

# Global Tankless Electric Water Heater Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Tankless Electric Water Heater market size will reach 1,620.41 Million USD in 2025 and is projected to reach 2,040.79 Million USD by 2032, with a CAGR of 3.35% (2025-2032). Notably, the China Tankless Electric Water Heater market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A tankless electric water heater, also known as an on-demand or instantaneous water heater, is a type of water heating system that heats water directly without the use of a storage tank. Instead of storing hot water in a tank, tankless electric water heaters heat water as it passes through heating elements or coils inside the unit. When a hot water tap is turned on, cold water flows through the unit, where it is quickly heated to the desired temperature before being delivered to the faucet or appliance. Tankless electric water heaters provide hot water on demand, eliminating the standby heat loss associated with traditional tank water heaters and offering greater energy efficiency. They are compact in size, making them suitable for installations in small spaces, and can provide a continuous supply of hot water, ideal for households with high hot water demand. Tankless electric water heaters are commonly used in residential, commercial, and industrial applications, offering convenience, energy savings, and endless hot water supply.

The major global manufacturers of Tankless Electric Water Heater include Stiebel

Eltron, Rheem, Bosch, Bradford White Corporation, Eemax, Hubbell, Atmor, Eccotemp Systems, Drakken, Midea Group, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Tankless Electric Water Heater. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Tankless Electric Water Heater market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Tankless Electric Water Heater market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Tankless Electric Water Heater industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Tankless Electric Water Heater Include:

Stiebel Eltron

Rheem

Bosch

Bradford White Corporation

Eemax

Hubbell

Atmor

Eccotemp Systems

Drakken

Midea Group

Tankless Electric Water Heater Product Segment Include:

Whole-House

Point-of-Use

Tankless Electric Water Heater Product Application Include:

Residential

Commercial

## **Chapter Scope**

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