

Global Tatami Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Tatami market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Tatami market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Tatami are traditional Japanese flooring mats made of woven straw and covered with a fabric border. They are commonly used as flooring in Japanese-style rooms, known as washitsu, and are an integral part of traditional Japanese architecture and culture. Tatami mats are typically rectangular in shape, with standard dimensions that help determine the size of a room. They are known for their natural feel, insulation properties, and ability to absorb moisture, making them comfortable to sit and walk on. Tatami rooms are often used for various activities such as sitting, sleeping, and tea ceremonies, and the number of tatami mats in a room is often used as a measure of its size and prestige. Today, tatami mats are still widely used in Japan, although synthetic materials are sometimes used in their construction for durability and ease of maintenance.

The major global manufacturers of Tatami include Hemei, Yunmaofeng, Zhangjiagang Quanhong Mats Co., Ltd., Yuanhe, Suzhou Hagihara Holly Rush Co., Ltd., Qingdao Huayi Heshi Wood Industry Co., Ltd., Yingzhiyun, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading

enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Tatami. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Tatami market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Tatami market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Tatami industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Tatami Include:

Hemei

Yunmaofeng

Zhangjiagang Quanhong Mats Co., Ltd.

Yuanhe

Suzhou Hagihara Holly Rush Co., Ltd.

Qingdao Huayi Heshi Wood Industry Co., Ltd.

Yingzhiyun

Tatami Product Segment Include:

Single Core Filling

Mixed Core Filling

Tatami Product Application Include:

Residential

Commercial

Chapter Scope

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