yonex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Yonex Tennis Shoes Product Portfolio

13.14.3 Yonex Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.15 Lotto

13.15.1 Lotto Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Lotto Tennis Shoes Product Portfolio

13.15.3 Lotto Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.16 Babolat

13.16.1 Babolat Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Babolat Tennis Shoes Product Portfolio

13.16.3 Babolat Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.17 Fila

13.17.1 Fila Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Fila Tennis Shoes Product Portfolio

13.17.3 Fila Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.18 Diadora

13.18.1 Diadora Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Diadora Tennis Shoes Product Portfolio

13.18.3 Diadora Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.19 Head

13.19.1 Head Basic Company Profile (Employees, Areas Service, Competitors and

#### Contact Information)

13.19.2 Head Tennis Shoes Product Portfolio

13.19.3 Head Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.20 Joma

13.20.1 Joma Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 Joma Tennis Shoes Product Portfolio

13.20.3 Joma Tennis Shoes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### **14 INDUSTRY CHAIN ANALYSIS**

14.1 Tennis Shoes Industry Chain Analysis

14.2 Tennis Shoes Industry Raw Material and Suppliers Analysis

14.2.1 Tennis Shoes Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Tennis Shoes Typical Downstream Customers

14.4 Tennis Shoes Sales Channel Analysis

### **15 RESEARCH FINDINGS AND CONCLUSION**

### **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Tennis Shoes Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Tennis Shoes Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Tennis Shoes Industry Development Status

Table 4: Tennis Shoes Industry Development Trends

Table 5: Global Tennis Shoes Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Tennis Shoes Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Tennis Shoes Revenue Market Share by Region (2020-2025)

Table 8: Global Tennis Shoes Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Tennis Shoes Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Tennis Shoes Sales by Region (2020-2025) & (K Pairs)

Table 11: Global Tennis Shoes Sales Market Share by Region (2020-2025)

Table 12: Global Tennis Shoes Sales Forecast by Region (2026-2032) & (K Pairs)

Table 13: Global Tennis Shoes Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Tennis Shoes Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Tennis Shoes Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Tennis Shoes Sales Analysis by Type (2020-2025) & (K Pairs)

Table 17: Global Tennis Shoes Sales Analysis Forecast by Type (2026-2032) & (K Pairs)

Table 18: Global Tennis Shoes Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Tennis Shoes Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Tennis Shoes Sales Analysis by Application (2020-2025) & (K Pairs)

Table 21: Global Tennis Shoes Sales Analysis Forecast by Application (2026-2032) & (K Pairs)

Table 22: Key Tennis Shoes Players in North America

Table 23: North America Tennis Shoes Sales by Type (2020-2025) & (K Pairs)

Table 24: North America Tennis Shoes Sales by Type (2026-2032) & (K Pairs)

Table 25: North America Tennis Shoes Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Tennis Shoes Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Tennis Shoes Sales by Application (2020-2025) & (K Pairs)

Table 28: North America Tennis Shoes Sales by Application (2026-2032) & (K Pairs)

Table 29: North America Tennis Shoes Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Tennis Shoes Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Tennis Shoes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Tennis Shoes Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Tennis Shoes Sales Market Size by Country (2020-2025) & (K Pairs)

Table 34: North America Tennis Shoes Sales Market Size by Country (2026-2032) & (K Pairs)

Table 35: Key Tennis Shoes Players in Europe

Table 36: Europe Tennis Shoes Sales by Type (2020-2025) & (K Pairs)

Table 37: Europe Tennis Shoes Sales by Type (2026-2032) & (K Pairs)

Table 38: Europe Tennis Shoes Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Tennis Shoes Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Tennis Shoes Sales by Application (2020-2025) & (K Pairs)

Table 41: Europe Tennis Shoes Sales by Application (2026-2032) & (K Pairs)

Table 42: Europe Tennis Shoes Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Tennis Shoes Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Tennis Shoes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Tennis Shoes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Tennis Shoes Sales Market Size by Country (2020-2025) & (K Pairs)

Table 47: Europe Tennis Shoes Sales Market Size Forecast by Country (2026-2032) & (K Pairs)

Table 48: Key Tennis Shoes Players in China

Table 49: China Tennis Shoes Sales by Type (2020-2025) & (K Pairs)

Table 50: China Tennis Shoes Sales by Type (2026-2032) & (K Pairs)

Table 51: China Tennis Shoes Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Tennis Shoes Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Tennis Shoes Sales by Application (2020-2025) & (K Pairs)

Table 54: China Tennis Shoes Sales by Application (2026-2032) & (K Pairs)

Table 55: China Tennis Shoes Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Tennis Shoes Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Tennis Shoes Players in APAC (excl. China)

Table 58: APAC (excl. China) Tennis Shoes Sales by Type (2020-2025) & (K Pairs)

Table 59: APAC (excl. China) Tennis Shoes Sales by Type (2026-2032) & (K Pairs)

Table 60: APAC (excl. China) Tennis Shoes Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Tennis Shoes Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Tennis Shoes Sales by Application (2020-2025) & (K Pairs)

Table 63: APAC (excl. China) Tennis Shoes Sales by Application (2026-2032) & (K Pairs)

Table 64: APAC (excl. China) Tennis Shoes Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Tennis Shoes Revenue by Application (2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Tennis Shoes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Tennis Shoes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Tennis Shoes Sales Market Size by Country (2020-2025) & (K Pairs)

Table 69: APAC (excl. China) Tennis Shoes Sales Market Size Forecast by Country (2026-2032) & (K Pairs)

Table 70: Key Tennis Shoes Players in Latin America

Table 71: Latin America Tennis Shoes Sales by Type (2020-2025) & (K Pairs)

Table 72: Latin America Tennis Shoes Sales by Type (2026-2032) & (K Pairs)

Table 73: Latin America Tennis Shoes Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Tennis Shoes Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Tennis Shoes Sales by Application (2020-2025) & (K Pairs)

Table 76: Latin America Tennis Shoes Sales by Application (2026-2032) & (K Pairs)

Table 77: Latin America Tennis Shoes Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Tennis Shoes Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Tennis Shoes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Tennis Shoes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Tennis Shoes Sales Market Size by Country (2020-2025) & (K

Pairs)

Table 82: Latin America Tennis Shoes Sales Market Size Forecast by Country (2026-2032) & (K Pairs)

Table 83: Key Tennis Shoes Players in Middle East & Africa

Table 84: Middle East & Africa Tennis Shoes Sales by Type (2020-2025) & (K Pairs)

Table 85: Middle East & Africa Tennis Shoes Sales by Type (2026-2032) & (K Pairs)

Table 86: Middle East & Africa Tennis Shoes Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Tennis Shoes Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Tennis Shoes Sales by Application (2020-2025) & (K Pairs)

Table 89: Middle East & Africa Tennis Shoes Sales by Application (2026-2032) & (K Pairs)

Table 90: Middle East & Africa Tennis Shoes Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Tennis Shoes Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Tennis Shoes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Tennis Shoes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Tennis Shoes Sales Market Size by Country (2020-2025) & (K Pairs)

Table 95: Middle East & Africa Tennis Shoes Sales Market Size Forecast by Country (2026-2032) & (K Pairs)

Table 96: Global Tennis Shoes Market Sales by Key Manufacturers (2021-2025) & (K Pairs)

Table 97: Global Tennis Shoes Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Tennis Shoes Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Tennis Shoes Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Pairs)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Nike Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Nike Tennis Shoes Product Portfolio

- Table 105: Nike Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)
- Table 106: Adidas Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 107: Adidas Tennis Shoes Product Portfolio
- Table 108: Adidas Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)
- Table 109: Asics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 110: Asics Tennis Shoes Product Portfolio
- Table 111: Asics Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)
- Table 112: K-Swiss Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 113: K-Swiss Tennis Shoes Product Portfolio
- Table 114: K-Swiss Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)
- Table 115: Wilson Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 116: Wilson Tennis Shoes Product Portfolio
- Table 117: Wilson Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)
- Table 118: Puma Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 119: Puma Tennis Shoes Product Portfolio
- Table 120: Puma Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)
- Table 121: New balance Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 122: New balance Tennis Shoes Product Portfolio
- Table 123: New balance Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)
- Table 124: Mizuno Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 125: Mizuno Tennis Shoes Product Portfolio
- Table 126: Mizuno Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)
- Table 127: Dunlop Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Dunlop Tennis Shoes Product Portfolio

Table 129: Dunlop Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)

Table 130: Lining Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Lining Tennis Shoes Product Portfolio

Table 132: Lining Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)

Table 133: Reebok Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Reebok Tennis Shoes Product Portfolio

Table 135: Reebok Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)

Table 136: Skechers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Skechers Tennis Shoes Product Portfolio

Table 138: Skechers Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)

Table 139: Peak Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Peak Tennis Shoes Product Portfolio

Table 141: Peak Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)

Table 142: Yonex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Yonex Tennis Shoes Product Portfolio

Table 144: Yonex Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)

Table 145: Lotto Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Lotto Tennis Shoes Product Portfolio

Table 147: Lotto Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)

Table 148: Babolat Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Babolat Tennis Shoes Product Portfolio

Table 150: Babolat Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)

Table 151: Fila Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

Table 152: Fila Tennis Shoes Product Portfolio

Table 153: Fila Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)

Table 154: Diadora Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: Diadora Tennis Shoes Product Portfolio

Table 156: Diadora Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)

Table 157: Head Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 158: Head Tennis Shoes Product Portfolio

Table 159: Head Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)

Table 160: Joma Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 161: Joma Tennis Shoes Product Portfolio

Table 162: Joma Tennis Shoes Revenue (US\$ Million), Sales (K Pairs), Price (USD/Pairs), Gross Margin and Market Share (2021-2025)

Table 163: Upstream Key Raw Material Price List

Table 164: Tennis Shoes Raw Material Suppliers and Contact Information

Table 165: Tennis Shoes Typical Customer List

Table 166: Tennis Shoes Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Tennis Shoes Product Pictures

Figure 2: Hard-Court Tennis Shoes Picture Scope

Figure 3: Clay-Court Tennis Shoes Picture Scope

Figure 4: Grass-Court Tennis Shoes Picture Scope

Figure 5: Male Picture Scope

Figure 6: Female Picture Scope

Figure 7: Children Picture Scope

Figure 8: Global Tennis Shoes Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Tennis Shoes Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Tennis Shoes Market Sales and Growth Rate Analysis (2020-2032) & (K Pairs)

Figure 11: Global Tennis Shoes Market Price Trend Analysis (2020-2032) & (USD/Pairs)

Figure 12: Global Tennis Shoes Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Tennis Shoes Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Tennis Shoes Sales Price by Region (2020-2032) & (K Pairs)

Figure 15: North America Tennis Shoes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Tennis Shoes Revenue Market Share by Players in 2024

Figure 17: North America Tennis Shoes Sales Market Share by Type (2020-2032)

Figure 18: North America Tennis Shoes Revenue Market Share by Type (2020-2032)

Figure 19: North America Tennis Shoes Sales Market Share by Application (2020-2032)

Figure 20: North America Tennis Shoes Revenue Market Share by Application (2020-2032)

Figure 21: US Tennis Shoes Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Tennis Shoes Revenue (2020-2032) & (US\$ Million)

Figure 23: Europe Tennis Shoes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24: Europe Tennis Shoes Revenue Market Share by Players in 2024

Figure 25: Europe Tennis Shoes Sales Market Share by Type (2020-2032)

Figure 26: Europe Tennis Shoes Revenue Market Share by Type (2020-2032)

Figure 27: Europe Tennis Shoes Sales Market Share by Application (2020-2032)

Figure 28: Europe Tennis Shoes Revenue Market Share by Application (2020-2032)

- Figure 29:Germany Tennis Shoes Revenue (2020-2032) & (US\$ Million)
- Figure 30:France Tennis Shoes Revenue (2020-2032) & (US\$ Million)
- Figure 31:United Kingdom Tennis Shoes Revenue (2020-2032) & (US\$ Million)
- Figure 32:Italy Tennis Shoes Revenue (2020-2032) & (US\$ Million)
- Figure 33:Spain Tennis Shoes Revenue (2020-2032) & (US\$ Million)
- Figure 34:Benelux Tennis Shoes Revenue (2020-2032) & (US\$ Million)
- Figure 35:China Tennis Shoes Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 36:China Tennis Shoes Revenue Market Share by Players in 2024
- Figure 37:China Tennis Shoes Sales Market Share by Type (2020-2032)
- Figure 38:China Tennis Shoes Revenue Market Share by Type (2020-2032)
- Figure 39:China Tennis Shoes Sales Market Share by Application (2020-2032)
- Figure 40:China Tennis Shoes Revenue Market Share by Application (2020-2032)
- Figure 41:APAC (excl. China) Tennis Shoes Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 42:APAC (excl. China) Tennis Shoes Revenue Market Share by Players in 2024
- Figure 43:APAC (excl. China) Tennis Shoes Sales Market Share by Type (2020-2032)
- Figure 44:APAC (excl. China) Tennis Shoes Revenue Market Share by Type (2020-2032)
- Figure 45:APAC (excl. China) Tennis Shoes Sales Market Share by Application (2020-2032)
- Figure 46:APAC (excl. China) Tennis Shoes Revenue Market Share by Application (2020-2032)
- Figure 47:Japan Tennis Shoes Revenue (2020-2032) & (US\$ Million)
- Figure 48:South Korea Tennis Shoes Revenue (2020-2032) & (US\$ Million)
- Figure 49:India Tennis Shoes Revenue (2020-2032) & (US\$ Million)
- Figure 50:Australia Tennis Shoes Revenue (2020-2032) & (US\$ Million)
- Figure 51:Southeast Asia Tennis Shoes Revenue (2020-2032) & (US\$ Million)
- Figure 52:Latin America Tennis Shoes Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 53:Latin America Tennis Shoes Revenue Market Share by Players in 2024
- Figure 54:Latin America Tennis Shoes Sales Market Share by Type (2020-2032)
- Figure 55:Latin America Tennis Shoes Revenue Market Share by Type (2020-2032)
- Figure 56:Latin America Tennis Shoes Sales Market Share by Application (2020-2032)
- Figure 57:Latin America Tennis Shoes Revenue Market Share by Application (2020-2032)
- Figure 58:Mexico Tennis Shoes Revenue (2020-2032) & (US\$ Million)
- Figure 59:Brazil Tennis Shoes Revenue (2020-2032) & (US\$ Million)
- Figure 60:Middle East & Africa Tennis Shoes Market Size and Growth Rate

(2020-2032) & (US\$ Million)

Figure 61: Middle East & Africa Tennis Shoes Revenue Market Share by Players in 2024

Figure 62: Middle East & Africa Tennis Shoes Sales Market Share by Type (2020-2032)

Figure 63: Middle East & Africa Tennis Shoes Revenue Market Share by Type  
(2020-2032)

Figure 64: Middle East & Africa Tennis Shoes Sales Market Share by Application  
(2020-2032)

Figure 65: Middle East & Africa Tennis Shoes Revenue Market Share by Application  
(2020-2032)

Figure 66: Saudi Arabia Tennis Shoes Revenue (2020-2032) & (US\$ Million)

Figure 67: South Africa Tennis Shoes Revenue (2020-2032) & (US\$ Million)

Figure 68: Global Tennis Shoes Sales Market Share by Key Manufacturers in 2024

Figure 69: Global Tennis Shoes Revenue Market Share by Key Manufacturers in 2024

Figure 70: Global Tennis Shoes Industry Competition Landscape

Figure 71: Tennis Shoes Industry Chain Analysis

Figure 72: Bottom-Up and Top-Down Research Methods

Figure 73: Key Interview Objectives

Figure 74: Data Cross Validation

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