

Global Tennis Racquet Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Tennis Racquet market size will reach 399.91 Million USD in 2025 and is projected to reach 511.90 Million USD by 2032, with a CAGR of 3.59% (2025-2032). Notably, the China Tennis Racquet market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A tennis racquet is the primary piece of equipment used by players to hit the tennis ball during a match. It consists of several components, including the frame, strings, grip, and handle. Tennis racquets come in a variety of shapes, sizes, and materials, allowing players to choose the one that best suits their playing style and preferences. The frame of a tennis racquet is typically made of lightweight materials such as graphite, aluminum, or carbon fiber, providing durability and strength while minimizing weight. The strings are strung across the frame to create a hitting surface, and they can be made from natural gut, synthetic materials, or a combination of both. The grip is the part of the racquet that players hold onto, and it can be customized with overgrips or replacement grips to enhance comfort and control. The handle is where the player's hand rests, and it may feature a butt cap for added stability and balance. Overall, the choice of tennis racquet can significantly impact a player's performance, so it's essential to select one that matches their skill level, playing style, and physical characteristics.

The major global manufacturers of Tennis Racquet include Wilson, Babolat, Prince,

Head, YONEX, Tecnifibre, Dunlop, Volkl, Slazenger, TELOON, ProKennex, PowerAngle, Gamma, PACIFIC, Qiangli, Solinco, One Strings, Bonny, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Tennis Racquet. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Tennis Racquet market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Tennis Racquet market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Tennis Racquet industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Tennis Racquet Include:

Wilson

Babolat

Prince

Head

YONEX

Tecnifibre

Dunlop

Volkl

Slazenger

TELOON

ProKennex

PowerAngle

Gamma

PACIFIC

Qiangli

Solinco

One Strings

Bonny

Tennis Racquet Product Segment Include:

Graphite

Boron and Kevlar

Aluminum

Woodies

Tennis Racquet Product Application Include:

Professional Tennis Players

Adult Tennis Enthusiasts

Junior Tennis Enthusiasts

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