

Global Technology Scouting Software Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Technology Scouting Software market size will reach 173.13 Million USD in 2025 and is projected to reach 358.99 Million USD by 2032, with a CAGR of 10.98% (2025-2032). Notably, the China Technology Scouting Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Technology scouting software is a digital tool or platform designed to assist organizations in identifying, tracking, and evaluating emerging technologies, trends, and innovations relevant to their industry or business objectives. This software typically leverages advanced data analytics, machine learning algorithms, and curated databases to gather, analyze, and prioritize information from various sources such as patents, academic research, industry publications, and technology conferences. Technology scouting software enables organizations to stay ahead of the curve by monitoring developments in their field, identifying potential opportunities for collaboration, investment, or strategic partnerships, and making informed decisions about adopting or integrating new technologies into their operations. Key features of technology scouting software may include customizable search filters, trend analysis, technology landscape mapping, competitor analysis, collaboration tools, and integration with other software systems. By providing insights into emerging technologies and market trends, technology scouting software helps organizations drive innovation, maintain competitiveness, and capitalize on new opportunities in the rapidly evolving

landscape of technology and business.

The major global suppliers of Technology Scouting Software include Wellspring, Ezassi, Praxie (upBOARD), ITONICS, NetBase Quid, Questel (Orbit Intelligence), Qmarkets (Q-scout), CPA Global, IP.com (InnovationQ), Lens, ResoluteAI, PatSnap Discovery, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Technology Scouting Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Technology Scouting Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Technology Scouting Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Technology Scouting Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Technology Scouting Software Include:

Wellspring

Ezassi

Praxie (upBOARD)

ITONICS

NetBase Quid

Questel (Orbit Intelligence)

Qmarkets (Q-scout)

CPA Global

IP.com (InnovationQ)

Lens

ResoluteAI

PatSnap Discovery

Technology Scouting Software Product Segment Include:

Web-Based

Cloud-Based

Technology Scouting Software Product Application Include:

Large Enterprises

SMEs

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Technology Scouting Software Industry PESTEL Analysis

Chapter 3: Global Technology Scouting Software Industry Porter's Five Forces Analysis

Chapter 4: Global Technology Scouting Software Major Regional Market Size and Forecast Analysis

Chapter 5: Global Technology Scouting Software Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Technology Scouting Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Technology Scouting Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Technology Scouting Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Technology Scouting Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Technology Scouting Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Technology Scouting Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment

Analysis, Countries Analysis)

Chapter 12: Global Technology Scouting Software Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 TECHNOLOGY SCOUTING SOFTWARE MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Technology Scouting Software Product by Type
 - 1.2.1 Web-Based
 - 1.2.2 Cloud-Based
- 1.3 Technology Scouting Software Product by Application
 - 1.3.1 Large Enterprises
 - 1.3.2 SMEs
- 1.4 Global Technology Scouting Software Market Size Analysis (2020-2032)
- 1.5 Technology Scouting Software Market Development Status and Trends
 - 1.5.1 Technology Scouting Software Industry Development Status Analysis
 - 1.5.2 Technology Scouting Software Industry Development Trends Analysis

2 TECHNOLOGY SCOUTING SOFTWARE MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 TECHNOLOGY SCOUTING SOFTWARE MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL TECHNOLOGY SCOUTING SOFTWARE MARKET ANALYSIS BY REGIONS

- 4.1 Global Technology Scouting Software Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Technology Scouting Software Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Technology Scouting Software Revenue and Market Share by Region (2020-2025)

4.2.2 Global Technology Scouting Software Revenue Forecast by Region (2026-2032)

5 GLOBAL TECHNOLOGY SCOUTING SOFTWARE MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Technology Scouting Software Market Size by Type (2020-2032)

5.2 Global Technology Scouting Software Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Technology Scouting Software Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Technology Scouting Software Market Size by Type

6.4 North America Technology Scouting Software Market Size by Application

6.5 North America Technology Scouting Software Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Technology Scouting Software Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Technology Scouting Software Market Size by Type

7.4 Europe Technology Scouting Software Market Size by Application

7.5 Europe Technology Scouting Software Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Technology Scouting Software Market Size and Growth Rate Analysis

(2020-2032)

8.2 China Key Suppliers Analysis

8.3 China Technology Scouting Software Market Size by Type

8.4 China Technology Scouting Software Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Technology Scouting Software Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Technology Scouting Software Market Size by Type

9.4 APAC (excl. China) Technology Scouting Software Market Size by Application

9.5 APAC (excl. China) Technology Scouting Software Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Technology Scouting Software Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Technology Scouting Software Market Size by Type

10.4 Latin America Technology Scouting Software Market Size by Application

10.5 Latin America Technology Scouting Software Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Technology Scouting Software Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Technology Scouting Software Market Size by Type

11.4 Middle East & Africa Technology Scouting Software Market Size by Application

11.5 Middle East & Africa Technology Scouting Software Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

12.1 Global Technology Scouting Software Market Revenue by Key Suppliers (2021-2025)

12.2 Technology Scouting Software Competitive Landscape Analysis and Market Dynamic

12.2.1 Technology Scouting Software Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Wellspring

13.1.1 Wellspring Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Wellspring Technology Scouting Software Product Portfolio

13.1.3 Wellspring Technology Scouting Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 Ezassi

13.2.1 Ezassi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Ezassi Technology Scouting Software Product Portfolio

13.2.3 Ezassi Technology Scouting Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Praxie (upBOARD)

13.3.1 Praxie (upBOARD) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Praxie (upBOARD) Technology Scouting Software Product Portfolio

13.3.3 Praxie (upBOARD) Technology Scouting Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 ITONICS

13.4.1 ITONICS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 ITONICS Technology Scouting Software Product Portfolio

13.4.3 ITONICS Technology Scouting Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 NetBase Quid

13.5.1 NetBase Quid Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 NetBase Quid Technology Scouting Software Product Portfolio

13.5.3 NetBase Quid Technology Scouting Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 Questel (Orbit Intelligence)

13.6.1 Questel (Orbit Intelligence) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Questel (Orbit Intelligence) Technology Scouting Software Product Portfolio

13.6.3 Questel (Orbit Intelligence) Technology Scouting Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 Qmarkets (Q-scout)

13.7.1 Qmarkets (Q-scout) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Qmarkets (Q-scout) Technology Scouting Software Product Portfolio

13.7.3 Qmarkets (Q-scout) Technology Scouting Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 CPA Global

13.8.1 CPA Global Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 CPA Global Technology Scouting Software Product Portfolio

13.8.3 CPA Global Technology Scouting Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 IP.com (InnovationQ)

13.9.1 IP.com (InnovationQ) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 IP.com (InnovationQ) Technology Scouting Software Product Portfolio

13.9.3 IP.com (InnovationQ) Technology Scouting Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 Lens

13.10.1 Lens Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Lens Technology Scouting Software Product Portfolio

13.10.3 Lens Technology Scouting Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 ResoluteAI

13.11.1 ResoluteAI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 ResoluteAI Technology Scouting Software Product Portfolio

13.11.3 ResoluteAI Technology Scouting Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 PatSnap Discovery

13.12.1 PatSnap Discovery Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 PatSnap Discovery Technology Scouting Software Product Portfolio

13.12.3 PatSnap Discovery Technology Scouting Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Technology Scouting Software Industry Chain Analysis

14.2 Technology Scouting Software Typical Downstream Customers

14.3 Technology Scouting Software Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Technology Scouting Software Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Technology Scouting Software Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Technology Scouting Software Industry Development Status

Table 4: Technology Scouting Software Industry Development Trends

Table 5: Global Technology Scouting Software Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Technology Scouting Software Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Technology Scouting Software Revenue Market Share by Region (2020-2025)

Table 8: Global Technology Scouting Software Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Technology Scouting Software Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Technology Scouting Software Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Technology Scouting Software Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Technology Scouting Software Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Technology Scouting Software Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Technology Scouting Software Players in North America

Table 15: North America Technology Scouting Software Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Technology Scouting Software Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Technology Scouting Software Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Technology Scouting Software Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Technology Scouting Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Technology Scouting Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Technology Scouting Software Players in Europe

Table 22: Europe Technology Scouting Software Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Technology Scouting Software Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Technology Scouting Software Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Technology Scouting Software Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Technology Scouting Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Technology Scouting Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Technology Scouting Software Players in China

Table 29: China Technology Scouting Software Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Technology Scouting Software Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Technology Scouting Software Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Technology Scouting Software Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Technology Scouting Software Players in APAC (excl. China)

Table 34: APAC (excl. China) Technology Scouting Software Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Technology Scouting Software Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Technology Scouting Software Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Technology Scouting Software Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Technology Scouting Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Technology Scouting Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Technology Scouting Software Players in Latin America

Table 41: Latin America Technology Scouting Software Revenue by Type (2020-2025)

& (US\$ Million)

Table 42: Latin America Technology Scouting Software Revenue by Type (2026-2032)

& (US\$ Million)

Table 43: Latin America Technology Scouting Software Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Technology Scouting Software Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Technology Scouting Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Technology Scouting Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Technology Scouting Software Players in Middle East & Africa

Table 48: Middle East & Africa Technology Scouting Software Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Technology Scouting Software Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Technology Scouting Software Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Technology Scouting Software Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Technology Scouting Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Technology Scouting Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Technology Scouting Software Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Technology Scouting Software Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Wellspring Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Wellspring Technology Scouting Software Product Portfolio

Table 60: Wellspring Technology Scouting Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Ezassi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Ezassi Technology Scouting Software Product Portfolio

Table 63: Ezassi Technology Scouting Software Revenue (US\$ Million), Gross Margin

and Market Share (2021-2025)

Table 64: Praxie (upBOARD) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Praxie (upBOARD) Technology Scouting Software Product Portfolio

Table 66: Praxie (upBOARD) Technology Scouting Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: ITONICS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: ITONICS Technology Scouting Software Product Portfolio

Table 69: ITONICS Technology Scouting Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: NetBase Quid Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: NetBase Quid Technology Scouting Software Product Portfolio

Table 72: NetBase Quid Technology Scouting Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Questel (Orbit Intelligence) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Questel (Orbit Intelligence) Technology Scouting Software Product Portfolio

Table 75: Questel (Orbit Intelligence) Technology Scouting Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Qmarkets (Q-scout) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Qmarkets (Q-scout) Technology Scouting Software Product Portfolio

Table 78: Qmarkets (Q-scout) Technology Scouting Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: CPA Global Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: CPA Global Technology Scouting Software Product Portfolio

Table 81: CPA Global Technology Scouting Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: IP.com (InnovationQ) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: IP.com (InnovationQ) Technology Scouting Software Product Portfolio

Table 84: IP.com (InnovationQ) Technology Scouting Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Lens Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Lens Technology Scouting Software Product Portfolio

Table 87: Lens Technology Scouting Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: ResoluteAI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: ResoluteAI Technology Scouting Software Product Portfolio

Table 90: ResoluteAI Technology Scouting Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: PatSnap Discovery Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: PatSnap Discovery Technology Scouting Software Product Portfolio

Table 93: PatSnap Discovery Technology Scouting Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Technology Scouting Software Typical Customer List

Table 95: Technology Scouting Software Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Technology Scouting Software Product Pictures

Figure 2: Web-Based Picture Scope

Figure 3: Cloud-Based Picture Scope

Figure 4: Large Enterprises Picture Scope

Figure 5: SMEs Picture Scope

Figure 6: Global Technology Scouting Software Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 7: Global Technology Scouting Software Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 8: Global Technology Scouting Software Market Size by Region (2020-2032) & (US\$ Million)

Figure 9: Global Technology Scouting Software Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 10: North America Technology Scouting Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 11: North America Technology Scouting Software Market Share by Players in 2024

Figure 12: North America Technology Scouting Software Revenue Market Share by Type (2020-2032)

Figure 13: North America Technology Scouting Software Revenue Market Share by Application (2020-2032)

Figure 14: US Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 15: Canada Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 16: Europe Technology Scouting Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 17: Europe Technology Scouting Software Market Share by Players in 2024

Figure 18: Europe Technology Scouting Software Revenue Market Share by Type (2020-2032)

Figure 19: Europe Technology Scouting Software Revenue Market Share by Application (2020-2032)

Figure 20: Germany Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 21: France Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 22: United Kingdom Technology Scouting Software Revenue (2020-2032) &

(US\$ Million)

Figure 23: Italy Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 24: Spain Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 25: Benelux Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 26: China Technology Scouting Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 27: China Technology Scouting Software Market Share by Players in 2024

Figure 28: China Technology Scouting Software Revenue Market Share by Type (2020-2032)

Figure 29: China Technology Scouting Software Revenue Market Share by Application (2020-2032)

Figure 30: APAC (excl. China) Technology Scouting Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 31: APAC (excl. China) Technology Scouting Software Market Share by Players in 2024

Figure 32: APAC (excl. China) Technology Scouting Software Revenue Market Share by Type (2020-2032)

Figure 33: APAC (excl. China) Technology Scouting Software Revenue Market Share by Application (2020-2032)

Figure 34: Japan Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 35: South Korea Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 36: India Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 37: Australia Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 38: Southeast Asia Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 39: Latin America Technology Scouting Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 40: Latin America Technology Scouting Software Market Share by Players in 2024

Figure 41: Latin America Technology Scouting Software Revenue Market Share by Type (2020-2032)

Figure 42: Latin America Technology Scouting Software Revenue Market Share by Application (2020-2032)

Figure 43: Mexico Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 44: Brazil Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 45: Middle East & Africa Technology Scouting Software Market Size and Growth

Rate (2020-2032) & (US\$ Million)

Figure 46: Middle East & Africa Technology Scouting Software Market Share by Players in 2024

Figure 47: Middle East & Africa Technology Scouting Software Revenue Market Share by Type (2020-2032)

Figure 48: Middle East & Africa Technology Scouting Software Revenue Market Share by Application (2020-2032)

Figure 49: Saudi Arabia Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 50: South Africa Technology Scouting Software Revenue (2020-2032) & (US\$ Million)

Figure 51: Global Technology Scouting Software Revenue Market Share by Key Suppliers in 2024

Figure 52: Global Technology Scouting Software Industry Competition Landscape

Figure 53: Technology Scouting Software Industry Chain Analysis

Figure 54: Bottom-Up and Top-Down Research Methods

Figure 55: Key Interview Objectives

Figure 56: Data Cross Validation

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