

Global Tennis (Apparel and Footwear) and Golf (Apparel and Footwear) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Tennis (Apparel and Footwear) and Golf (Apparel and Footwear) market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Tennis (Apparel and Footwear) and Golf (Apparel and Footwear) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Tennis and golf apparel and footwear are specialized clothing and shoes designed for optimal performance and comfort during these respective sports. Tennis apparel typically includes lightweight, moisture-wicking shirts, shorts, skirts, dresses, and jackets, while tennis shoes feature supportive designs with durable outsoles for quick lateral movements on the court. Golf apparel comprises breathable, stretchy polo shirts, pants, shorts, skirts, and outerwear, while golf shoes offer stability and grip with features like spikes or molded cleats for varying terrains on the course. Both tennis and golf attire prioritize functionality and performance while incorporating modern designs and colors to reflect current fashion trends, ensuring players look and feel their best during play.

The major global manufacturers of Tennis (Apparel and Footwear) and Golf (Apparel and Footwear) include Nike, Adidas, Amer Sports, Babolat, ASICS, Hydrogen, Lotto

Sport Italia, New Balance, Sneakers, TaylorMade, Le coq sportif, Ralph Lauren, Under Armour, Acushnet Holdings Corp, PUMA SE, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Tennis (Apparel and Footwear) and Golf (Apparel and Footwear). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Tennis (Apparel and Footwear) and Golf (Apparel and Footwear) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Tennis (Apparel and Footwear) and Golf (Apparel and Footwear) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Tennis (Apparel and Footwear) and Golf (Apparel and Footwear) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Tennis (Apparel and Footwear) and Golf (Apparel and Footwear) Include:

Nike

Adidas

Amer Sports

Babolat

ASICS

Hydrogen

Lotto Sport Italia

New Balance

Sneakers

TaylorMade

Le coqsportif

Ralph Lauren

Under Armour

Acushnet Holdings Corp

PUMA SE

Tennis (Apparel and Footwear) and Golf (Apparel and Footwear) Product Segment
Include:

Tennis Apparel

Tennis Footwear

Golf Apparel

Golf Footwear

Tennis (Apparel and Footwear) and Golf (Apparel and Footwear) Product Application
Include:

Tennis

Golf

Chapter Scope

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