

Global Tennis Shirt Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Tennis Shirt market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Tennis Shirt market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A Polo shirt is a versatile, short-sleeved shirt with a soft collar, typically featuring a two or three-button placket at the neck. Originally designed for tennis and polo players, it combines the comfort of a t-shirt with the slightly more polished look of a collared shirt. Polo shirts are often made from breathable materials like cotton or polyester blends, making them suitable for both athletic and casual wear. Today, they are popular in a variety of settings, from business casual environments to relaxed, everyday outings, and come in a wide range of colors and styles to suit different tastes.

The major global manufacturers of Tennis Shirt include Banana Republic, Ralph Lauren Corporation, Abercrombie & Fitch, Brooks Brothers, Calvin Klein, Burberry, Prada, Lacoste, Paul Stuart, J. Press, Hugo Boss, Gucci, Tommy Hilfiger, Vineyard Vines, Kent Wang, Thom Browne, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively

follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Tennis Shirt. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Tennis Shirt market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Tennis Shirt market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Tennis Shirt industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Tennis Shirt Include:

Banana Republic

Ralph Lauren Corporation

Abercrombie & Fitch

Brooks Brothers

Calvin Klein

Burberry

Prada

Lacoste

Paul Stuart

J. Press

Hugo Boss

Gucci

Tommy Hilfiger

Vineyard Vines

Kent Wang

Thom Browne

Tennis Shirt Product Segment Include:

Kids Shirt

Women Shirt

Men Shirt

Tennis Shirt Product Application Include:

Online Sales

Offline Sales

Chapter Scope

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