

Global Talent Marketplace Platform Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/T4B5CB61F06DEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: T4B5CB61F06DEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Talent Marketplace Platform market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Talent Marketplace Platform market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A talent marketplace platform is an online platform that connects employers with job seekers or independent contractors in a streamlined and efficient manner. These platforms serve as virtual marketplaces where companies can post job opportunities or projects, and individuals can showcase their skills, qualifications, and availability. Talent marketplace platforms utilize various features and tools such as search filters, algorithms, and matching algorithms to help employers find the right candidates for their needs and help job seekers find suitable opportunities. They may also offer additional services such as candidate screening, skills assessments, and messaging tools to facilitate communication between employers and candidates. Talent marketplace platforms are used across a wide range of industries and sectors, including freelancing, consulting, gig economy, and traditional employment, providing flexibility, convenience, and access to a diverse pool of talent for both employers and job seekers.

The major global suppliers of Talent Marketplace Platform include Fuel50, InnerMobility, Phenom People, SAP, Eightfold.ai, Avature, iCIMS, Oracle, 365Talents, Degreed, Hitch

Works, Configo, Neobrain, Paddle, Tandemploy, Workday, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Talent Marketplace Platform. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Talent Marketplace Platform market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Talent Marketplace Platform market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Talent Marketplace Platform industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Talent Marketplace Platform Include:

Fuel50

InnerMobility

Phenom People

SAP

Eightfold.ai

Avature

iCIMS

Oracle

365Talents

Degreed

Hitch Works

Configo

Neobrain

Paddle

Tandemploy

Workday

Talent Marketplace Platform Product Segment Include:

Cloud Based

On Premises

Talent Marketplace Platform Product Application Include:

Large Enterprises

SMEs

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