

Global Temporary Tattoo Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Temporary Tattoo market size will reach 1,276.46 Million USD in 2025 and is projected to reach 2,127.38 Million USD by 2032, with a CAGR of 7.57% (2025-2032). Notably, the China Temporary Tattoo market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Temporary tattoos are non-permanent designs that are applied to the skin for decorative purposes. Unlike permanent tattoos, which involve injecting ink into the skin using needles, temporary tattoos adhere to the skin's surface and can be easily removed. There are several types of temporary tattoos, including water transfer tattoos, which are transferred to the skin using water and typically last a few days; stick-on tattoos, which are applied directly to the skin and can be removed with rubbing alcohol or baby oil; and henna tattoos, which are made from a natural dye and can last for several weeks. Temporary tattoos are popular for their versatility, allowing individuals to experiment with different designs without the commitment of a permanent tattoo. They are often used for special occasions, events, or as a form of self-expression. Temporary tattoos are available in a wide range of designs, styles, and colors, catering to various preferences and tastes.

The major global suppliers of Temporary Tattoo include Temporary Tattoos, TM International, Grifoll, Tattly, Tinsley Transfers, SafetyTat LLC, Game Faces, Conscious

Ink, TattooFun Inc, Inkbox, Soap and Water, Fake Tattoos SE, SketchOn (Prinker), Tattify LLC, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Temporary Tattoo. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Temporary Tattoo market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Temporary Tattoo market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Temporary Tattoo industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Temporary Tattoo Include:

Temporary Tattoos

TM International

Grifoll

Tattly

Tinsley Transfers

SafetyTat LLC

Game Faces

Conscious Ink

TattooFun Inc

Inkbox

Soap and Water

Fake Tattoos SE

SketchOn (Prinker)

Tattify LLC

Temporary Tattoo Product Segment Include:

Decal

Airbrush

Henna

Temporary Tattoo Product Application Include:

Children

Adult

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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